



UKRAINIAN-AMERICAN
CONCORDIA
UNIVERSITY

Career Catalog

Ukrainian-American
Concordia University

**“Choose a job you love,
and you will never have
to work a day in your life”**
Confucius

**Pleasure in the job puts
perfection in the work”**
Aristotle

**Welcome to ConcordiaUA
CAREER CATALOG!**

Kyiv 2023



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Dear Friends,

There are Career Counseling and Internship services provided at ConcordiaUA on a regular basis. Career Counseling and Business Internship were created at ConcordiaUA as a step toward reaching the goals of becoming a leading educational establishment in students employability. The main purpose of internship is providing students with practical experience in business according to international and Ukrainian standards.

Career counselors organize workshops on resume writing, job interviewing techniques and other relevant issues. They advise students and graduates on career planning and job opportunities.



Career counselors expose qualified ConcordiaUA students to their potential future employers and form links between the University and business community. Internships are designed to prepare applicants for future jobs and careers; help you accomplish your professional goals; assist you in being a more competitive candidate in your future job search. You can also use an internship to determine if you have an interest in a particular career, create a network of contacts, and gain credits. It is also your chance to find permanent, paid employment with the company in which you interned. Thus, employers also benefit as experienced interns need little or no training when they begin full-time regular employment.

We also invite our graduates to join ConcordiaUA Alumni Club for their future career development and a network of contacts.

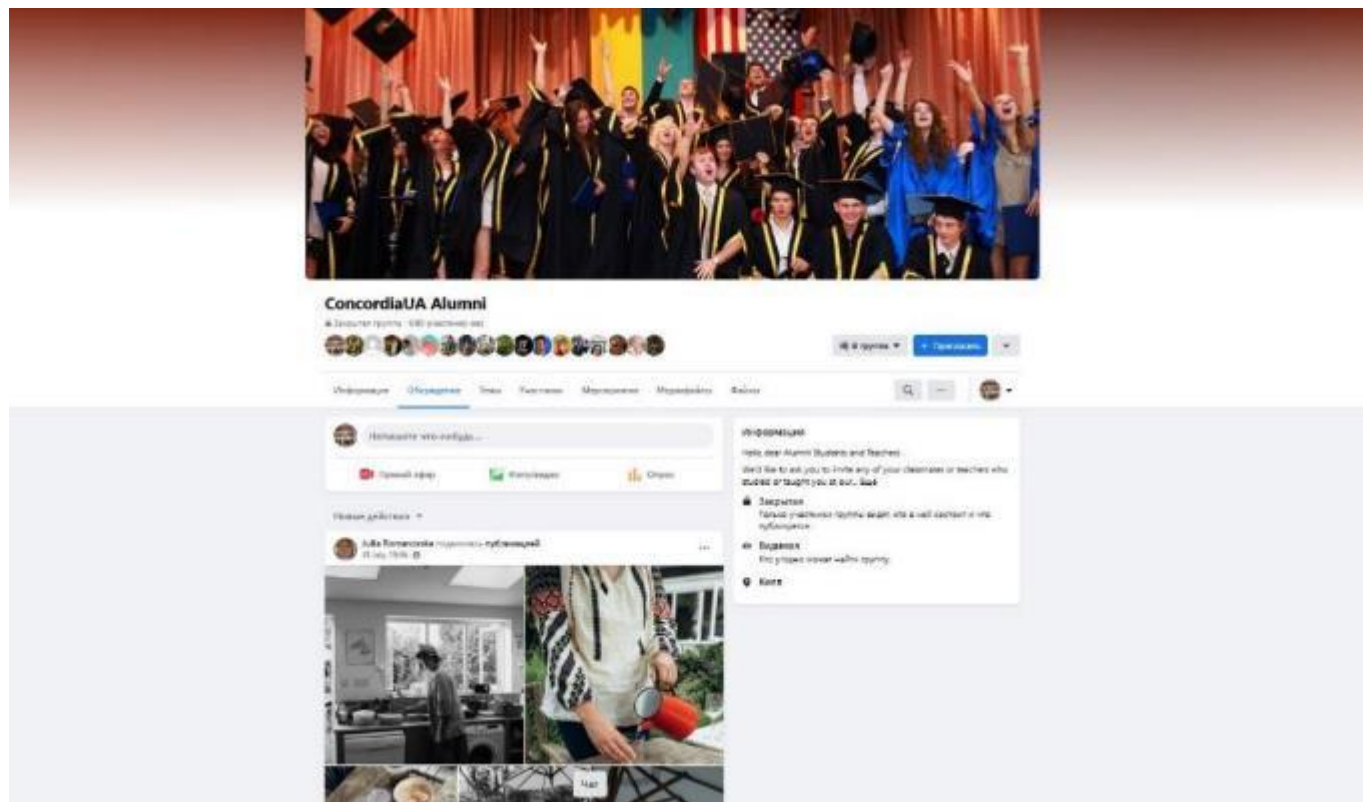
I hope that this Catalogue will provide you with helpful information on different issues of Internship Programs and Alumni Cooperation. I look forward to meeting you.

Public Relations and Internship Coordinator
Oleksandra O. Romanovska

Join ConcordiaUA Internship facebook page <https://www.facebook.com/groups/214506911984458/>



Alumni Club strives to show support in bringing graduates, faculty and administration back together. For this purpose, Alumni Club meetings are held as well. Our Alumni show great enthusiasm and willingness to join the Club. Such meetings have various benefits for both graduates and the University. Joining the Alumni Club is the best and direct way to stay connected with **ConcordiaUA** community.



Join ConcordiaUA Alumni facebook page by clicking on this link:

<https://www.facebook.com/groups/wiuu.alumni/>

The following companies are internship places for ConcordiaUA students where many graduates continue to work on a full-time basis:

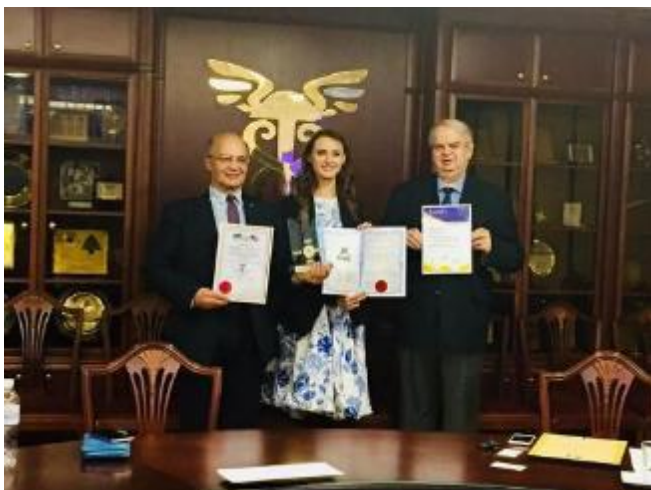


ConcordiaUA organizes open hours or open doors days for ConcordiaUA 1st year students at international partner-companies. It is a great motivation for young students as well as an opportunity to find out more about work in the company from inside, to communicate with partners and managers and to obtain first-hand information about the career opportunities within the company.

ConcordiaUA and Ukrainian Chamber of Commerce and Industry Cooperation

Ukrainian Chamber of Commerce and Industry is a long-term partner of ConcordiaUA where our students practice their business and communication skills and meet their future business partners. Following is the information on ConcordiaUA students involvement in the Ukrainian Chamber of Commerce and Industry activities on a regular basis.

COOPERATION AGREEMENT with the Ukrainian Chamber of Commerce and Industry



ConcordiaUA has been cooperating with the Ukrainian Chamber of Commerce and Industry for many years. Many students together with their instructors took part in forums, exhibitions and other events, always with great benefit thanks to new contacts, communication at the international level, development of translation skills, negotiation, signing of contracts etc.

On January 29, 2020 our cooperation was secured by the Agreement between the Ukrainian Chamber of Commerce and Industry and Ukrainian-American Concordia University.

The subject of the Agreement is cooperation in the field of organizing and conducting practical work and internship for undergraduate and graduate students with the aim of mastering modern experience in managing exhibition activities, improving foreign language

knowledge, acquaintance with new forms of trade relations, project work, with global trade and commerce styles and working conditions in the international environment.

The UACU has a widespread system of partners and guest-speakers. They are representatives of local and international market. We invite speakers from different spheres: marketing, management, diplomacy, journalism, design, fashion, food industry, finance, accounting. The systemic approach that is used for attracting guest lecturers is based on the following features:

- an initiative of the International Department of the University, which has established links and offers a list of lecturers who may be available in the current semester (have the opportunity to hold a lecture or a meeting)
- The Alumni Club initiative is to attract lecturers who, in their opinion, can provide helpful information for students and personal presentations of graduates with their success stories and career development.
- Lecturer's initiative - to invite those who can tell deeply about specific topics within the subject taught.
- Attracting lecturers from international programs such as Fulbright to meet with students.
- Our partners also would like to represent their topics for our students and can provide this information through administration of the University.

The organizational aspect - at the beginning of each semester, during the meeting of the departments the need to involve certain lecturers and the need for the University to participate in the organization of such meetings is discussed. Each lecturer tries to organize at least one meeting with the invited lecturer within the course.

And here is the list of guest speakers in 2020-2022:

14.09.2020 Paul Thomas (USA) – “The future of work”.

19.10.2020 Hendrik Doss (Germany) – “Picture Style”.

2.11.2020 Moritz Hunzinger (Germany, political sphere) - Company "Action Press".

16.11.2020 Gursel Ilipinar (Spain, marketing) - “Effectuation Theory, Principles, and Implications for Ukrainian Startups”.

23.11.2020 Simon Mageta Obwatho (Mairobi, Kenya, education and entrepreneurship) “Research Conceptualization in Business World”.

30.11.2020 Elaine Sarao (USA, international expert) “Communications in Business: The Role of Information, Misinformation and Disinformation in Marketing”.

07.12.2020 Marshall Christensen (USA, leadership) "An Introduction to Servant Leadership".

14.12.2020 Liubov Zharova (Ukraine, sustainable development and entrepreneurship) "COVID-19 trends in Entrepreneurship".

21.12.2020 Deniel Sem (USA, entrepreneurship and bioproducts) “Entrepreneurship – What is an Entrepreneur, and What Do They Do?”.

10.02.2021 Elena Diomina (Ukraine, marketing) "How to build win-win communications using principles of Nonviolent communication?”.

24.02.2021 Roberto Osorno (Mexico, innovation) "Open innovation: ecosystems and platforms"

10.03.2021 Alexander Alexandrov (UK, education and innovation) "Entrepreneurship, Innovation and Creativity".

April 6 2021 - Henry Shterenberg (World Trade Center Kyiv, entrepreneurship). Founder, International Business Hub of Ukraine.

