

#### UKRAINIAN-AMERICAN CONCORDIA UNIVERSITY

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#### **Macroeconomics**

Syllabus ∏∏ 2.5

Specialty: 292 "International Economic Relations" Educational program "International Business"

Quarter/Year: Fall/2021 ECTS Credits: 6

Instructor: prof. Liubov Zharova US Credits: 3

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Prerequisites: -

## **Course Description**

The course introduces you to traditional macroeconomic principles and tools and their applications in the new age and the wave of globalization. It will cover the area of economics commonly defined as macroeconomics. Macroeconomics studies the units of the economy which have a relation with the whole economy. The main goal of macroeconomics is to understand better the factors affecting the national economies, comprehend the causes of and remedies for unemployment and inflation, and the factors that affect economic development.

In particular, we will try to address the following type of questions:

- What drives economic growth? What explains the significant differences in economic performance across different countries of different times? What is the role of policy in economic development?
- What are the determinants of consumption and saving? How do they matter for both the long run and the short run?
- Why are people unemployed? What should the government do about unemployment?
- Why does macroeconomic activity fluctuate? How do different shocks and policies affect employment, output, investment, and consumption over the business cycle?
- Should the government try to stabilize the economy against business-cycle fluctuations, and how? Is it better to restrict what the government can do even if it is entirely benevolent, or should we give complete discretion to the government?
- What causes financial crises? What is the role of financial markets in the macroeconomy?

We will shed light on all the above questions. However, do not expect a simple answer to any of these questions—there is no simple answer! Instead, it would help develop a framework for studying these questions and some practical guidance. We will review some of the critical lessons research in macroeconomics has reached over the years - lessons that will help you understand why specific policy questions remain the topic of hot debate in both the academic and the political arena

### **Learning Outcomes**

Upon successful completion of this course, students will be able to

- PH3. Use modern information and communication technologies, software packages for general and special purposes.
- PH4. Systematize and streamline the information received on the processes and phenomena in the world economy; evaluate and explain the influence of endogenous and exogenous factors on them; formulate conclusions and develop recommendations, considering the peculiarities of the national and international environment.
- PH5. Possess the skills of introspection (self-control), be understandable for representatives of other business cultures and professional groups of different levels (with specialists from other fields of knowledge / activities) on the basis of appreciating diversity, multiculturalism, tolerance and respect for them.
- PH7. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.
- PH8. Understand, highlight and describe new phenomena, processes and trends of global development, mechanisms and tools for the implementation of economic policy and world integration / disintegration processes, including Euro-Atlantic integration.
- PH10. Identify and highlight the features of the functioning of the subjects of international relations and models of their economic development.
- PH11. Substantiate own opinion regarding the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.
- PH12. Carry out a comprehensive analysis of complex economic systems, compare and contrast their components, evaluate and justify evaluations of the effectiveness of their functioning.
- PH13. Select and skillfully apply analytical tools for studying the state and development prospects of individual segments of the international markets for goods and services using modern knowledge about the methods, forms and tools for regulating international trade.
- PH14. Understand and apply theories, principles, means and tools for the implementation of international monetary and financial and credit relations.
- PH15. Determine the functional eatures, nature, level and degree of interconnections between subjects of international economic relations of different levels and establish communications between them.
- PH16. Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.
- PH17. Determine the reasons, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of their solution at the international level, defending the national interests of Ukraine.
- PH18. Investigate economic phenomena and processes in the international sphere based on an understanding of categories, laws; highlighting and summarizing trends, patterns of functioning and development of the world economy, taking into account the cause-effect and space-time relationships.
- PH19. Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. in the field of international economic relations.
- PH20. Defend the national interests of Ukraine, taking into account the security component of international economic relations.

- PH21. Understand and have the skills to maintain business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both state and foreign languages.
- PH22. Apply appropriate methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.
- PH24. Substantiate the choice and apply information and analytical tools, economic and statistical calculation methods, complex analysis techniques and methods of monitoring world markets.
- PH25. Present the results of the research on the basis of which recommendations and measures for adaptation to changes in the international environment are developed

### **Competentes:**

- IK. The ability to solve complex specialized tasks and practical problems in the field of international relations in general and international economic, in particular, as well as in the learning process, which involves the use of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty.
- CK1. Ability to identify the distinguishing feature and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.
- CK3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.
- CK4. Ability to substantiate the peculiarities of international economic relations forms implementation on mega-, macro-, meso- and micro-levels.
- CK5. Ability to carry out a comprehensive analysis and monitoring of world markets, assess changes in the international environment and be able to adapt to them.
- CK7. Ability to analyze theories and mechanisms of implementation of international monetary, financial and credit relations.
- 3K8. Ability to abstract thinking, analysis and synthesis.
- 3K10. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge / types of economic activity).
- 3K12. Knowledge and understanding of the subject area and understanding of professional activity.

**Internationality:** This course is based on studying and comparison of economies, analyzing their development or regress through time

### **Communications**

For individual issues, students should contact the professor ONLY by given e-mail or by Moodle. In the Subject line, they should put *UACUFirstNameLastName*. E-mail messages will normally be answered within two working days.

