

DRIVING THE GLOBAL BUSINESS DISCUSSION

Listening, responding, and leading. The School of Business Administration at Concordia University paves the way in global business. Learn best practices for your international business from experienced global business and thought leaders through the **Global Leaders Speaker Series**—starting in fall 2016.

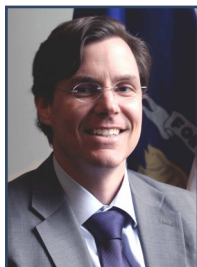
GLOBAL LEADERS SPEAKER SERIES OVERVIEW

Wisconsin companies sell to customers and rely on suppliers from all over the world. They need to understand how to navigate complicated and evolving business practices, international laws, customs and regulations, which can vary from country to country.

This speaker series will provide the Wisconsin business community with the opportunity to learn from experienced international business leaders, and the agencies that regulate them. Networking starts at 5:45 PM, with program to follow. Complimentary heavy hors d'oeuvres and refreshments will be served. The event is being held in the beautiful Concordia Center for Environmental Stewardship overlooking Lake Michigan; it will be telecast live to students and business leaders in China – who will add to the global discussion. The program concludes at 7:30 PM.

Friday, Sept. 16TH

Damian Felton, Director, US Commercial Service Wisconsin and the US Department of Commerce, International Trade Administration.



Friday, Oct. 21TH

Alexander Romanovskii, Professor, Rector Ukrainian-American Liberal Arts Institute "Wisconsin International University (USA) Ukraine" (WIUU)



Friday, Nov. 11TH

Terry Dittrich, Global Sales Director, Spancrete Global Services and Board member for the US Dept. of Commerce District Export Council, WEDC International Advisory Group, and appointed by the Bush Administration to the US Dept. of Commerce Industry Advisory Council.



For more information on the seminar series, please email Dan Sem, Dean of the Business School, daniel.sem@cuw.edu.

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