April 7 2021– Sergey Tokarev (Ukraine, innovation and entrepreneurship) — tech-entrepreneur, Reface investor,

venture studio Pawa co-founder, and the charity project, which brings together high-school girls who are interested in IT, STEM is FEM initiator. Topic: What does it really take to be an entrepreneur? Beliefs that are wrong.

April 21 2021 – John Johnson, Prof. Dr. h.c., Ph.D. (USA), Senior Partner of Precedent Academics, Coordinator of Doctorate Programs at Indiana Wesleyan University and the University of Phoenix (USA), May 6 2021 - Gursel Ilipinar (Spain, marketing) «Design Orientation and Its Implications for Ukrainian Startups.

In the **fall 2021** semester UACU invited the next guest speakers, which share information about their activity and entrepreneurship:

1. Rod Robertson, Managing Partner at Briggs Capital.
2. Jared Yellin, Founder of 10X Incubator with Grant Cardone and CILA Labs and SYNDUIT | Launching 10,000 Tech Companies in 10 Years.
3. Alexander Aginsky, Managing Director at AGINSKY CAPITAL GROUP LLC.
4. Sergii Chabannyi, General Director / Founder at ZELENA BIOMASNA ENERGIJA d.o.o.
5. Iryna Savytska, CEO&Co-Founder, Bank of Memories, Blockchain, TOP 20 Women in Tech, MBA
6. Yuri Karukin, Realtor.
7. Dan Rapoport, Connecting exceptional GPs with institutional LPs.
8. Jose Goldner, International Business Advisor.
9. Eva-Lotta Sjöstedt, Global senior executive, board member, and advisor.
10. Vijay Sambamurthi, Indian corporate/securities lawyer with more than 23 years' experience advising VC/PE and other funds, exciting start-ups, and high-growth corporations.
11. Harvey Carroll, a dynamic business and commercial leader with a strong track record of performance in fast-paced organizations and environments.
12. Nicklaus D`Cruz, CEO, Digital Benefits Pte Ltd.

In the fall 2022 semester UACU invited the next guest speakers:

1. September 13, 2022 – Paul Thomas. Topic: "A New Capitalism for a New Economy".
2. October 10, 2022 - Dmitriy Belousov, CEO at Play Creative Agency (Ukraine), course "Trainings in Entrepreneurship and Leadership".
3. October 19, 2022, Daria Kunz, a graduate of UACU, Senior Marketing Consultant Apple, ex-Google. Topic "How to get a job in technology companies for non-engineers."
4. October 20, 2022, Viacheslav Zhuravlev, a graduate of UACU, founder and teacher of "Your English Bro". Master class on the topic "Interview with an employer".
5. November 11, 2022, Yehor Dubinsky, "Digital Public Policy", Seminar for the IT Management program.
6. November 15, 2022, Olga Prykhodko, a specialist at KPMG in Ukraine, shared her experience and talked

about "Profession: Auditor".

7. November 16, 2022, Business Law - Legal regulation of the Contract - Obligations, Prof. Dr. Henning Kehr (University of Applied Sciences, Worms, Germany).

8. November 17, 2022, Kristina Chernyak, graduate of UACU, clinical psychologist. Master class on the topic "Psychological maturity - how personality develops and what defines us as adults."

9. November 21, 2022, World Economics - Global Developments, Prof. Dr. Henning Kehr (University of Applied Sciences, Worms, Germany).

10. November 29, 2022 - Gustavo Lopez Ghory, Chairman and Co-Founder at SmarterChains SA Former Chief Supply Chain Officer at Kimberly-Clark (Geneva, Switzerland), course "Training in Entrepreneurship and Leadership".

11. December 09, 2022, Principles of Finance - Financing International Trade through banks, Prof. Dr. Henning Kehr (University of Applied Sciences, Worms, Germany).

12. December 09, 2022, Artem Yatsyk, graduate of UACU, Executive Assistant at Kyiv Independent. Topic "Essential skills for a successful career in a world-class media from the perspective of a recent Concordia graduate".

Feedbacks from some of UACU's graduates

Egor Achinyan, alumnum, 2022



At this university, I learned how to start a business from the ground up, and a variety of interesting lectures with international lecturers made me think about business and how to manage it.

I'd like to express my gratitude to the lecturers who live their profession; in their classes, I always sat with a smile on my face and the knowledge that I'd leave with today. Here, I was able to comprehend how marketing works, as well as comprehend and comprehend how to conduct my own analysis. Many people believe that the most important thing in business is counting numbers; however, in my fourth year, I realized that it is also important to build organizational things to keep employees working and earning; motivation is important!

Yes, this school has drawbacks, as do all universities, but you must understand that if you are willing to learn something new, this university will provide you with everything.

Misha Tarakonov, alumnum, 2022



It is one of the best universities in Ukraine. Firstly, the teaching is in English, which will help you improve your language level a lot. Secondly, we can study other cultures in parallel because of many students from different countries and diverse backgrounds. This allows us to exchange experiences and learn something from each other. Most of the teachers have doctoral or academic degrees. But more importantly, everyone has their own unique approach to the subject. A very tremendous opportunity for me personally is meeting businessmen and entrepreneurs. They share their experience and give advice, and always after such meetings, you realize that you have made the right choice.

Yuliia Ternova, alumnum, 2022



During the years of studying at the university there was a lot of new and at first glance scary for me. First of all, learning English was difficult, but at first glance it was true, because when I started to get involved in this rhythm, everything went smoothly. Because English is an important element around the world (the most famous). Thanks to instructors and special subjects, from the 1st year I studied not in the school program, but in the specialty, which significantly reduced the time and did not have to spend it on repetition. Every year we were given new and interesting subjects that encouraged us to study, because it was something new, and most importantly necessary for the future profession, worldview and development. To be honest, when I learned that all subjects will be in English, especially Mathematics, it was a horror for me, but I was so screwed up, because as soon as the study, calculations, tasks and explanations from instructors began, it is no longer seemed horrible, but more interested. Because, with istructors who love their job - a small child will be able to understand the subject, everything was so simple in the explanation that I would still like to study. In general, I studied all the subjects I had with great pleasure. It is a pity that when the pandemic started, I was at the beginning of the 2nd year, but it did not interfere with studying and full-fledged classes with instructors through Zoom, it was my first experience of online education. But my university made it as convenient and comfortable for us. Thank you for this wonderful time you have given me, for the time I have grown up and spent with me, and for your support.

Ruslan Mirzodaev, alumnum, 2022



Four years of studying at the Ukrainian-American Concordia University became a real school of growth for me. At first, of course, it was difficult. After all, it is a university with English as the language of instruction, an international student audience, and highly professional English-speaking lecturers. And in the first year I had to try to improve my knowledge of English, to adapt to learning by American standards. But soon the study became interesting and diverse. And despite the complex external factors that forced us to go online in the 2nd year, all 4 years of study lectures and practical classes were complemented by interesting webinars, conferences, online meetings with foreign partners of the university, government agencies and businesses from the US, Germany , Great Britain. And there were many offers of training in exchange programs with partner universities and the possibility of internships in international companies in Ukraine or abroad. I am satisfied with my studies at this university and thank my instructors, university administration, foreign partners, my classmates for modern education and family atmosphere. These student years will always be in my heart. Peace and prosperity, our UACU!

Cardenas Castro Dayanna Gabriela, alumnum, 2019



The conditions of studying were extremely attractive. Classes were conducted by academic teachers and experts from international organizations. Some of them used to inspire us with their job anecdotes and business culture in certain situations as professionals. It was a wonderful experience meeting new friends from different countries, working together overcoming cultural barriers and making unforgettable memories.

Honestly, getting this degree has been a huge achievement for me. All the support from teachers, both my universities and my family, I could have never done it without them. When I thought it was impossible, they pushed me to believe in myself. I can't thank them enough for that."

Feedbacks from some of UACU's students

Abakshyna Dariia



This year's situation has been devastating for all of us, however, our university has shown spectacular interpersonal communicating skills. Thus, making student's feel valued and cared about. At the same time, the university had continued to work and teach us how to overcome such situations with pride and strength.

My Alma Mater has been overly protective and concerned about my well being. They strive for my happiness and education. They want me to become a better self. I admire our teachers for being so caring and supportive.

Iryna Sykorska

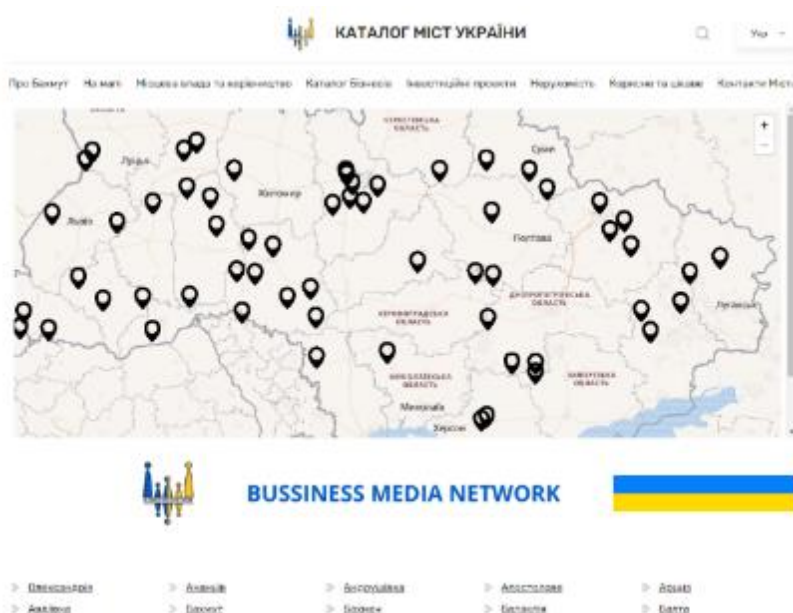


For the information of school graduates: if you are still uncertain about the university to enter, you should definitely consider Ukrainian-American Concordia University – WIUU. I have been studying here for 3 years and have no hesitation in saying that this university will prepare me for my future career. The right balance of theory and practice makes studying here really exciting. Besides, the curriculum is focused on innovative approaches and new technologies. The lecturers here are not only from Ukraine, we can communicate with experts from all over the world, participate in international conferences and symposiums, take part in exchange programs. Concordia UA offers opportunities for self- development in different business fields. If you are really into studying and getting new knowledge, university's double degree program will fit you. Moreover, Concordia has implemented a hybrid form of education, meaning that courses are held both online and in person. Keep in mind that English is the main language that is why do not fall behind the studies and improve your skills. BTW, you can get a discount if you take part in Business English Contest, show a high level of language skills and check your business ideas on having practical application.

Concordia UA is in top 10 private universities of Ukraine! These are not are only statistics but proven facts. The combination of academic prestige, scientific base, and intellectual power of the faculty contributes to the university's success.

