#### УКРАЇНСЬКО-АМЕРИКАНСЬКИЙ УНІВЕРСИТЕТ КОНКОРЛІЯ



#### UKRAINIAN-AMERICAN CONCORDIA UNIVERSITY

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#### **World Economics**

Syllabus IIII 2.7

Specialty: 073 "Management"
Educational program "Information Technology Management"

Quarter/Year: Fall/2022 ECTS Credits: 6

Instructor: Liubov Zharova, Dr. of Sci, Associate Professor US Credits: 3

Contact information: lubov.zharova@uacu.edu.ua

Prerequisites: -

## **Course description**

The International Economy is a basic course that will give the general picture of the world from the economic perspective, will explore key drivers making global players look for new instruments to implement their strategy within the radically changing environment; growing importance of regionalization, sustainable development and equality are to be considered as a reaction to lower development rates and squeezing consumption; the impact of the current trends in population security and well-being and also over growth potential of the world economy.

# **Learning Outcomes**

# Upon successful completion of this course students will be able to:

- PH4. Demonstrate skills to identify problems and justify management decisions.
- PH3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.
- PH5. Describe the content of the functional areas of the organization.
- PH7. Demonstrate organizational design skills.
- PH11. Demonstrate skills of situation analysis and communication in various areas of the organization.
- PH12. Assess the legal, social and economic consequences of the organization.
- PH13. Communicate orally and in writing in state and foreign languages.

PH15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.

PH17. Perform research individually and/or in a group under the guidance of a leader.

#### **Competences:**

- 3K3. Ability to abstract thinking, analysis, synthesis.
- 3K12. Ability to generate new ideas (creativity).
- 3K14. Ability to work in an international context.
- CK3. Ability to determine the prospects for the development of the organization.
- CK9. Ability to work in a team and establish interpersonal interaction in solving professional problems.
- CK14. Understanding of the principles of psychology and use them in professional activities.

**Internationality:** The international aspect of the course includes analysis of different political and economic unions, countries and main contemporary trends in world economics

#### **Communications**

For individual issues, students should contact the professor ONLY by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

# **Student Responsibilities**

#### **Time Commitment**

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

# **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones and microphone), as well as access to the Internet.

Only students signed-in with their own first and last name are allowed into video lectures in Zoom.

### **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimal grade to pass a subject is 60%.

## **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

# **Course-level Grading guidelines:**

Grade	ECTS Grade International Grade	
90% - 100%	A	5 (Excellent)
83% - 89%	В	4 (Very Good)
75% - 82%	С	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	Е	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of
		course

# Criteria for grading:

ECTS grade	Requirements for the student
A	The student demonstrated a comprehensive systemic and in-depth
	knowledge of program material; processed basic and additional
	literature; obtained a solid grasp of the conceptual apparatus,
	methods, techniques and tools provided by the program; found
	creative abilities in the presentation of the educational program
	material both on this issue and on related modules of the course
	and related courses, or the student had a current control of 90-100
	points
В	The student demonstrated good knowledge of program material;
С	processed the basic literature, mastered the conceptual apparatus,
	methods, techniques and tools provided by the program, but with
	some inaccuracies
D	The student showed mediocre knowledge of the core program
Е	material; learned information mainly from a lecture course or just
	one textbook; mastered only certain methods, techniques and tools
	provided by the program
FX	The student has significant gaps in knowledge of the main

program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them

Maximum total possible points – **500** points incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%) Participation – **70** points
Assignments – **84** points)

Country presentation -46 points Midterm exam -100 points

Final exam -200 points

#### **Student Workload**

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work. Personal work includes . Please pay attention that 1 academic hour equals to 40 minutes.

