

**Rector's Report**  
**of Ukrainian-American Concordia University before the scientific pedagogical,**  
**administrative and student collective (2019-2020)**

## **I. General information**

Ukrainian-American Concordia University (UACU) was established in 1997. The first enrollment of Bachelor Degree students was carried out in 1997, Specialists - 2001, Masters - 2002, Ph.D. - 2020.

UACU is licensed and accredited by the Ministry of Education and Science of Ukraine and the State Accrediting Board of Ukraine, as well as by the International Accrediting Board FIBAA (Foundation for International Business Administration Accreditation) to offer Bachelor and Master Programs on site and distantly for Ukrainian and international students, as well as In-Service Training.

UACU is a member of the International Quality Group of the Council for Higher Education Accreditation CHEA – CIQG, USA.

The Supervisory Board considers the directions for the development of UACU, provides comprehensive assistance to UACU administration on issues related to implementation of State policy in the areas of education and science; jointly with UACU administration, identifies the strategic directions for the development and enhancement of the educational process, its methodological aspects, scientific and research activities, financial and logistical support, and international cooperation of UACU. The Supervisory Board provides assistance in the development of priority directions for fundamental and applied research, analyzes and reviews its efficiency and provides for the implementation of the scientific output into practice and education.

The Academic Senate takes decisions and renders recommendations within its competence under the Statute of the Ukrainian-American Concordia University.

## **II. Academic work**

Academic work is carried out on the following levels - Bachelor, Master, Ph.D. Successfully worked Preparatory Department for international students and English language school for Ukrainian students.

Students are taught at UACU in English. In 2019-2020, students from approximately 50 countries studied at UACU.

### *Double Degree Programs*

For Bachelor students:

- University of Minnesota (USA) by specialties:

International business;  
Health management;  
Marketing;  
Quality assurance;  
Sports and recreation management;  
Finance;

Accounting.

For Master students:

- Concordia University Wisconsin / Ann Arbor (USA) by specialties:

Risk management;  
Sustainability management;  
Sports and recreational management;  
Communications and public relations;  
Health Administration;  
Innovation and entrepreneurship;  
International business;  
Information systems management and etc.

- University of Occupational Safety Management in Katowice (Poland) by specialties:

Master of project management;  
Master of psychology in international business.

- Rutgers University (USA), MBA in Agribusiness.

#### *Exchange Mobility Programs*

UACU offers Exchange Mobility Programs, Summer and Winter Programs and Internships with Rutgers University (USA), Concordia University Wisconsin / Ann Arbor (USA), University of Trier (Germany), University of Applied Sciences Worms (Germany), Erasmus+ Program at the University of Koblenz-Landau (Germany), BAU Global Universities (Turkey, USA, Germany, UK, Georgia, China, Vietnam, Cyprus), University of Management Varna (Bulgaria).

#### *Bachelors*

Bachelors are studying in the fields of Management and International Economic Relations and educational and professional programs:

Management;  
IT management;  
Business administration;  
International Economic Relations;  
International business.

Undergraduate students study business Ukrainian and a second foreign language - Spanish / German / Ukrainian (for international students). Physical education (pool, gym classes, competitions) is offered as a non-credit course.

Bachelor's Management programs are accredited by the Ministry of Education and Science of Ukraine until 2028; BBA program will be re-accredited in 2021.

UACU and the Global Experiential Learning Institute at Rutgers University in New Brunswick, New Jersey (USA) jointly conduct the Scientific Innovation and Entrepreneurship Program. The foundation of the Program is based on learning techniques of Advanced Manufacturing and applying these to entrepreneurial activities. The program combines science and innovation with business and economics.

### *Masters*

MBA program is accredited by the Ministry of Education and Science of Ukraine until 2024 and FIBAA - until the end of the summer semester of 2024.

One of the innovations of the recent years of the MBA program is the Keystone course. Keystone is a new masters course that aims to gather together and apply all the knowledge students have learned in prior skill-based courses and stimulate the creation of a unique innovative project.

Of the undeniable benefits of the course:

- Experience in developing a business idea that is refined through active consultation with professionals.
- Practical application of knowledge, skills and knowledge acquired during training.
- Experience exchange.

### *Ph.D.*

UACU is licensed to train foreign nationals and stateless persons at the Doctorate level in Economics.

The main focus of the program is conducting scientific research in the field of economics and writing the doctoral thesis. Areas of specialization include natural resource and environmental protection economics, economics and business management, etc.

