УКРАЇНСЬКО-АМЕРИКАНСЬКИЙ УНІВЕРСИТЕТ КОНКОРДІЯ



UKRAINIAN-AMERICAN CONCORDIA UNIVERSITY

ECTS Credits: 6

US Credits: 3

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# American Culture

Syllabus B3П 1.1 AMCL-111

Quarter/Year: <u>Spring/2022</u> Instructor: Maria Cristina Guarrera Contact information: cristina.guarrera@uacu.edu.ua Prerequisites: none

# **Course Description**

The main objective of this course is to learn about American culture through main events of U.S. history, society, politics and literature and practice your conversation and reading skills. The student will gain an understanding of the broad sweep of United States' history, and to get insight into the current state of affairs. The class includes lectures and discussions, and uses videos, music, maps, photos and assignments.

# **Course Outcomes**

PH1. Responsibly treat professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness for innovative changes.

PH2. Communicate freely on professional issues in the state and foreign languages orally and in writing, to use economic terminology professionally.

PH4. Systematize and streamline the information received on the processes and phenomena in the world economy; evaluate and explain the influence of endogenous and exogenous factors on them; formulate conclusions and develop recommendations, considering the peculiarities of the national and international environment.

PH5. Possess the skills of introspection (self-control), be understandable for representatives of other business cultures and professional groups of different levels (with specialists from other fields of knowledge / activities) on the basis of appreciating diversity, multiculturalism, tolerance and respect for them.

PH6. Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group under the leadership of a leader, taking into account today's requirements and features in a limited time.

PH8. Understand, highlight and describe new phenomena, processes and trends of global development, mechanisms and tools for the implementation of economic policy and world integration / disintegration processes, including Euro-Atlantic integration.

PH9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex

problems and practical problems in the field of international trade in goods and services, international capital flow, international monetary and financial relations, mobility of human resources, international technology transfer.

PH15. Determine the functional eatures, nature, level and degree of interconnections between subjects of international economic relations of different levels and establish communications between them.

PH16. Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PH17. Determine the reasons, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of their solution at the international level, defending the national interests of Ukraine.

PH20. Defend the national interests of Ukraine, taking into account the security component of international economic relations.

PH21. Understand and have the skills to maintain business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both state and foreign languages.

PH24. Substantiate the choice and apply information and analytical tools, economic and statistical calculation methods, complex analysis techniques and methods of monitoring world markets.

#### Competencies

3K 2. Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of motor activities for active recreation and a healthy lifestyle.

3K 10. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge / types of economic activity). 3K 11. Ability to work in a team.

CK 1. Ability to identify the distinguishing feature and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.

CK 14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

**Internationality:** The international aspect of the discipline includes the critical and analytical approach of the students to compare historical events, cultural traditions, and religious aspects of their own country with U.S. The main goal is to enrich the cultural exchange while welcoming diversity.

### Communications

For individual issues, students should contact the professor ONLY by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

# **Student Responsibilities**

#### Time Commitment

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

#### **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones and microphone), as well as access to the Internet.

Only students signed-in with their own first and last name are allowed into video lectures in Zoom.

# **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimal grade to pass a subject is 60%.

#### **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

course level orland guidelines.				
Grade	ECTS Grade	International Grade		
90% - 100%	A	5 (Excellent)		
83% - 89%	В	4 (Very Good)		
75% - 82%	C	4 (Good)		
70% - 74%	D	3 (Good)		
60% - 69%	Е	3 (Acceptable)		
35% - 59%	FX	Not acceptable, possible repetition of course		

### **Course-level Grading guidelines:**

#### **Criteria for grading:**

ECTS grade	Requirements for the student		
А	The student demonstrated a comprehensive systemic and in-depth		

	knowledge of program material; processed basic and additional
	literature; obtained a solid grasp of the conceptual apparatus,
	methods, techniques and tools provided by the program; found
	creative abilities in the presentation of the educational program
	material both on this issue and on related modules of the course and
	related courses, or the student had a current control of 90-100 points
В	The student demonstrated good knowledge of program material;
	processed the basic literature, mastered the conceptual apparatus,
С	methods, techniques and tools provided by the program, but with
	some inaccuracies
D	The student showed mediocre knowledge of the core program
	material; learned information mainly from a lecture course or just
E	one textbook; mastered only certain methods, techniques and tools
	provided by the program
	The student has significant gaps in knowledge of the main program
FX	material; fragmentary mastered the basic concepts, techniques and
	tools; significant mistakes are made when using them

Maximum total possible points – 1000 points incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%)

Test / Assignment / Project -20 points or 40 points (several times during the course) Midterm exam -200 points

Final exam – 400 points

# **Student Workload**

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work. Personal work reading, preparing PowerPoint projects, essays and comprehension activities of literature texts, chapters of books and poems. Please pay attention that 1 academic hour equals to 40 minutes.

# **Assignment Format**

• All work should be shown in time. If the student misses the deadline – the task is failed.

• Midterm covered topics from previous lectures (weeks 1-7). It included multiple choice questions and cases (essays) and took about 1.5 hours.

• The Final exam covered all course material and included multiple choice questions and cases (essays). It lasts for 1.5 hours. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.

• After the Midterm and Final is graded a student has access to the grade only. Access to the attempt, corrects answers and information whether the answer is correct cannot be granted.

# Academic dishonesty

Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Forms of academic dishonesty include:

- 1. Plagiarism submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or written assignment.
- 2. Cheating using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination.
- 3. Facilitating Academic Dishonesty helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
- 4. Fabrication altering or transmitting, without authorization, academic information or records.