Note! Only mails sent from the student's corporate email address will be answered.

## **Student Responsibilities**

#### **Time Commitment**

The study of technical courses is cumulative (i.e., understanding earlier material is necessary to grasp concepts covered later). Experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

### **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones, and microphone) and access to the Internet.

Only students signed in with their own first and last names are allowed into video lectures in Zoom.

## **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimum grade to pass a subject is 60%.

### **Graduate Grading Guidelines**

The assignment of a letter grade for a course indicates the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths and those areas in need of improvement. Student work is assessed according to the guidelines below.

### **Course-level Grading guidelines:**

Grade	ECTS Grade	International Grade
90% - 100%	A	5 (Excellent)
83% - 89%	В	4 (Very Good)
75% - 82%	С	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	Е	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of course

### **Criteria for grading:**

ECTS grade	Requirements for the student
	The student demonstrated a comprehensive systemic and in-depth
	knowledge of program material; processed basic and additional
	literature; obtained a solid grasp of the conceptual apparatus,
A	methods, techniques and tools provided by the program; found
	creative abilities in the presentation of the educational program
	material both on this issue and on related modules of the course and
	related courses, or the student had a current control of 90-100 points
В	The student demonstrated good knowledge of program material;
	processed the basic literature, mastered the conceptual apparatus,
C	methods, techniques and tools provided by the program, but with
	some inaccuracies
D	The student showed mediocre knowledge of the core program
E	material; learned information mainly from a lecture course or just

		one textbook; mastered only certain methods, techniques and tools provided by the program
-	, , , , , , , , , , , , , , , , , , ,	
		The student has significant gaps in knowledge of the main program
]	FX	material; fragmentary mastered the basic concepts, techniques and
		tools; significant mistakes are made when using them

Maximum total possible points – **500 points** incl. (Midterm and Final exam are 60% of the overall evaluation, where Midterm – 20% and Final – 40%)

- Assignments (homework and work during the lectures) -104 points
- Economic theory task 49 points
- Project 47 points
- Midterm exam 100 points
- Final exam 200 points

Additional points - 20 points for participating in the Conference (certificate, proceedings, or link on them should be placed on Moodle)

#### **Student Workload**

It is assumed that for each out of 17 class sessions, a student spends about 10.5 academic hours of work. That includes 3.5 academic hours of lectures with the instructor and 7.0 academic hours of personal work. Personal work includes homework, studying recommended materials, preparing speeches and presentations.

Please pay attention: 1 academic hour equals 40 minutes.

### **Assignment Format**

- All work should be shown in time. If the student misses the deadline the task is failed.
  - ✓ In the case of "Assignment" that requires uploading materials on Moodle every day of delay will decrease the received grade by 10%.
  - ✓ For "Homework" quizzes, you will have two attempts and one week.
  - ✓ For the "Economic theory" tasks presentation or participation in discussions in class is the only way for receiving the points. Uploading the presentations on Moodle is not the option for this type of work.
- Country Projects should be done in PPT and presented in class. The time limit for the presentation is 15 minutes. The deadline for uploading on Moodle is the end of the day when the presentation took place. (From 47 points for this task 30 for a presentation itself, 10 for the listening and commenting others).
- Midterm covered topics from previous lectures (weeks 1-6). It included multiple-choice questions and cases (essays) and took about **1hour.**
- The Final exam covered all course material and included multiple-choice questions and cases (essays). It lasts for **1 hour**. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.

## **Academic dishonesty**

· Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Any violation of this principle constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. Forms of academic dishonesty include:

- 1. Plagiarism submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or written assignment.
- 2. Cheating using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination.
- 3. Facilitating Academic Dishonesty helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
- 4. Fabrication altering or transmitting, without authorization, academic information or records.
- · Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade "0".
- · In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer.
- · Submission or retaking of any assessment activities after deadlines are forbidden.

## **Submission & Return Policy**

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

\*\*\*\* NO MAKE -UP QUIZZES AND EXAMS \*\*\*\*

#### **Schedule**

Week #	Research Projects	<b>Assignments Due</b>	Points
Lecture 1	Introduction to course	Review Lecture	
	Basis of Economic theory	Homework	8
Lecture 2	Data and its interpretation	Review Lecture	
	Data in Macroeconomics	Homework	8
	Types of data		
	Discussion (Austrian School)	Essay / Discussion	7
Lecture 3	The Measurement and Structure of the	Review Lecture	
	National Economy		
	Definition of GDP, added value, the GDP	Homework	8
	and expenditures, nominal and real GDP		
	Gross National Income and Gross National		
	Product		
Lecture 4	The Measurement and Structure of the	Review Lecture	
	National Economy (cont)		
	Definition of GDP, added value, the GDP	Homework	8
	and expenditures, nominal and real GDP		
	Gross National Income and Gross National		
	Product		
	Discussion (Behavioral economics)	Essay / Discussion	7
Lecture 5	Savings and Investment	Review Lecture	