## **III. Instructors**

UACU employs highly qualified instructors, including Ph.D., Professors, Associate Professors, instructors with practical business experience, diplomatic, legal background and etc. During these years, along with Ukrainian instructors, many of whom studied and/or worked abroad, work instructors from the USA and Italy. Among the invited instructors are professors from partner universities, businessmen, diplomats, parliamentarians, government and public figures from Austria, Germany, the United States, Turkey and Ukraine.

## **IV. Partnership**

Among our partners - Ukrainian and foreign universities, organizations and friends of the university - businessmen, politicians, diplomats, scientists, journalists, etc., who help the university in different directions - academic process, internship, employment of students and graduates; development of innovative and high-tech programs, scholarships, cultural life, sports and so on. Among the new partners are Rutgers University (USA), BAU Global University System (Turkey, USA, United

Kingdom, Germany, Cyprus, Vietnam, Georgia), Association of Small Cities of Ukraine, Kyiv Palace of Children and Youth, etc.

## **V. Internship and Career**

There are Career Counseling and Internship services provided at UACU on a regular basis. Career Counseling Business internship was created at UACU as a step toward reaching the goals of becoming the leading educational establishment in research and education. The main purpose of internship is providing students with practical experience in business according to international and Ukrainian standards.

Career counselors organize workshops on resume writing, job interviewing techniques and other relevant issues. They advise students and graduates on career planning and job opportunities.

Career counselors expose qualified UACU students to their potential future employers and form links between the University and business community. Internships are designed to prepare applicants for future jobs and careers; help you accomplish your professional goals; assist you in being a more competitive candidate in your future job search. You can also use an internship to determine if you have an interest in a particular career, create a network of contacts, and gain credits. It is also your chance to find permanent, paid employment with the company in which you interned. Thus, employers also benefit as experienced interns need little or no training when they begin full-time regular employment.

UACU actively collaborates with national and international organizations to make sure students develop those skills that employers are looking for.

UACU organizes open hours or open-door days for our 1st year students at international partner-companies. It is a great motivation for young students as well as an opportunity to find out more about work in the company from inside, to communicate with partners and managers and to obtain first-hand information about the career opportunities within the company.

Ukrainian Chamber of Commerce and Industry is a long-term partner of UACU where our students practice their business and communication skills and meet their future business partners.

## **VI. Scientific Activities**

UACU Faculty and Administration pay great attention to developing research activities encouraging students and alumni to participate in joint and independent research.

UACU research activities develop according to four main directions approved by the Ukrainian State Information Institute:

1. World Top Higher Educational Establishments Entrepreneurial Activities: Theory and Practice and Implementation in the Ukrainian System of Higher Education #0112U001691  
Supervisor – Dr. Dr. Prof. Oleksandr Romanovskyi
2. Leadership in Business and Education and Its Role in Socio-Economic Development of the Country #0113U002092  
Supervisor – Dr. Dr., Prof. Oleksandr Romanovskyi

3. Issues of Effective Management of International Economic Activities in Ukraine in the Context of Activation of Integration Processes #0113U002091  
Supervisor – Dr. of Economics, Prof. Lubov Zharova
4. Studies in Humanities #0113U002090  
Supervisor – PhD, Prof. Julia Romanovska

Also UACU initiated joint publishing of the Scientific Journal BUSINESS, ECONOMICS, SUSTAINABILITY, LEADERSHIP AND INNOVATIONS, ISSN 2663-5070.

The journal was founded in 2018 by organizations from Ukraine and USA: Private Higher Educational Establishment-Institute “Ukrainian-American Concordia University”, Public Institution “Institute of Environmental Economics and Sustainable Development of the National Academy of Sciences of Ukraine”, Concordia University, Inc. (USA). The Editorial Board consists of representatives from Ukraine, USA and Germany.

The main scientific topics of the journal:

- Global problems of economics, management and business.
- Economics and sustainable development.
- Problems of international, national and regional economy.
- Socio-economic problems in the humanitarian sphere of a nation’s economy.
- Economics and management of education.
- Leadership and other scientific trends in the economic development of the modern society and the economy of the future.

## **Publications**

UACU encourages instructors to defend doctoral and Ph.D. thesis.