Under the guidance of UACU instructor Henry Shterenberg, UACU students founded the successful **Startup United Students of Ukraine**, which unites the efforts of students and instructors to develop and resume Ukrainian business, infrastructure, large and small cities of Ukraine. This startup should unite students of Ukraine.

How internship changed my life (review of Oleksii Bystrov)



Early in the year I started looking for a job. It was a real test. I had to not only fend off scam sales companies, but look for position which does not require commercial experience. But after war started I, obviously, lost an

opportunity to easily look for different IT positions in Ukraine.

One day my groupmate proposed me an interesting internship. She said, that it is a project which aims to help Ukrainian businesses and the job connected with IT stuff. I immediately agreed and understood that it is my chance to gain commercial experience and help Ukraine in some way, except DDoS-ing Russian government services.

As it turned out, Henry Shterenberg was a founder of the company. It was surprising, frankly speaking, as a year ago he was my lecturer on Principles of Entrepreneurship, and now I develop a project, which he had been telling about on that lecture.

Firstly, it was a routine job, which was about adding different sections on the site. But because of my proactiveness I was invited to the management team and later managed a group of people working on the site, helping them in some troubles and fixing different bugs. Then I created a one-page site for hiring people on an internship and Telegram bot, which should have helped our HR manager not to waste time on chatting with each candidate.

Later I started working as a graphic designer, which I, honestly, did not expect. But as it turned out, I have pretty well understanding of modern design, as I successfully created some logos for companies, modern presentations for Mr. Shterenberg, covers for reels and posts in Instagram, and the most important – new design of one of our projects – EOT marketplace. All of that, obviously, went to my portfolio.

As a result, I, literally, worked in each department of our company and understood how difficult to manage all the company. That`s why executive management contains at least 3 top-managers, which responsible for their own field and then report to the directors.

Calendar of Events

Meeting of the International Trade Club in Ukraine

22.02.2023



On Tuesday, February 21, 2023 Board of the International Trade Club in Ukraine invited ConcordiaUA' students for the joint meeting of the management and members of the Club which took place in the premises of the Kyiv Chamber of Commerce and Industry (55, Khmelnytsky Street, Kyiv). Our students helped with conducting individual meetings of Kyiv entrepreneurs with representatives of trade and economic missions of Embassies, international organizations, business associations and companies.

UACU organizes a Job Fair

16.01.2023



Dear students! Three times a year UACU organizes a Job Fair for you and our graduates. These are more than 100 super-offers of internship and employment in Kyiv, Ukraine and abroad in the field of business, management, international relations from L'Oreal, Nestle, Cargill, Microsoft, Pfizer etc. These vacancies are always at hand on the Careers – Vacancies site page and on the FB ConcordiaUA

Internship page. Exclusive internships offered to our students can also be found in FB on the official page of UACU and ConcordiaUA Alumni Club, as well as in the News section of our website.

We invite you to attend presentations on CV composing, writing a Cover Letter and getting ready for interviews on employment. We wish you success in the career development!

Students – participants of the international conference

28.12.2022



Our students under the guidance of the university instructor Ph.D. Olena Bielova, took part in the XI scientific and practical conference with international participation “Professional management in modern conditions of market development” (National Pharmaceutical University, Kharkiv).

ConcordiUA hosted the International Conference “Sustainable Development: Youth View”

28.11.2022



International Conference “Sustainable Development: youth view” was held online in Ukrainian-American Concordia University on 25th November 2022. It was a grand event with numerous amount of international guests and speakers. Each speaker presented the topic and analyzed it with the others.

The online format allowed to gather not only our traditional participants from Національний університет харчових технологій Інститут економіко-правового захисту населення Concordia University Wisconsin but also new active and interested speakers from Acsenda School of Management – Vancouver Wyższa Szkoła Ekonomiczno-Humanistyczna w Bielsku-Białej.

Master-class on the topic “Nonviolent Communication”

25.11.2022



On Thursday, November 17, 2022, Kristina Chernyak, UACU alumni, MBA, Clinical Psychologist held a Master-class on the topic “Nonviolent Communication”.

Auditor from KPMG in Ukraine held a meeting with UACU students

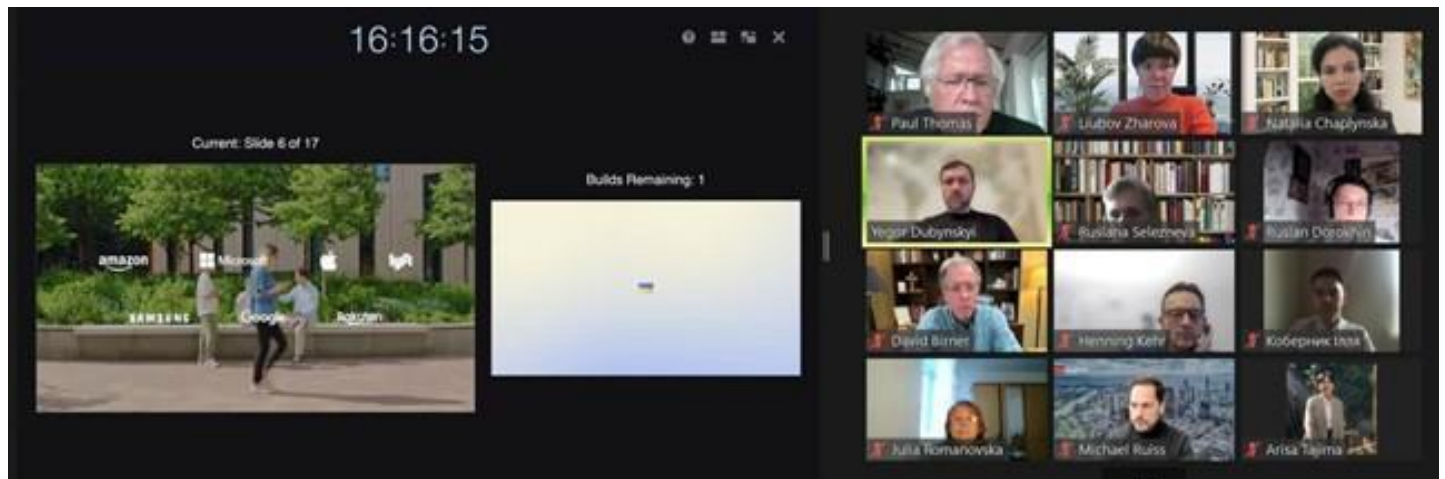
15.11.2022



On November 15, 2022 Olga Pryhodko, an auditor from KPMG in Ukraine shared her experience and talked about “Profession: Auditor”. We would like to thank KPMG’s expert for her interesting presentation!

Zoom meeting with Heorhiy Dubinskyi, Deputy Minister of Digital Transformation of Ukraine

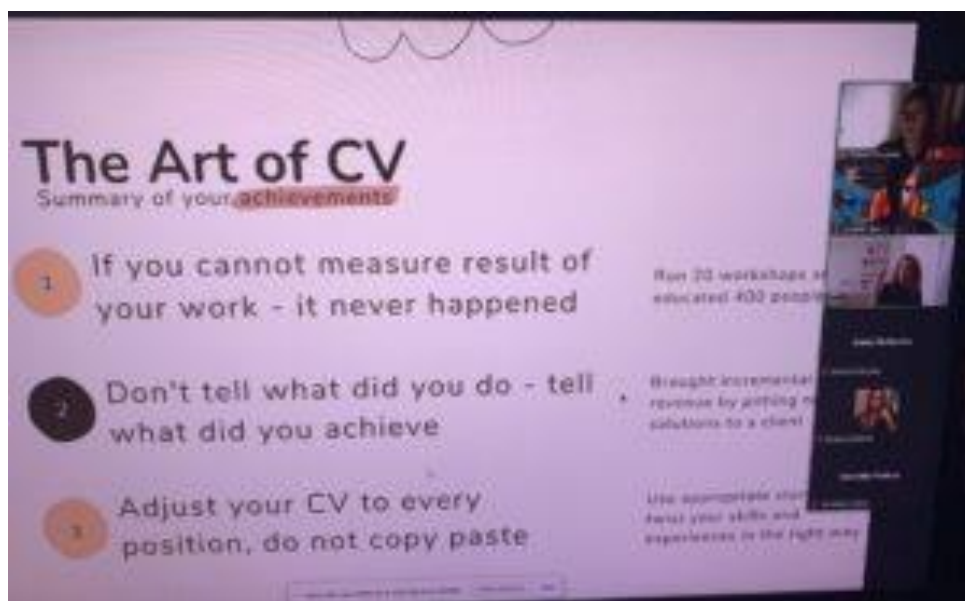
14.11.2022



On November 11, Heorhiy Dubinskyi, Deputy Minister of Digital Transformation of Ukraine was invited to the UACU and the Zoom meeting was held on the topic “Digital Public Policy”. Mr. Dubinskyi served as First Secretary of the Embassy of Ukraine in the USA, adviser to the Deputy Secretary of the National Security and Defense Council of Ukraine, representative of the National Academy of sciences of Ukraine in the USA. During the lecture, the issues of the formation of a digital society in Ukraine were considered. The speaker shared the successes of Ukraine that were achieved before the starting of the war, told about the work of the Ministry of Digitalization after February 24, 2022 until now. He also described the plans of the Ministry until 2030. Among the participants of the meeting were not only students of the university, but also the staff of the university, and most importantly – partners and friends of the university. Partners and colleagues joined us. They were from United States of America, Canada, Germany, Poland, the Czech Republic and Hong Kong. The event was truly international. We thank the lecturer for his interesting practical knowledge, the Rector’s Special Advisor Paul Thomas for his excellent moderation of the event, and the guests for their friendly atmosphere and interesting questions.

Master-class from our alumna Daria Kunz

20.10.2022



On Wednesday, October 19, 2022, Daria Kunz, UACU alumna, Senior Marketing Consultant at Apple, ex-Google in Berlin (Germany) held a Master-class on the topic “How to get a role in tech companies for non-

engineers” for UACU students. The Master-class was focused on two areas: Developing an outstanding CV, Interview Techniques – what to say and not say.

Thank you, Daria, for such an interesting and informative presentation, we are so proud to have you as one of our alumna.

An annual Liberty, Faith, and Economics Summit

07.10.2022



Concordia University Wisconsin (CUW) together with Ukrainian-American Concordia University (UACU) held an annual Liberty, Faith, and Economics Summit on October 06, 2022.

A group of CUW students interviewed a group of UACU students on issues related to freedom and the challenges today in Ukraine.

It was an inspiring discussion, the UACU’ students shared their personal stories with strong lessons about the value of freedom, how fragile it is, and how it is worth fighting for.

UACU organizes a Job Fair

04.10.2022



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These vacancies are always at hand on the Careers – Vacancies site page and on the FB ConcordiaUA Internship page. Exclusive internships offered to our students can also be found in FB on the official page of UACU and ConcordiaUA Alumni Club, as well as in the News section of our website.

