



## Area Studies

### Syllabus

#### III 2.6

### Specialty: 292 “International Economic Relations” Educational program “International Business”

Quarter/Year: Fall/2021

ECTS Credits: 6

Instructor: **Roksoliana Liubachivska, Ph.D. in World**

US Credits: 3

### **Economy and International Economic Relations**

Contact information:

[roksoliana.liubachivska@uacu.edu.ua](mailto:roksoliana.liubachivska@uacu.edu.ua)

Prerequisites: -

### **Course Description**

The concept of the course is aimed to introduce and familiarise students with area studies, the topic of regional geography in terms of political, social and economic development with an emphasis on its impact upon international affairs. The focus will be the cultural, economic, environmental, and political characteristics of the world's regions from a geographic perspective. Major topics include population, political and economic systems, development, globalization, areas of conflict, environmental issues, and current events.

The course examines Europe; North, Central, and South America; Sub-saharan Africa; North Africa and Southwest Asia; South Asia; East Asia; Southeast Asia; and the Austral and Pacific regions. Analyzes each region as part of the larger global community, with a specific emphasis on current issues and trends. It guides students through an analysis of the major geographical regions of the modern world, links and barriers, demographic patterns, economic assets and liabilities, and human potentials and prospects of each region with a focus on comparison.

### **Learning Outcomes**

**Upon successful completion of this course, students will be able to:**

PH1. Responsibly treat professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness for innovative changes.

PH3. Use modern information and communication technologies, software packages for general and special purposes.

PH4. Systematize and streamline the information received on the processes and phenomena in the world economy; evaluate and explain the influence of endogenous and exogenous factors on them; formulate conclusions and develop recommendations, considering the peculiarities of the national and international environment.

PH6. Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group under the leadership of a leader, taking into account today's requirements and features in a limited time.

PH8. Understand, highlight and describe new phenomena, processes and trends of global development, mechanisms and tools for the implementation of economic policy and world integration / disintegration processes, including Euro-Atlantic integration.

PH9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international capital flow, international monetary and financial relations, mobility of human resources, international technology transfer.

PH10. Identify and highlight the features of the functioning of the subjects of international relations and models of their economic development.

PH11. Substantiate own opinion regarding the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PH13. Select and skillfully apply analytical tools for studying the state and development prospects of individual segments of the international markets for goods and services using modern knowledge about the methods, forms and tools for regulating international trade.

PH16. Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PH19. Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. in the field of international economic relations.

PH22. Apply appropriate methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.

PH23. Recognize the need for lifelong learning in order to maintain a high level of professional competence.

PH24. Substantiate the choice and apply information and analytical tools, economic and statistical calculation methods, complex analysis techniques and methods of monitoring world markets.

### **Competences**

CK3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.

CK4. Ability to substantiate the peculiarities of international economic relations forms implementation on mega-, macro-, meso- and micro-levels.

CK5. Ability to carry out a comprehensive analysis and monitoring of world markets, assess changes in the international environment and be able to adapt to them.

3K11. Ability to work in a team.

### **Internationality**

The course is devoted to study world regions due to the cultural, economic, environmental, and political characteristics. Thus, students can estimate the development gap among different political, economic and social models. Moreover, a great number of practical cases face students with current global trends on the regional levels.

### **Communications**

For individual issues, students should contact the lecturer ONLY by given e-mail or by Moodle. In the Subject line they should put: **UACUFirstNameLastName**. E-mail messages will normally be answered within 48 hours.

**Note! Only emails sent from the student's corporate email address will be answered.**

## **Student Responsibilities**

### **Time Commitment**

The study of courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

### **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones and microphone), as well as access to the Internet.

**Note! Only students signed-in with their own first and last name are allowed into video lectures in Zoom.**

### **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

**Note! The minimal grade to pass a subject is 60%.**

### **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

#### **Course-level Grading guidelines:**

<b>Grade</b>	<b>ECTS Grade</b>	<b>International Grade</b>
90% - 100%	A	5 (Excellent)
83% - 89%	B	4 (Very Good)
75% - 82%	C	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	E	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of course

#### **Criteria for grading:**

ECTS grade	Requirements for the student
A	The student demonstrated a comprehensive systemic and in-depth knowledge of program material; processed basic and additional literature; obtained a solid grasp of the conceptual apparatus, methods, techniques and tools provided by the program; found creative abilities in the presentation of the educational program material both on this issue and on related modules of the course and related courses, or the student had a current control of 90-100 points
B	The student demonstrated good knowledge of program material; processed the basic literature,
C	mastered the conceptual apparatus, methods, techniques and tools provided by the program, but with some inaccuracies
D	The student showed mediocre knowledge of the core program material; learned information mainly
E	from a lecture course or just one textbook; mastered only certain methods, techniques and tools provided by the program
FX	The student has significant gaps in knowledge of the main program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them

Maximum total possible points – **700 points** incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%)

- Test / Assignment / Project – **280 points** (several times during the course)
- Midterm exam – **140 points**
- Final exam – **280 points**

### **Student Workload**

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work.

**Note! 1 academic hour equals to 40 minutes.**

### **Assignment Format**

- All work should be shown in time. If the student misses the deadline – the task is failed.
- Midterm covered topics from previous lectures (weeks 1-6). It included multiple choice questions and cases (essays) and took about 90 minutes.
- The Final exam covered all course material and included multiple choice questions and cases (essays). It lasts for 90 minutes. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.