#### **Assignment Format**

- All work should be shown in time. If the student misses the deadline the task is failed.
- **Participation** this points could be received for class activities, e.g. participation in discussion during the Zoom meeting
- **Assignments** should be uploaded on Moodle. In case of Quiz format, every student will have 2 attempts and 1 week for accomplishing the task
- Country presentation should be made during last class, time limit about 10-15 min
- **Midterm** covered topics from previous lectures (weeks 1-7). It included multiple choice questions and cases (essays) and took about 1 hour
- The **Final** exam covered all course material and included multiple choice questions and cases (essays). It lasts for 1 hour. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.
- Additional points (5%) for the book overview made during the class (up to Lecture 14). Time around 10 minutes. Books connected with world economic issues.

# **Academic dishonesty**

- · Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Any violation of this principle constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. Forms of academic dishonesty include:
  - 1. Plagiarism submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or written assignment.

- Cheating using or attempting to use unauthorized materials on an
  examination or assignment, such as using unauthorized texts or notes or
  improperly obtaining (or attempting to obtain) copies of an examination or
  answers to an examination.
- 3. Facilitating Academic Dishonesty helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
- 4. Fabrication altering or transmitting, without authorization, academic information or records.
- · Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade "0".
- · In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer.
- · Submission or retaking of any assessment activities after deadlines are forbidden.

## **Submission & Return Policy**

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

\*\*\*\* NO MAKE -UP QUIZZES AND EXAMS \*\*\*\*

#### **Schedule**

Week #	Research Projects		Assignments Due	Points
Lecture 1	Global	Introduction to the course	Lecture	5
	developments	International rankings and	Participation	6
		indexes. What we can we use and how to interpret	Assignment	
Lecture 2		Current Trends and Challenges	Lecture	5
		of the World Economy	Participation	6
			Assignment	
Lecture 3		Globalization – pros and cons	Lecture	5
			Participation	6
			Assignment	
Lecture 4		Challenges for Global Economic	Lecture	5
		Security	Participation	6
			Assignment	
Lecture 5		The Social Consequences of	Lecture	
		Economic Development	Participation	5
		_	Assignment	6

Lecture 6	Global Finances (opportunities	Lecture	
	and threats)	Participation	5
		Assignment	6
Lecture 7	Economic, Political, Legal and	Lecture	
	Cultural Grounds of Competition	on Participation	5
		Assignment	6
	Midterm		100
	20% out of total amount of points for t	he course	
Lecture 8	Regional aspects Intergovernmental organization	Lecture Lecture	
	(IGOs)	Participation	5
		Assignment	6
Lecture 9	Country groupings (AFTA,	Lecture	
	ASEAN, NAFTA Paris Club,	Participation	5
	BRICS etc.)	Assignment	6
Lecture 10	Convergence and Emerging	Lecture	
	Market Economies	Participation	5
		Assignment	6
Lecture 11	Trade wars	Lecture	
		Participation	5
		Assignment	6
Lecture 12	Corruption and influence on	Lecture	
	social and economic	Participation	5
	development and position the	Assignment	6
	country in the world economy		
Lecture 13	Financing support of regional	Lecture	
	development	Participation	5
		Assignment	6
Lecture 14	Poverty and equality	Lecture	
		Participation	5
_		Assignment	6
Lecture 15	Country presentation		46
Final			
40% out of total amount of points for the course			

#### **Recommended Materials**

- 1. The World Economic Situation and Prospects 2020 (UN)
- 2. Global Economic Prospects, January 2021 (World Bank Group)
- 3. World Economic Outlook, October 2020: A Long and Difficult Ascent (IMF)

#### **Additional materials**

- 4. <a href="https://www.worldeconomics.com/">https://www.worldeconomics.com/</a>
- 5. <a href="https://www.weforum.org/">https://www.weforum.org/</a>
- 6. https://www.imf.org/en/Home
- 7. <a href="https://www.washingtonpost.com/">https://www.washingtonpost.com/</a>

<sup>\*</sup> The above schedule and procedures are subject to change in the event of extenuating circumstances.

# Протокол засідання кафедр № 4 від 23.08.2022 року

Проректор з навчально-методичної роботи

л.І.Кондратенко л.В.Жарова л.В.Жарова

Завідувач кафедри

Викладач