We invite you to attend presentations on CV composing, writing a Cover Letter and getting ready for interviews on employment. We wish you success in the career development!

Compulsory subject for freshmen

03.10.2022



Classes for freshmen began online. Our students study all subjects in English. Therefore, for them in the first year we give two purely English subjects: English Composition I, II and Business English I, II, which makes it possible to compare different levels of English for all students.

Also, one of the main subjects for the first year students is the internship “Introduction to Profession”. In these classes, students are introduced to the history and heritage of the university; with the requirements for the organization of the educational process; student’s self-management; academic mobility programs and many other spheres of the university’s activities. Students also have a practical task.

One Day Offer from KPMG in Ukraine

26.09.2022

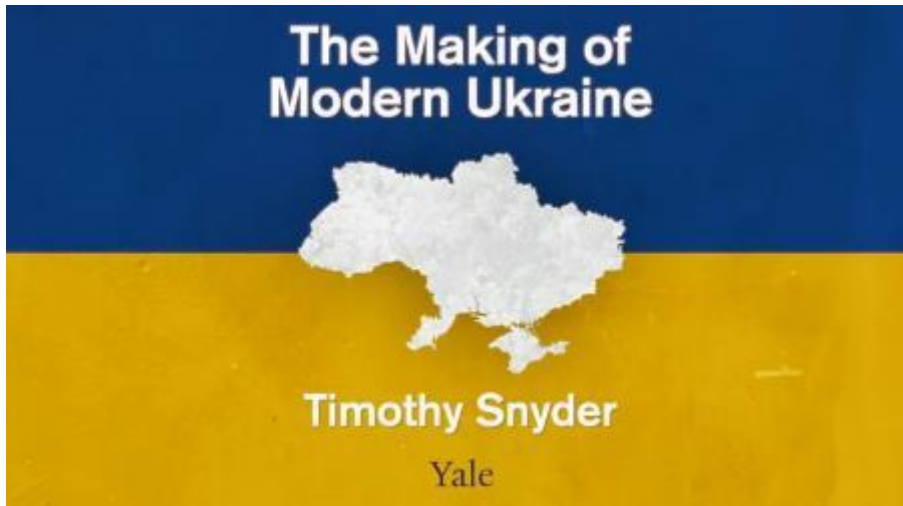


Have you long dreamed of starting a career as an auditor in an international company? Are you attentive to details, have an economic education and strive for constant development? We invite you to one Day Offer from KPMG in Ukraine on September 28!

One Day Offer is an opportunity to go through all the stages of the selection online in one day and get the desired invitation to work.

The course of the history of Ukraine from Yale University is free!

13.09.2022



This fall, historian [Timothy Snyder](#) is teaching a course at Yale University called *The Making of Modern Ukraine*. And he's generously making the lectures available on YouTube—so that you can follow along too.

Class 1: Ukrainian Questions Posed by Russian Invasion <https://cutt.ly/LBEqR5y>

Class 2: The Genesis of Nations <https://cutt.ly/pBEqPIU>

Class 3: Geography and Ancient History <https://cutt.ly/qBEqGgS>

Class 4: Before Europe <https://cutt.ly/oBEqKJn>

Class 5: Vikings, Slavers, Lawgivers: The Kyiv State <https://cutt.ly/RBEqMBi>

Class 6: The Grand Duchy of Lithuania <https://cutt.ly/FBEq9ww>

Class 7: Rise of Muscovite Power <https://cutt.ly/NBEq5lt>

Class 8: Early Jews of Modern Ukraine <https://cutt.ly/eBEwuul>

Class 9: Polish Power and Cossack Revolution <https://cutt.ly/fBEwaqW>

Class 10. Global Empires <https://cutt.ly/qBEwfh6>

Class 11. Ottoman Retreat, Russian Power, Ukrainian Populism <https://cutt.ly/hBEwkoF>

United Students of Ukraine and Business Media Network

09.09.2022



Business presentation of our smart, bright, talented and entrepreneurial students. Wishing you much success and proud of you!

<https://www.youtube.com/watch?v=XHZ9gChaL80&t=2s>

Online course from University of Applied Sciences Worms (Germany).

19.08.2022



Dear ConcordiaUA students,

Ukrainian-American Concordia University is inviting you to enroll in the online course of the German Language for Beginners delivered by our German partner – University of Applied Sciences Worms (Germany). The course starts on September 30, 2022.

The students who will stay in Ukraine or Germany during the course, will fulfill the regular requirements and stay enrolled in the class until the end of the semester will receive monthly scholarship from the University of Worms.

Deadline for submitting an application is till August 23, 2022. We are looking forward to your feedback.

If you have any questions feel free to contact Olga Glazova: olga.glazova@uacu.edu.ua

KPMG Audit Camp 2022!

04.08.2022



KPMG invites students and alumni to participate in Audit Camp 2022. This is an event during which participants will be able to get acquainted with the profession of an auditor in just a week! Within the framework of the course, it is planned: 4 days of interesting lectures and 1 day of a business game. Audit Camp 2022 will last from 5 to 9 September online.

Free access to Coursera courses for all students

13.07.2022



Every student of Ukraine can get free access to Coursera courses – an online learning platform

<https://www.coursera.org/>, founded by instructors of Stanford University.

Already more than 20 000 students and instructors have joined Coursera and successfully master online courses from Google, Meta, IBM, Microsoft, Amazon Web Services, as well as such leading universities in the world as Yale University, California Institute of the Arts, Duke University, Erasmus University Rotterdam and others.

Norwegian-Ukrainian Chamber of Commerce

07.06.2022



Norwegian-Ukrainian Chamber of Commerce – NUCC

NUCC is organizing Young Entrepreneurs 2022 and the application process is now open!

The Young Entrepreneurs program is a business-educational program which aims to bring together ambitious business-minded Norwegians and Ukrainians with one thing in common: their passion for increasing investments and trade between Norway and Ukraine.

We are looking for 20 participants from Norway and Ukraine eager to explore business opportunities in and between Norway and Ukraine – now and for the future.

Apply now and join us in exploring the following – markets:

- Manufacturing
- Energy
- Food and Drinks
- AgriTech
- Smart City Technology

First part in Oslo and Stavanger: August 28th to September 2nd

Second part in Trondheim and Bodø: October 24th to 29th

Application deadline is 19th of June, 2022 at 23:59 Oslo time.

More information and practical details can be found on our website. For questions, please contact us via post@nucc.no or send us a private message.

Internship for students of the HEI of Ukraine

26.05.2022



ConcordiaUA instructors and students created the company United Students of Ukraine for the internship of Ukrainian students.

United Students of Ukraine is an organization committed to ensuring that every Ukrainian business and city in Ukraine is promoted to the global community to enter into long-term mutually beneficial economic relationships.

This internship program is designed primarily for students who are studying business, digital arts, marketing management, communications, creative writing or other social science-related majors, public relations or other similar fields who plan to work in the business industry in the future.

The ideal candidate will be someone who wants to contribute to the development of Ukraine, has a responsible attitude to work and knows how to work in a team. He or she also has a good time management (deadline management). Knowledge of English will be an advantage.

How to join us? Just contact us via: <https://career.bmnua.com/>.

You can join us at any time! We are looking forward to seeing you.

Science, Innovation, and Entrepreneurship

20.05.2022



International Symposium for University Students and Young Researchers under the Days of Science Initiative

On May 20, 2022, the traditional annual conference within the framework of the Days of Science – “Science, Innovation and Entrepreneurship” took place. In such difficult times, it was a pleasure to meet a wide international community – Ukraine, Poland, Canada, United States, Ireland, the Czech Republic, etc. – and discuss scientific and practical issues. This year, students in their reports and presentations discussed interesting and vital issues of the effectiveness of sanctions, prospects for small and medium-sized businesses, the role of information in the modern economy, the possibility of using cryptocurrencies and others. The students also presented the results of the students startup activities – [United Students of Ukraine](#), launched under the leadership of Mr. Henry Shterenberg, who is a partner and professor at the Ukrainian-American Concordia University.

We truly thank Acsenda School of Management Vancouver, Canada for participating in the conference and the opportunity for UACU students to join the courses and joint learning projects of Canadian partners.

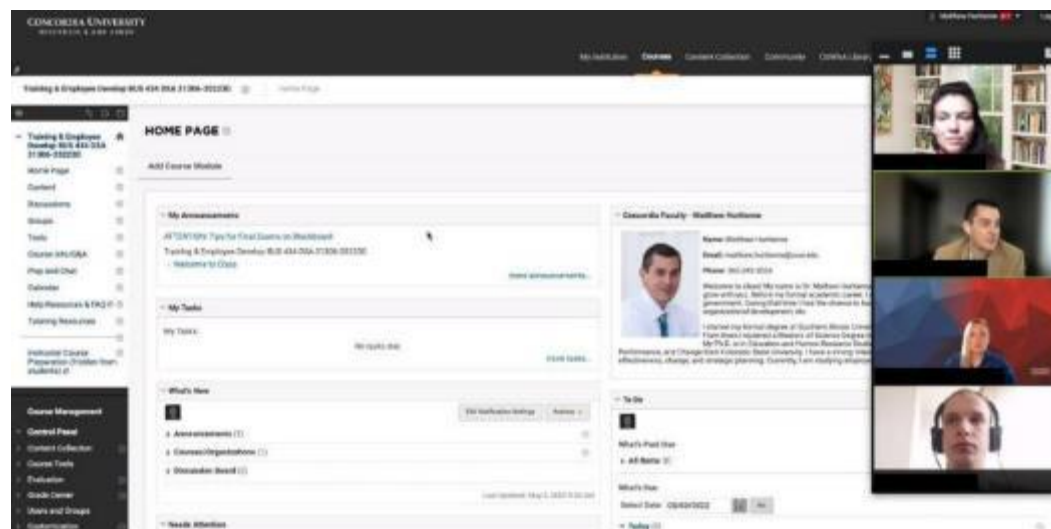
We are grateful to everyone for their active participation and we believe that next year we will meet not only online.

Ukraine will win!

Seminar at CUW

05.05.2022

Our students study under the academic mobility program at Concordia University (USA), the rectorate of which



provided an opportunity to study the disciplines online. The spring semester begins, and our students are invited to get acquainted with the peculiarities of working in the new Blackboard system for them.

We are grateful to the partner university for the opportunity to join our students in the courses of American instructors!

Oksana Gutsalenko about University

04.04.2022



Oksana Gutsalenko, Master, 2007

I graduated in 2007, nevertheless I can see my memories almost all so clearly and feel as if those days were not very long ago. I have many good memories from my University. Some of my fellow students became close friends, and we spent countless pleasant moments not only in classrooms.