## **VII. Material and technical resources**

The financial resources of educational programs are formed in accordance with the Statute and other university regulations. UACU has a powerful material and technical base, fully provides the needs of applicants for higher education: classrooms, each of which is equipped with multimedia equipment and has access to the Internet, computer laboratory, sports, gym, stadium, assembly hall, library (real and virtual, provided by the university-partner), dining room, cafe, dormitories. Technical resources contribute to certain goals and policy outcomes. Educational and methodical support is systematically updated at the expense of their own developments, the order of the main professional periodicals of Ukraine, as well as additional international materials ordered by university instructors to conduct their classes; practice programs and the topics of coursework are constantly updated and discussed at the meetings of the Departments.

## **VIII. Social life**

The Student Council of the Ukrainian-American Concordia University helps students become responsible and active members of the community.

The Student Council as the voice of students helps share ideas, interests, and students' concerns with the Professors, Deans and the Rector.

During the year, UACU organizes a range of on- and off-campus cultural, social and educational events, recreational activities, and sporting events:

- Scientific conferences and research activities.
- Meetings with businessmen, politicians, and diplomats.
- Business workshops and master classes.
- Language competitions and Olympiads.
- Internships at international Ukrainian and foreign companies, the Ukrainian Chamber of Commerce and Industry, and the Kyiv Chamber of Commerce and Industry.
- Dual diploma and exchange programs.
- Sport competitions and athletic tournaments.
- Sightseeing tours, excursions and field trips.
- Picnics and celebrations.

UACU creates a safe educational environment for the life and health of higher education applicants. The Ukrainian-American University of Concordia has a personality-oriented approach to the education of students.

We help each student to realize their potential and make the most of their time of study at the university. Therefore, we involve students in business forums, conferences, seminars, where they receive step-by-step support in their own professional development.

For students with a high rating, the university provides tickets for various events: concerts, excursions, stimulates applicants of higher education to social activity. Students receive advice and support on all issues that arise. This contributes to a friendly atmosphere in university life.

Additional catalogues, handbooks and folders have been developed to help the student. A real example of social support for higher education applicants is the provision of dormitories for students who need them, sports classes and non-credit course of physical education.

Communication with students also takes place directly during classes and through internet pages, social networks, corporate email and mobile communications.

## **IX. Strategic Plan**

The main issues of UACU's development strategy are:

- To improve Quality Assurance through Comprehensive Assessment, Institutional Research and Quality Enhancement in order to maintain good standing with FIBAA, CHEA/CIQG, Ministry of Education and Science of Ukraine; to get the License for Ph.D. in Economics and to further accredit it in Ukraine and abroad (USA/UK/Germany).
- To improve the students' learning experience and to enhance the learning environment of the University through investment in library, IT, e-learning resources.
- To invest in new academic staff to increase academic offerings and to improve the organizational structure of the university.
- To improve the Physical Environment of the University by upgrading existing facilities as funding permits. To review usage and maintenance of all University facilities with a view to increasing better utilization as well as improving facilities.

- To continue student's enrollment increase in accordance with the license.
- To increase preparatory department students and expand their country's presence.
- To increase freshmen progression and projected completion to 85% along with achieving an 85% satisfaction rate on standardized surveys.
- To further implement a 'Graduate Employability Strategy' and to develop even further internships in Ukraine and abroad.
- To improve the research profile of the university through developing a 'Research Strategy' for the University with partners and to develop a Research Journal "Business, Economics, Sustainability, Leadership and Innovation" (a new Journal Site, online Journal publishing, forum and two conferences).
- To prepare for UACU a doctor of economic sciences and / or Ph.D., candidate of sciences.
- To improve alumni relations and to develop joint (students/current and former faculty/companies/ alumni) projects.
- To build cooperative agreements with the local communities, colleges, schools and companies in Ukraine and abroad. To work with schools and Colleges to widen participation. To embed civic engagement in the curriculum.
- To establish strategic partnerships with international universities and companies with key partnerships in the (USA, Germany, Netherlands, Turkey) to provide exchange programs for our students as well as offering internship and career opportunities. To establish representative offices abroad.
- To improve Dual Programs with partner universities and to establish a Dual Program with business.
- To provide more active participation of UACU Supervisory Board, Rector's Advisors, Honorary President and Honorary Chancellor in UACU leadership alongside with the Academic Senate and Students Council.
- To maintain moral and ethical values in the university by preventing cheating, deception, plagiarism, fabrication at all levels.
- To develop programs for high school students to promote and internationalize education:
  - a) to carry out national coordination in Ukraine of HMC Projects for the selection of high school students for a two-year scholarship in UK schools;
  - b) to hold the All-Ukrainian Business English Competition every year.
- To expand UACU's membership in international university and professional associations and unions.