	Savings and investments, the market for		
	loanable funds (MLF), the MLF and policy	Homework	8
	changes		
Lecture 6	Labor Market	Review Lecture	
	Labor market, types of unemployment and		
	economic fluctuation	Homework	8
	Discussion (Classical economics)	Essay / Discussion	7
Lecture 7	Consumer Price Index	Review Lecture	
	Price level and CPI, the CPI and GDP		
	deflator	Homework	8
	<b>Discussion (Institutional Economics)</b>	Essay / Discussion	7
Sept 27	Midterm		100
Sept 27	20% out of total amount of points for the course		100
Lecture 8	Money, the Monetary System and Determinants	Review Lecture	
	of Inflation		
	Definitions and role of money, a simple	Homework	8
	structure of monetary system, the central		
	banks and the tools of monetary control		
Lecture 9	Money, the Monetary System and Determinants	Review Lecture	
	of Inflation (cont)		
	Classical theory of inflation, classical	Homework	8
	dichotomy and the quantity equation		_
	Discussion (Keynesian economics)	Essay / Discussion	7
Lecture 10	Open Economy and Exchange Rates	Review Lecture	
	Main concepts in the context of open		
	economies, net export capital flows and		_
	savings, nominal and exchange rates	Homework	7
Lecture 11	Exchange Rates (Inflation and depritiation)	Review Lecture	
	The purchasing power parity theory,		0
	determination of the nominal exchange	Homework	8
	rate  Discussion (Marriam)	Essay / Disayasian	7
T . 10	Discussion (Marxism)	Essay / Discussion	/
Lecture 12	Economic fluctuations and the model of	Review Lecture	
	aggregate demand and aggregate supply &		
	monetary policy		
	Aggregate fluctuation, the model of AD and AS, the AD-AS model and economic		
	fluctuation		
	Monetary Policy	Homework	8
Lecture 13	The banking system (Fiscal Policy)	Review Lecture	
Lecture 13	Fiscal policy, the multiplier, the crowding-	Review Lecture	
	out effect, advantages, and shortcomings of	Homework	8
	stabilizing policies.	Homework	O
	Discussion (Neoclassical economics)	Essay / Discussion	7
Lecture 14	Project	25504 / 21500551011	47
			7 /
Lecture 15			
Lecture 15	Final		200

# **Recommended Materials**

Recommended reading to each section will be uploaded on Moodle before the lecture.

#### 1. The macroeconomic textbooks (on Moodle)

- · N. Gregory Mankiw Principles of Economics 6<sup>th</sup> Edition (2010)
- · Principles of Macroeconomics (2016) University Of Minnesota Libraries Publishing Edition
- · Principles of Macroeconomics 2<sup>nd</sup> Edition (2017)

#### 2. The economic theory reading

·Rostow, Walt Whitman. History, policy, and economic theory: essays in interaction. Routledge, 2019. -

https://books.google.com.ua/books?hl=uk&lr=&id=2iqNDwAAQBAJ&oi=fnd&pg=PT7&dq=ev olution+of+economic+theory&ots=YJre7PL36\_&sig=w1Cria2yCCuRP2xppjFHZjn382E&redir\_ esc=y#v=onepage&q=evolution%20of%20economic%20theory&f=false

·Filippo Cesarano Economic History and Economic Theory (December 2006) Journal of Economic Methodology 13(4):447-467 -

https://www.researchgate.net/publication/24084355\_Economic\_History\_and\_Economic\_Theory

·Helena Marques (2001) The "New" Economic Theories -

https://www.researchgate.net/publication/24111490\_The\_New\_Economic\_Theories

#### 3. Additional reading

·Pasinetti, Luigi L. "Economic theory and institutions." Structural Change and Economic Dynamics (2020) -

https://books.google.com.ua/books?hl=uk&lr=&id=rcPADwAAQBAJ&oi=fnd&pg=PP1&dq=ec onomic+theory+keynes&ots=rYne32eLwv&sig=I-

2Z6E2deWALFoinM3RIU0Fo vA&redir esc=y#v=onepage&q=economic%20theory%20keynes &f=false

·Zhao, Eric Yanfei, and Yong Li. "Institutions and Entrepreneurship: Broadening and Contextualizing the Institutional Theory in Entrepreneurship Research." Quarterly Journal of Management 4.2 (2019): 15-25 -

https://www.researchgate.net/profile/Yong\_Li45/publication/335012890\_Institutions\_and\_Entrep reneurship\_Broadening\_and\_Contextualizing\_the\_Institutional\_Theory\_in\_Entrepreneurship\_Res earch/links/5d4a2f3b4585153e594<u>1443b/Institutions-and-Entrepreneurship-Broadening-and-</u> Contextualizing-the-Institutional-Theory-in-Entrepreneurship-Research.pdf

Протокол засідання кафедр № 2 від 23.08.2021 року

Проректор з навчально-методичної роботи

Завідувач кафедри

Викладач

*Л.І.КондратенЛ.В.* Жарова*Л.В.* Жарова Л.І.Кондратенко

Л.В.Жарова

<sup>\*</sup> The above schedule and procedures are subject to change in the event of extenuating circumstances