We organized various activities outside of the curriculum, such as cultural events or camping trips. We spent a super short but so useful time at University partner- Schiller University in London where we were getting our fundamentals of IT course and I made my first web-site. Also, I was getting part in our weekly student-made newspaper. I'm thankful for the internship opportunities as well, for the ability to learn from the multicultural student body and internationally minded faculty

There were and are many unforgettable personalities among our teachers, guest lecturers, honorary doctors and professors. I'm happy that a lot of subjects were close to real life, that we grew up with no corruption, plagiarism and bureaucracy in our University's walls, but with tolerance, morality, willing to make this world a bit better. I'm really happy to see myself and alumni with such principles in action!

There were and is still a great, friendly Governance and Administration team. It is a big honor to see the changes at University to meet the needs of the 21st century and support during all the time. All in all, I'm thankful for the ability to be useful for my University after graduating.

Career Shoot

15.02.2022



Час стартувати свою кар'єру!

22-25 лютого підключайся до найбільшого кар'єрного online-фестивалю Career Shoot 3.0.

На тебе чекає безліч корисностей:

Спічі від понад 30 роботодавців про soft&hard skills, які вони шукають у кандидатах.

Дискусії із компаніями щодо питань, які перед співбесідою хвилюють кожного.

Можливість поспілкуватися напряду з рекрутерами в чат-ботах, не виходячи з Telegram.

Лови бонус: серед усіх зареєстрованих ми розіграємо колонку JBL.

Наші роботодавці: SoftServe, PwC, Genesis, НБУ, Parimatch Tech, EY, Wirex, Альфа-Банк, Mars, ЯвКурсі, JTI, Blackshield Capital, Innoware, PMU, Deloitte, Yalantis, Coca-Cola HBC, appflame, dentsu Ukraine, PepsiCo, Universe, 3shape, P&G, TrusTech, Київстар, ПриватБанк і інші.

Отримай свій кар'єрний roadmap на Career Shoot!

Our alumni

15.02.2022



Oksana Gutsalenko, WIUU alumni, Sustainable Development Goals Popularizer held a Master class for students.

She spoke about her Life Voyage, shared her experience in Marketing and Project Management, which she gained working in various international companies.

It was very interesting and useful information for all of us. Thanks a lot.

Lecture for students from the representative of the Fulbright Program

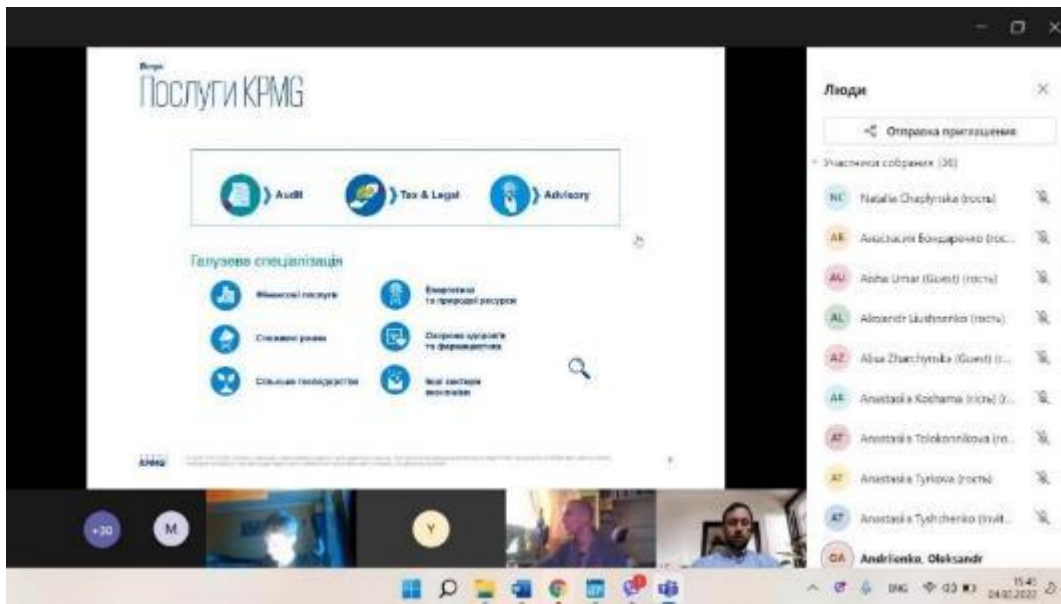
10.02.2022



ConcordiaUA students had a great opportunity to listen to the lecture given by our guest lecturer during Interpersonal Communication class. Dr. Eric Matherly, a Fulbright member presented his own research on the topic “Post-Soviet Identity”. We identified such terms as “nation”, “national identity” and “cultural influence”. The lecture brought on a vivid discussion and everyone had an opportunity to share their thoughts.

Visiting lecture by KPMG for ConcordiaUA students

08.02.2022



A great visiting lecture by KPMG for ConcordiaUA Business Policy students. Oleksandr Andrienko, Senior Manager of the company's business evaluation team, presented information about the company's activities and the position of business analyst. KPMG is also interested in involving our students in projects and trainings. So if you are looking for an internship or future job, we know how to help you!

References of UACU students

02.02.2022



Our Senior Student, Ms. Yulia Ternova, on the webinar from Johns Hopkins University School of Nursing "Covid-19 and Mental Health: Response and Management" (January 27, 2022).

First of all, I am grateful to Johns Hopkins University and our university for the opportunity to attend the webinar "Covid-19 and Mental Health: Response and Management".

The webinar was very helpful and informative. I liked all the professors during the webinar, as the topics were very instructive and important. We are currently living in a pandemic and it has been going on for a long time, as Dr. George S. Everly Jr., Ph.D. said, the pandemic has affected our psychology, mental state, and it

influences us in any situation. Also showing two models, he explained how the pandemic affects us in waves that we are trying to cope with, and though, so far it has not worked out, we need to be resilient.

Then Dr. Tracey Vannorsdall, Ph.D. spoke about covid and its long duration, how it affects the human body and its persistent symptoms. She also spoke about the ways of infection and the number of diseases during the very first wave of the pandemic. Since there are age-related threats for diseases and not all people have been vaccinated, outbreaks can continue, the virus mutates and people's immunity is not as strong as before.

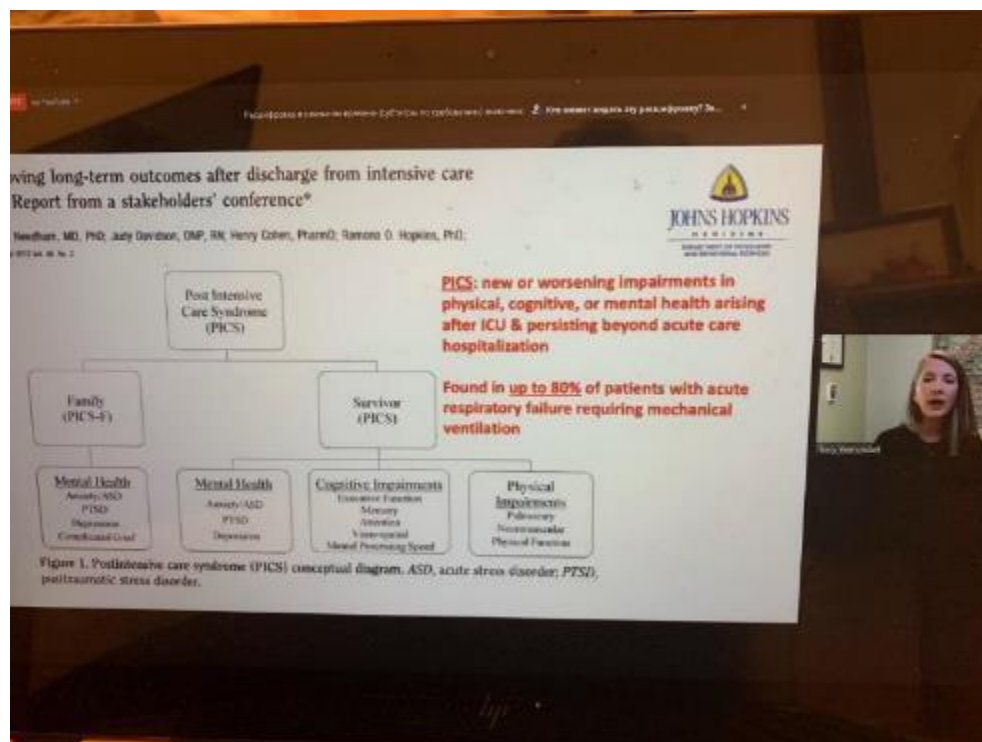
Topics about coronavirus are very interesting, because it affects people differently, some of them suffer more physically, and some more psychologically, but all these factors need to be taken into account and a solution should be found.

Thanks to Dr. Laura Murray, Ph.D. and her colleagues, I learned that her team has a CETA care system that they have successfully integrated into Ukraine. People face violence, anxiety, panic, depression and aggression, all this is the intervention of the pandemic and its consequences on us. This problem is now being fought and various approaches like CETA Project are being developed to solve it in many countries.

The webinar dedicated to mental health and the response to this situation, would certainly be important for everyone to watch and draw conclusions from this for themselves.

Collaborative webinar with Johns Hopkins University

28.01.2022



ConcordiaUA together with the famous Johns Hopkins University (USA) held a webinar for students, instructors etc. The topic was “COVID-19 and mental health: response and management”. The speakers provided us with a useful presentation and gave us the main aspects of the theme. The webinar presented the mental health situation during the pandemic, as well as its implications for the future, and offer recommendations for achieving mental health responses to COVID-19. It was very interesting and useful information for all of us.

Ukrainian-Croatian business forum from the CCI of Ukraine

13.12.2021



Anna Horbenko

Ukrainian-Croatian business forum from the CCI of Ukraine

It was interesting to take part in B2B negotiations between Ukrainian and Croatian companies and to be such a communication bridge Торгово-промислова палата України / Ukrainian CCI

Croatian companies are interested in establishing contacts with potential Ukrainian partners in the fields of: mechanical engineering and metalworking; production of building materials, transport and logistics; road construction, food industry; pharmaceuticals; IT.

In addition, I met wonderful women, members of Business Women's Club

Thank you Ukrainian-American Concordia University – WIUU for this opportunity.

Our freshmen visited the Ukrainian-Croatian Business Forum

09.12.2021



Our freshmen visited the Ukrainian-Croatian Business Forum, organized by the Chamber of Commerce and Industry of Ukraine together with the Croatian Chamber of Economy, and with the assistance of the Embassy of Croatia in Ukraine, which was held within the framework of the bilateral intergovernmental commission and the visit of the Prime Minister of the Republic of Croatia, Andrej Plenković.

Luiz Velazques about USAID

08.12.2021



Principles of Diplomacy students attended the second lecture by Luiz Velazques, an independent consultant in energy, economics, and anti-corruption processes, on US assistance and cooperation to Ukraine.