Any violation of these rules constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. In case of any academic dishonesty a student is not allowed to continue or retake the assessment activity and for the Final the unsatisfactory grade ("0") is assigned for the course total. Cases of the academic dishonesty are not considered by the Academic Council.

Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade "0".

In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer.

Submission or retaking of any assessment activities after deadlines are forbidden.

# Submission & Return Policy

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

\*\*\*\* NO MAKE -UP QUIZZES AND EXAMS \*\*\*\*

### Schedule

Lecture #	Research Projects	Points
Lecture 1	Course introduction : general overview on U.S.	20
	geography, landmarks, and amazing facts	
Lecture 2	Early Colonies, history and religious Complete the text	20
	with the correct words aspects: <u>Puritanism</u> . Case	
	study: <u>Salem Witch Trials</u>	

	The Colonial Period in New England: reading and critical	20
Lecture 3	discussions on the short story of Legend of Sleepy	
	Hollow by Irving Washington.	
	Road to Independence: from the First Pilgrims of the	20
Lecture 4	MayFlower to the Boston Tea Party. Case study: Harvest	
	Ceremony	
Lecture 5	Social and Religious Aspects: Puritanism	20
	The Scarlet Letter: biography of the author and reading of	
	a few chapters of the novel.	
Lecture 6	The Declaration of Independence.	20
	Case study: the Bill of Rights and the National Anthem.	
	U.S. Government: how it is organized: separation of	20
Lecture 7	powers, The election system and the President.	
	Case study: A National Hero "Paul Revere's Ride" by	
	Henry Wardsworth Longfellow	
	<u>Midterm</u>	
	<b>30 multiple choice questions + 4 open questions (20%</b>	200
	out of total amount of points for the course)	
	American Civil War: main events, causes and	
Lecture 9	outcomes. Social issues through the reading of Uncle	20
	Tom's Cabin by Harriet Beecher Stowe	
Lecture 10	Going West! American New Frontiers. Religious aspects	20
Lecture 10	of the colonies: a case study The Mormons.	20
	Reading of Chapter 1 of Riders of the Purple Sage by	
Lecture 11	Zane Grey American writers and novelists: American	40
Lecture 11	Romanticism.Case study: read and discuss the work by	10
	Edgar Allan Poe, <i>The Black Cat</i> .	
Lecture 17	Immigrants and Industrialization. Case studies: Ellis	20
	Island and Brooklyn Bridge, the first U.S.Millionaires.	20
	American Civil Rights Movement.	
Lecture 13	Case studies: MartinLuther King's speech and the	40
	Confessions of Nat Turner by William Styron.	
I 1.4	Roaring Twenties, Prohibition and the Great Depression.	40
Lecture 14	Case study: The Great Gatsby by Scott Fitzgerald.	40
Lecture 15	American Women: from Suffragettes to Feminism.	
	Case study: reading from The <i>Feminine Mystique</i> by Betty	40
	Friedan	
Lecture 16	Wall Street through the eyes of Hollywood.	40
-	Final 30 multiple choice questions, an essay of a topic of	
	the course	400

# **Recommended Materials**

- 1. An outline of American Geography; (available from our library)
- 2. Perspectives of the History of the USA; (available from our library)
- 3. Outline of American Literature; (available from our library)
- 4. An Outline of American History; (available from our library)

5. Introduction to Literature The McGraw-Hill – Second Edition; (available from our library)

6. Highlights of American literature; (available from our library)

7. www.ushistory.org

8. <u>www.biography.com</u>

9. <u>www.britannica.com</u>

10. Benjamin Franklin, The Autobiography (1771-90, 1868).

11. Thomas Jefferson, "The Declaration of Independence" (1776). 9 AMCL-111, Fall 2021

12. Washington Irving, "The Legend of Sleepy Hollow", "Rip van Winkle" (1819).

13. Henry David Thoreau, "Resistance to Civil Government" (1849)

14. Edgar Allan Poe," The Back Cat", "The Raven", "The Fall of the House of Usher" (1839).

15. Nathaniel Hawthorne, The Scarlet Letter (1850).

16. Herman Melville, Moby-Dick (1851),

17. Arthur Miller, The Crucible, Death of a Salesman

18. Emily Dickinson, "Much Madness is Divinest Sense-," "I heard a Fly buzz-when I

died," "Tell all the Truth but tell it slant-" (publ. posthumously, 1955).

19. Harriet Beecher Stowe, Uncle Tom's Cabin

20. Zane Grey, Riders of the Purple Sage

21. Henry Wadsworth Longfellow, Paul Revere's Ride

22. Scott Fitzgerald, The Great Gatsby (1925).

23. E.L. Doctorow, Ragtime (1975)

24. Ernest Hemingway, The Sun also Rises (1926).

25. William Styron, The Confessions of Nat Turner

26. Martin Luther King, "I Have a Dream" (1963).

27. Betty Friedan, The Feminine Mystique

28. Tom Wolfe, The Bonfire of the Vanities (1987)

29. Melanne Verneer and Kim K. Azzarelli, Fast forward (2015)

\* The above schedule and procedures are subject to change in the event of extenuating circumstances.

Протокол засідання кафедр № 4 від 23.08.2022 року

Проректор з навчально-методичної роботи

Л.І.Кондратенко

Завідувач кафедри

Г.А.Бевзо Julie М.К.Гуаррера

Викладач