### **Academic dishonesty**

- Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Any violation of this principle constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. Forms of academic dishonesty include:

1. Plagiarism — submitting all or part of another’s work as one’s own in an academic exercise such as an examination, a computer program, or written assignment.
2. Cheating — using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination.
3. Facilitating Academic Dishonesty — helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
4. Fabrication — altering or transmitting, without authorization, academic information or records.

· Midterm and Final are valid only if they are taken on-campus (room defined by the dean’s office) and on UACU’s computer/laptop or online on the student’s computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade “0”.

· In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer.

· Submission or retaking of any assessment activities after deadlines are forbidden.

### Submission & Return Policy

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. **The assignments submitted after the due dates receive zero points.**

\*\*\*\* NO MAKE –UP QUIZZES AND EXAMS \*\*\*\*

Week No.	Topic	Assignments Due	Points
Lecture 1	Area Studies: Global Perspectives Geographic Dimensions of Development Climate Regions Population Clusters Realms of Culture Geopolitics International Economic Relations	Individual Task	7
Lecture 2	North America History, Economy, and Territory Environment, Society, and Sustainability International Business Industrial Development International Affairs	Individual Class Task	5
		Individual Assignment	8
Lecture 3	Latin America and the Caribbean History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Economic Relations	Map Quiz I	5
		Individual Class Task	5
		Test	6

<b>Lecture 4</b>	<b>Europe</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Affairs	Individual Assignment	10
		Individual Quiz	8
<b>Lecture 5</b>	<b>Europe – The European Union</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Affairs	Map Quiz II	5
		Individual Class Task	5
		Test	6
<b>Lecture 6</b>	<b>Sub-saharan Africa</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Economic Relations	Individual Task	8
		Test	6
<b>Lecture 7</b>	<b>Group Project I</b>	Group Report	30
		Group Presentation	10
<b>Lecture 8</b> 29/09/2021	<b>Midterm Exam – 20%</b>	<b>Exam</b>	<b>140</b>
<b>Lecture 9</b>	<b>Northern Africa – Southwest Asia</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Economic Relations	Individual Quiz	10
<b>Lecture 10</b>	<b>South Asia</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Affairs	Individual Class Task	5
		Test	6
<b>Lecture 11</b>	<b>East Asia</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Economic Relations	Individual Quiz	10
<b>Lecture 12</b>	<b>Southeast Asia</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Affairs	Map Quiz III	5
		Individual Class Task	5
		Test	6
<b>Lecture 13</b>	<b>China, Japan and Asian Tigers</b> Economic and Social Models Economic Miracles International Recognition	Individual Presentations	28

<b>Lecture 14</b>	<b>Australia, New Zealand and the Pacific Islands</b> History, Economy, and Territory Environment, Society, and Sustainability Cultural Traits Industrial Development International Economic Relations	Map Quiz IV	5
		Test	6
<b>Lecture 15</b>	<b>Geopolitical Crisis</b> Overview of Conflicts The Geopolitical Implications	Essay	30
<b>Lecture 16</b>	<b>Group Project II</b>	Group Report	30
		Group Presentation	10
<b>Lecture 17</b> <b>30/10/2021</b>	<b><u>Final Exam – 40%</u></b>	<b>Exam</b>	<b>280</b>

**Total: 700 Points**

## Academic Integrity

Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Any violation of this principle constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. Forms of academic dishonesty include:

- **Plagiarism** — submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or written assignment.
- **Cheating** — using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination.
- **Facilitating Academic Dishonesty** — helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
- **Fabrication** — altering or transmitting, without authorization, academic information or records.

## Recommended Materials

### ➤ **MAIN BOOK!!!**

De Blij, Harm J. *Geography: realms, regions, and concepts* / H. J. de Blij, Peter O. Muller, and Jan Nijman. —Sixteenth edition. 2014. Includes index. ISBN 978-1-118-67395-9

- *The World Today: Concepts and Regions in Geography*, 8th Edition - Kindle edition by Jan Nijman, Michael Shin, Peter O. Muller (2020)
- Sallie A. Marston, Paul L. Knox, Diana M. Liverman, Del Casino, Vincent, Jr., Paul F. Robbins / *World Regions in Global Context: Peoples, Places, and Environments* 6th Edition. Pearson – 2017.

## Additional Reading Materials

- World Economic Situation and Prospects 2021 Report:  
[https://www.un.org/development/desa/dpad/wp-content/uploads/sites/45/WESP2021\\_FullReport.pdf](https://www.un.org/development/desa/dpad/wp-content/uploads/sites/45/WESP2021_FullReport.pdf)
- World Regional Geography: Global Patterns, Local Lives 7th ed. 2090 by Lydia Mihelic Pulsipher, Ola Johansson, Alex Pulsipher. 2017.
- Fundamentals of World Regional Geography, 4th Edition. Joseph J. Hobbs. 2016.
- World regional geography: a development approach / edited by Douglas L. Johnson, Clark University, Viola Haarmann, Clark University, Merrill L. Johnson, University of New Orleans. — Eleventh edition. 2015.
- Jasper Knight, Christian M. Rogerson - The Geography of South Africa\_ Contemporary Changes and New Directions-Springer International Publishing (2019)

### Additional Online Resources

- Seterra Geography - The Ultimate Map Quiz Site  
<https://online.seterra.com/en>
- The Guardian  
<https://www.theguardian.com>
- The New York Times  
<https://www.nytimes.com>

*\*The above schedule and procedures are subject to change in the event of extenuating circumstances.*

Протокол засідання кафедр № 2 від 23.08.2021 року

Проректор з навчально-методичної роботи



Л.І.Кондратенко

Завідувач кафедри



Л.В. Жарова

Викладач



Р.З.Любачівська