The first lecture given by the guest had a historical character of the emergence of the USAID Organization, which helped them during the second lecture to have a broader understanding of the situation. During the lecture, they had the opportunity to get acquainted with the main characteristics of the USAID Organization and the goals of

their team, as well as see how extensive the mission is and hear many features of the international experience of the team. It was immeasurably interesting what view of the development of Ukraine Luiz has, as well as to analyze some strategic points on the way to building a diplomatically strong state. His experience and his path in building diplomatic relations around the world are really not only very interesting but also carry numerous examples and cases that students will need in future communications and work processes.

ConcordiUA hosted the International Conference “Sustainable Development: youth view”

03.12.2021



International Conference “Sustainable Development: youth view” was held online in Ukrainian-American Concordia University on 3rd December 2021. It was a grand event with numerous amount of international guests and speakers. Each speaker presented the topic and analyzed it with the others.

The online format allowed to gather not only our traditional participants from the National University of Food Technologies (Kyiv), Concordia University Wisconsin (USA), the University of Economics and Humanities (Poland), but also new active and interested speakers from the Acsenda School of Management (Vancouver), Africa Nazareth University (Kenya).

Guest Lecturers

02.12.2021



The thirteenth class of mutual subject for Bachelor and Master degree students “International Affairs and Trade” was held in UACU today. It was one more interesting lecture filled with information prepared by our top speaker, Henry Shterenberg. The topic was “Integration of values culture”. Henry provided us with a useful presentation and gave us the main aspects of today’s theme. We talked about the importance of culture, personal and core values. It gave us a deep understanding of how the company culture can impact the overall business. In short, strong company culture will make people stay in a corporation for the long term, which leads to increased income and success. Furthermore, the special guest speaker, Vijay Sambamurthi, was invited. Vijay is an Indian corporate/securities lawyer with more than 23 years of experience advising VC/PE and other funds, exciting start-ups, and high-growth corporations. He shared his great experience in working on start-ups and told us more about his work. In addition, our guest-lecturer said that India was an excellent country to develop our legal knowledge.

Our seminar was extremely informative for future entrepreneurs. Thank you for the unforgettable discussion!

Meeting with alumni

26.11.2021



One of the first graduates of the MBA program, Zika Jorbenadze, met with ConcordiaUA students and spoke about her career, pleasant memories of her studies and friendly relations between Ukraine and Georgia.

Webinar for students from our graduate Maria Vrochynska

24.11.2021



On November 24, 2021, a Master class was conducted by Maria Vrochynska, our alumni, now a group Brand Manager Hair Color & Deo & Mex L`Oreal Ukraine.

It was an interesting and informative presentation on the topic of ” What is a Marketing Job in reality” for our students and instructors.

So proud to have such alumni and have an opportunity to learn from them as well.

The presentation of our instructor dealing with a challenge of the career development

16.11.2021



Dear students,

We invite you to the presentation of our instructor – Ms. Lesya M. Ishchuk – dealing with a challenge of the career development. It will help you to get ready for CV and cover letter composing, and for taking part in selection interviews. You will also better understand HRM involvement.

Wishing you much success!

Let us know what issues you would prefer to discuss in future. Don't hesitate to ask us any further questions regarding your career development.

https://youtu.be/VDuqR_OThB0

We are moving towards sustainable development with our instructor Ph.D. Liubov Zharova

12.11.2021



Центр досліджень та консультацій

Круглий стіл “Від SMART-спеціалізації до сталого розвитку” завершився.

Дякуємо нашим чудовим спікерам:

Anastasiia Martynenko, Ніна Чала, Олена Нагорнова, Андрій Деркач, Олена Овчиннікова, Інна Семененко. Також окрема подяка модератору заходу Alla Kozhyna за цікаву дискусію. Всім учасникам, які 11 листопада були на заході, запис заходу буде наданий за посиланням і доступний буде протягом тижня.

СТАЛИХ ЗВЕРШЕНЬ.

Організатори заходу: Центр досліджень та консультацій та Інститут громадських стратегій / Institute of Public Strategies”

A conversation with Pfizer Chairman and Chief Executive Officer Albert Bourla

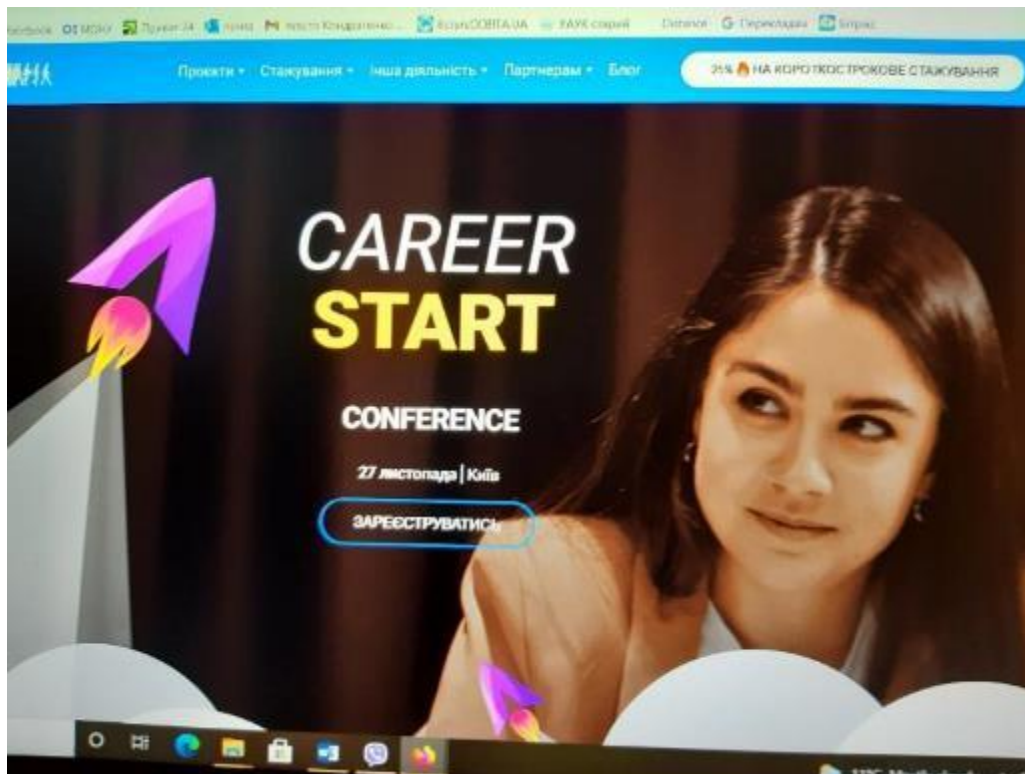
10.11.2021



Albert Bourla, Chairman and Chief Executive Officer of Pfizer, discusses the state of the pandemic and the remaining challenges ahead, vaccine development, as well as his personal story.

Online event from AISEC Career Start – 27.11.2021

10.11.2021



Anastasiia Chubenko, III year student of the specialty “International Economic Relations” invites you to participate in the online event from AISEC Career Start.

“Хочу запропонувати усім студентам взяти участь в онлайн івенті від AIESEC Career Start. Кожен хто відвідає конференцію – матиме повне уявлення про три різні сфери і зрозуміє, в чому хоче професійно рости: в компаніях, створені власної справи чи роботі над соціальними проєктами.

Буде можливість дізнатися про професійний розвиток у компаніях. Крім цього, можна буде послухати мотивуючі виступи від людей, які мають власну справу і успішно розвиваються в цьому напрямку. А також можна буде познайомитися з особливостями такої сфери, як робота в соціальних проєктах.

Не можна пропустити такий шанс, адже спікерами конференції будуть:

- Міша Максимов, засновник компанії Belkins
- Вадим Кириленко, автор подкасту “Вусф Гоголя”
- представники компаній: Nestle, Genesis, Coca-Cola HBC, HealthJoy, SMART IT, JatApp, Yalantis

Я хочу відвідати цю подію аби краще розібратися у кожному напрямку і зрозуміти для себе, що мені підходить більше. А також, такі конференції завжди допомагають здобувати нові та корисні знайомства.

Тож пропоную кожному приєднатися до цього івенту для того, щоб раз і назавжди розібратися в питаннях, які стосуються вище описаних трьох сфер, а також, аби знайти себе у якійсь з них!

Розвиватися і дізнаватися більше – це круто! Приєднуйся!

Коли: 27 листопада

Де: YouTube

Зареєструватися і знайти більше інформації можна тут: <https://aiesec.ua/career-start>

Webinar “How together to cope with stress related to Covid, online learning and social distancing»

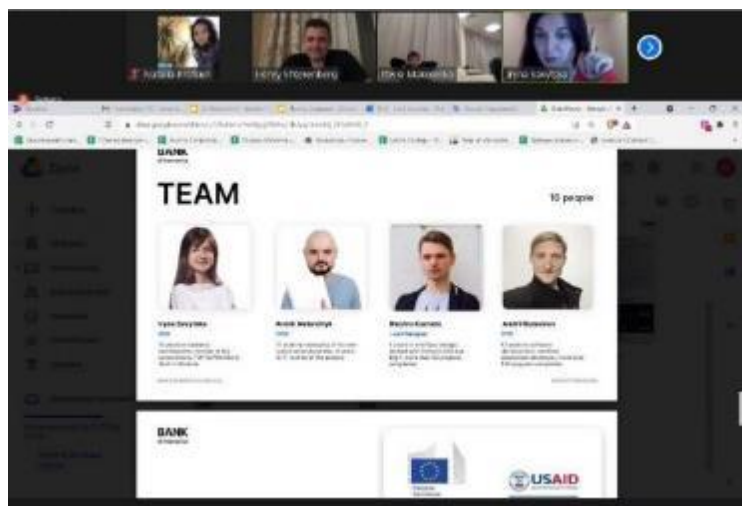
08.11.2021



On November 08, 2021, a webinar “How together to cope with stress related to Covid, online learning and social distancing» was conducted by instructor Alina Samko (a consultant and trainer for Mental Health for Business). This webinar was organized in the frame of the Organizational Behavior course. She told about psychological support for students and management teams on organizational mental health and wellbeing during Covid time; how to build good work relationships; mediate negotiations to increase trust and cooperation in teams etc.

Students learn together with practitioners

01.11.2021



The eighth seminar in the framework of Principles of Entrepreneurship (Bachelor degree) and Keystone: International Affairs and Trade (Master Degree) was held today. As usual, our top-speaker Henry Shterenberg prepared interesting information. The topic was “Entrepreneurship”. Additionally, the quest-speaker was invited. The CEO and Co-founder of Bank of Memories, the woman from TOP-20 Women in Tech Iryna Savitska represented her materials and share her experience. Thank you for the interesting discussion.

UACU Cooperation with Johns Hopkins University School of Nursing (USA)

29.10.2021

In October 2021 UACU signed Memorandum of Understanding with Johns Hopkins University School of Nursing (USA) – a school leading the way in education, research and practice – locally and globally.

The general purpose of this MOU is for the Parties to work together to create opportunities for research, collaboration and training, striving to:

- 1) Identify research projects which may be carried out jointly with the other Party.
- 2) Seek opportunities for joint organization of scientific or cultural events.
- 3) Work toward an interchange of information and academic publications.

Other future activities that may result from this collaboration could include:

- 1) Jointly developing scientific publications, technical information brochures and journals.
- 2) Developing and conducting joint seminars, workshops and symposia in disciplines related to public health.
- 3) Conducting joint research in areas of mutual interest.

We hope this cooperation will make an input into the mutual development of schools and bring the most innovative and sustainable ideas and practices for the areas related to public health in Ukraine which are even more important in the time of pandemic.

Kyiv Chamber of Commerce and Industry continues cooperation with ConcordiaUA

27.10.2021



Студенти УАУК взяли участь у засіданні Міжнародного Трейд-клубу в Україні та Київської торгово-промислової палати з представниками торгово-економічних місій Посольств та міжнародних організацій, бізнес-асоціацій та фірм, які займаються сприянням розвитку підприємництва.

BUSINESS FORUM “UKRAINE – CZECH REPUBLIC”

20.10.2021



On October 20, 2021 at 10:00 within the framework of the Ukrainian-Czech Mixed Commission on Economic, Industrial, Scientific and Technical Cooperation, the Ukrainian-Czech Business Forum was held at the Ukrainian-Czech CCI. Traditionally, students of the Ukrainian-American Concordia University were invited to the forum as translators and facilitators of B2B negotiations.

About accounting from practice

18.10.2021



Accounting I instructor, Ph.D. L.A. Leshchii, invited guest speaker Andrii Stepaniuk, assistant manager for corporate finance, British American Tobacco Sales and Marketing Ukraine.

The specialist spoke about his professional experience with an emphasis on current responsibilities: the process of the formation of financial statements, which are given the most attention. Andrii Stepaniuk emphasized the importance of understanding the principles of accounting and reporting for making management decisions.

Students asked many questions and received exhaustive answers.

Cooperation with the Ukrainian Chamber of Commerce and Industry

18.10.2021



Every year our students have a unique opportunity to plunge into the business environment thanks to the Ukrainian Chamber of Commerce and Industry.

East-Expo 2021 contributes to the expansion of sales markets and the establishment of new business ties among entrepreneurs. At the annual forum, everyone was able to take part in thematic discussions, improve their knowledge of business processes at regional and national levels and learn about export opportunities in the EU and other countries of the world.

Our students continue to get acquainted with the Principles of Entrepreneurship

11.10.2021



The fifth class of mutual subject for Bachelor and Master degree students “International Affairs and Trade” was held in UACU today. Our honorable lector, entrepreneur Henry Shterenberg and special guest-speaker, investor and Managing Director at AGINSKE CAPITAL, GROUP LLC Aleksander Aginsky had an interesting discussion. The main topic “Financial Instruments and Capital Liquidity” was developed by two great speakers with their own cases.

Great experience!

UACU organizes a Job Fair

05.10.2021



Dear students!

Three times a year UACU organizes a Job Fair for you and our graduates. These are more than 100 super-offers of internship and employment in Kyiv, Ukraine and abroad in the field of business, management, international relations from L'Oreal, Nestle, Cargill, Microsoft, Pfizer etc.

These vacancies are always at hand on the Careers – Vacancies site page and on the FB ConcordiaUA Internship page. Exclusive internships offered to our students can also be found in FB on the official page of UACU and ConcordiaUA Alumni Club, as well as in the News section of our website.

We invite you to attend presentations on CV composing, writing a Cover Letter and getting ready for interviews on employment.

We wish you success in the career development!

Meeting of ConcordiaUA administration with representatives of “EYEPASS” company

29.09.2021



Meeting of ConcordiaUA administration with representatives of “EYEPASS” company

On September 29, Dean of the Faculty of Management and Business Natalia Chaplynska and Vice-Rector Yuliia Romanovska met with representatives of the company “EYEPASS”, whose activities are focused on solving problems in distance learning.

Discussions were held concerning the results of joint work on the EYEPASS program in the period 2019-2020 and new areas of cooperation focused on improving the efficiency of student work in the online environment. With the help of the EYEPASS system, instructors can

- 1) reduce the number of tests without reducing retention of knowledge;
- 2) see how much effort students spend during distance learning;
- 3) develop analytical and meta-pedagogical skills of students.

UACU Online Job Fair

23.09.2021



Dear UACU students and alumni,

Welcome to UACU Online Job Fair! Visit our site Career – Vacancies page

<https://www.concordia.edu.ua/uk/vakansiyi/> and FB page ConcordiaUA INTERNSHIP

<https://www.facebook.com/groups/214506911984458/?ref=share>

Access to information sources

22.09.2021



The head of the library of the National Pedagogical Dragomanov University, L.V. Savenkova held an interesting webinar “How to join the world information sources and databases” for ConcordiaUA students and instructors.

A very useful and interesting conversation is necessary for our students, because they are already involved in writing term papers from the 2nd year of study, and graduates prepare their Qualification works.

We continue to explore new opportunities for entrepreneurship

22.09.2021



The second class for Bachelor and Master Degree students with the Lifelong President of World Trade Center Henry Shterenberg and special guest speaker from Boston Rod Robertson, Managing Partner at Briggs Capital, and author of three well-received book on entrepreneurship “The New World of Entrepreneurship”, “The Human Vector” and “Winning at Entrepreneurship” was held in UACU.

Thank you for you time and sharing of such great experiences.

Round table “Ukraine-Thailand”

17.09.2021



Our students were invited to the round table “Ukraine-Thailand”, which was held at the Ukrainian Chamber of Commerce and Industry.

The meeting was attended by the Ambassador of the Kingdom of Thailand to the Republic of Poland and Ukraine Chetapan Maksamphan.

Thailand is included in the list of potentially attractive countries for most sectors of the Ukrainian economy.

Business Opportunity from Diamond FMS

03.09.2021



On September 3, our partner, director of Diamond FMS Nard Elsmann visited 2nd year students with a lecture as part of the course “Principles of Accounting”. Nard said that in the XXI century it is very important not only to build accounting correctly, but also to automate it. Students who possess the knowledge to analyze the activities of the company, using the tools offered by Diamond FMS, have significant advantages. After all, they can effortlessly explore the modern market, calculate the prospects for business development, find risk points.

University’s cooperation with the Ukrainian Chamber of Commerce and Industry / Ukrainian CCI

10.06.2021



Thanks to the university's cooperation with the Ukrainian Chamber of Commerce and Industry, our students gain experience in real business every day.

Chairman of the Ukrainian Parliament Dmytro Razumkov and President of the Ukrainian Chamber of Commerce and Industry Gennadiy Chyzhykov opened the Forum-presentation of the economic potential of the Ternopil region.

ConcordiaUA students take part in a forum organized by the Business Women Club

07.06.2021



On Friday, June 4, students of the Ukrainian American University Concordia were lucky enough to take part in a forum organized by the Business Women Club. Sophomore Malysheva Polina, Valeria Shakun, Anna Serdyuk and freshman Maksim Malyuta represented the university at the Ukrainian Chamber of Commerce and Industry.

Our task was to help in communication between English-speaking ambassadors of different countries and directly participants of the forum, who are native speakers of Ukrainian and communicate in their native language. For some students, this was the first experience of participating in such an event, while others received more experience and understanding in this kind of activity. Concordia students received a lot of emotions and inspiration, and more significant is the fact that now many are motivated precisely by the continuation of development in this direction. Of course, communication with people of this level, with business women and ambassadors, opened new doors of opportunities for young participants that will open for them with persistent striving and productive work on themselves and their knowledge.

Well, let's listen to the participants of the event themselves, what impressions can they share with us?

Maxim Malyuta: «In my opinion, this forum in particular and the movement as a whole are facilitating a very important and socially significant discussion. I am very thankful for the opportunity to participate in such an event and meet so many outstanding personalities. It was a new, interesting, and memorable experience that I learned a lot from».

Valeria Shakun: «I am still impressed after visiting the business forum. It was my first experience of communicating with ambassadors and, in general, my first experience as an interpreter, but I got a lot of pleasure and inspiration. It was incredibly pleasant to hear with pride and respect how women in Ukraine achieve great success in business, politics and other spheres of activity, and how it is really difficult to reach all these goals on

an equal basis with men. But the most important thing is that all these initiatives are supported and recognized at the international level, which simply cannot but command respect. I want to thank the university and the organizers of the forum for this opportunity, it was incredible!

P.S. The main quote of the Business Woman 2021 business forum was “women can do anything”, and it really is».

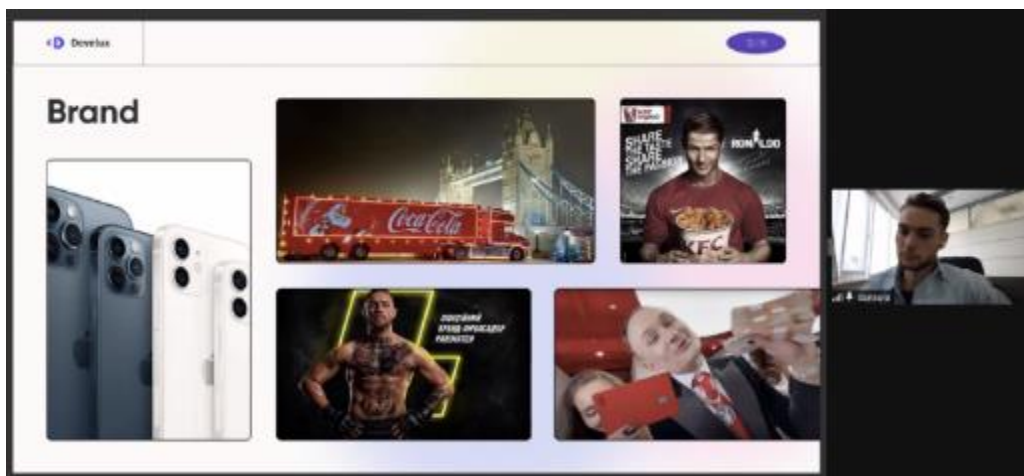
Anna Serdyuk: «Wanna express my own opinion about today’s forum, which was on the role of “Women in International Politics and Diplomacy and the Successful Introduction of Business Women. Social Responsibility”. It was an unrealistically cool experience to take a part in such negotiation. People who took part in discussions, clearly knew the role of women in all industries. The main slogan of the conference was “Жінки можуть все!” There were a lot of diplomats at the meeting with whom it was very nice to talk and hear their opinions. Moreover, there were women at the meeting who knew their place, they are proud of themselves, they are self-sufficient and have achieved many goals. They also offered the so-called green book “Озеленення України”. A book that played a very big role. Thanks for all who made this conference, so unforgettable and fascinating».

Malysheva Polina: «It was always interesting for me to take part in this kind of events, I’m for development and always try to discover something new for myself. For the first time I took part in the activities of the “Business Women Club” in the month of May 2021. I was lucky enough to attend a business lunch where I acted as an interpreter for ambassadors. It was an amazing event for me and I realized that I want to move further with this club of successful women and improve myself in the direction of translation and communication. With regards to the forum, which we visited on June 4, I can only share the words of the guys, for they have noticed everything exactly. I am extremely grateful to the university, the organizers of this event, ambassadors and all the participants for the emotions and experience they gave me. At my nineteen years old, this is what many can only dream of. I have many goals to which I will go, no matter what. Right now, I feel that this is the beginning of realizing myself, that I am close to what is in my spirit and interest».

Well, you should never stand still. The key to success is constant upward movement and self-development. We can do anything, for this you just have to try and want it badly.

Development of the Digital Strategy B2C

13.05.2021



The latest webinar of the ” Principles of Entrepreneurship” was dedicated to marketing. The development of the B2C digital strategy was described by a graduate of our university, Daniil Soloshenko, who is CMO in Develux company. He shared his experience of graduation from university and entering Develux company. He told about

main points of Digital Marketing Strategy and types of Marketing. In following, we considered pros and cons of Traditional Marketing and how it differs from Digital one. The speaker also showed some great examples of a brand importance, how the brand influences people, what results a positive brand image can achieve. The overall webinar was very interesting and interacting and this lecture was a perfect ending of the “Principles of Entrepreneurship course”.

Online lecture with Dr. John Johnson

28.04.2021



On April 29, ConcordiaUA students had the opportunity to listen the webinar “Virtual Management and Learning”. The speaker Professor John Johnson, Business Owner, Senior Partner at President Academics, Coordinator of Several U.S. Universities for Distance Education.

It was very nice to hear one of the first Professors of ConcordiaUA (1998). John Johnson talks about the dramatic increase in the number of people working from home. He finds such things as extremely important: recruitment is important, trust among colleagues (especially if it is a team that works virtually) etc.

Risk is the way to success

22.04.2021



In April, Sergii Tokarev talked to our students as a part of the “Entrepreneurship” course. Mr. Sergii Tokarev – Tech-entrepreneur, Reface investor, venture studio Pawa co-founder and the charity projects.

Sergii Tokarev told his own success story, urged students to constantly develop their own skills and not to make mistakes. After all, only those achieves success, who is not afraid to take risks.

Discussion of Coursera's prospects

13.04.2021



On April 12, at the Initiative of Coursera, Ukrainian-American Concordia University Administration had a constructive cooperation discussion with the Coursera team – Ms. Valerie Lisova and Ms. Evghenia Larina. The topic was Coursera's (world's largest Online learning platform) latest offering – Coursera for Campus, which aims at bringing high-quality content from top global universities to students and faculty. Many UACU students and faculty enjoyed Coursera courses especially during the last year of quarantines and lockdowns. A few key points we have highlighted from our conversation:

- * The University is interested in leveraging Coursera's modules content as part of UACU blended learning strategy for students and faculty.
- * Part of UACU strategy includes development of new and existing programs, where Coursera could help UACU in the curricula programs development enriching Bachelor, Master and Ph.D. Programs.

Coursera is cooperating with the Ministry of Education and Science of Ukraine.

We advised the representatives of Coursera to also contact NAQA, as possible introduction of Coursera courses modules into curricula of universities is also a question for accreditation procedures.

Online lecture with Dr. h.c. Philipp Schmidt

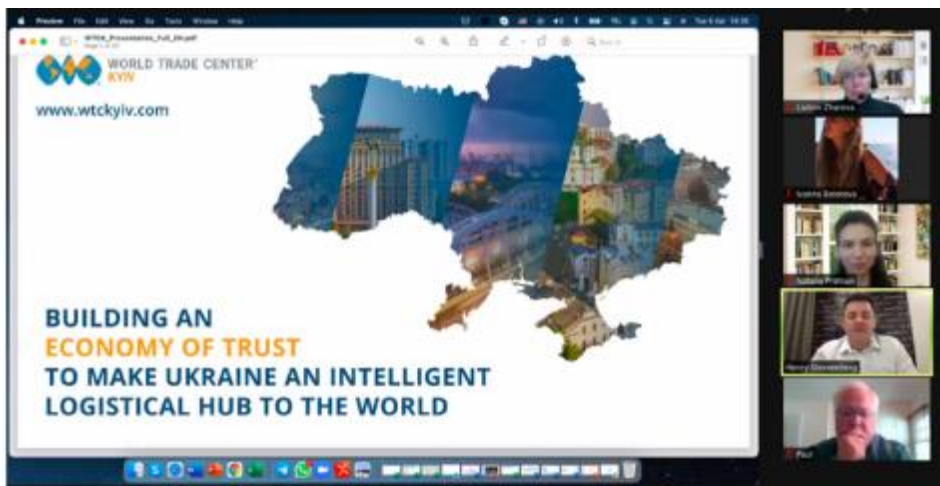
13.04.2021



ConcordiaUA would like to announce new meeting with Dr. h.c. Philipp Schmidt. Dr. h.c. Philipp Schmidt (Germany) – CEO and Founder of KONZEPTBERLIN; Strategic Advisor and Chief of Staff in the German Parliament (the Bundestag).

Keystone. Lecture from WTC (“WORLD TRADE CENTER”)

08.04.2021



After a small brake it was such a pleasure to have such inspiring, active and, I would even say, emotional lecture on Principles of Entrepreneurship course. Today`s speaker, Henry Shterenberg, who is a successful entrepreneur with a great experience and an interesting background told about potential business project which he wants to implement in Ukraine. This project is called “WORLD TRADE CENTER” and its purpose is to build an economy of trust to make Ukraine an intelligent logistical hub to the world. It also stands for global distribution of business opportunities in Ukraine. The speaker explained the mechanism of the project and the prepared solutions for the problems it may face. He also told that he understands that the realization will take a lot of risks, efforts and time but as Henry said “Who if not us?”.

International cooperation

23.03.2021

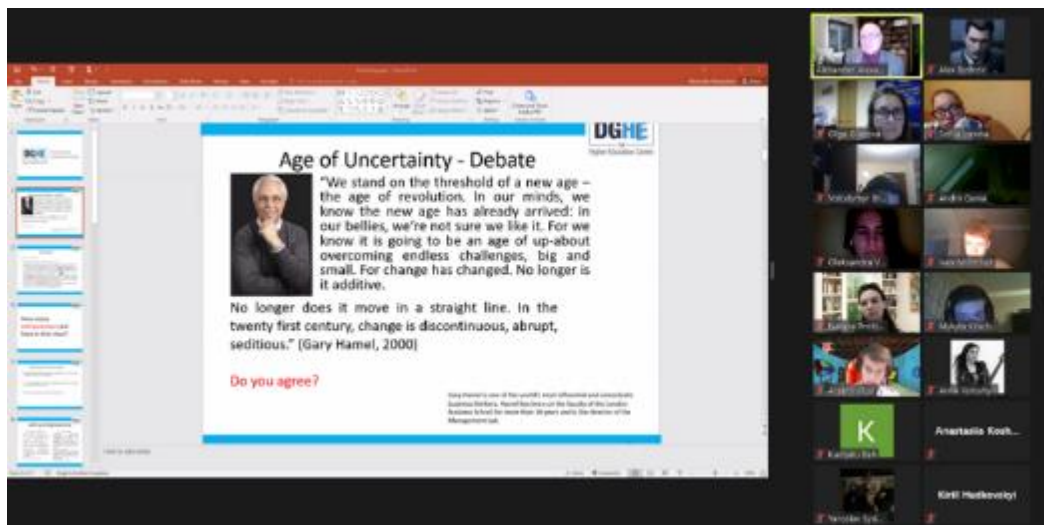


On March 2021 was signed the Memorandum of Understanding between Ukrainian-American Concordia University and Instituto Tecnológico y de Estudios Superiores de Occidente, ITESO (Mexico).

The subject of the Memorandum is cooperation in the field of mobility programs for students and faculty members; joint educational programs; collaborative professional development, etc.

Entrepreneurship, Innovation and Creativity

10.03.2021



On today's lecture students listened to Mr. Alexander Alexandrov and his presentation «Entrepreneurship, Innovation and Creativity». This zoom conference was quite philosophical and had more questions than answers. The speaker talked about global changes that happened with new generation for last decades and predicted some consequences from this change that already exist or going to be in the future. He also told about innovation in entrepreneurship and new trends.

Open innovation: ecosystems and platforms

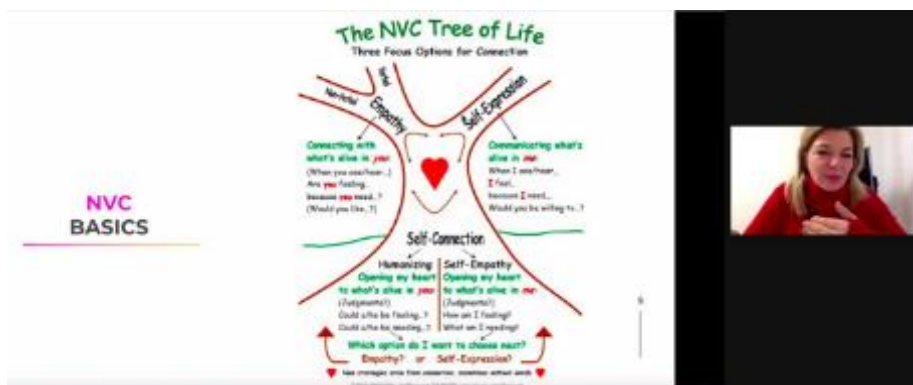
24.02.2021



On February 24, 2021 ConcordiaUA students listened to the lecture about open innovation. The speaker was Mr. Roberto Osorno, researcher and coordinator of the formal research program INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE OCCIDENTE (ITESO) UNIVERSITY (México). Mr. Osorno told students about economic and social problems in Mexico, the reasons of delayed development and the impact of society in this sphere. The speaker also told about entrepreneurship in Guadalajara, Mexico and his experience. He emphasized that connection and collaboration are the key resources to open and affordable innovation. It was especially amusing to hear about the analogy between nature ecosystem and ecosystem of innovation in people's world.

Introduction to Win-Win communication

11.02.2021



Today ConcordiaUA students had an introductory lecture to the course "Principles of Management". The speaker, Olena Diomina, who is marketing and management professional, explained the main points of "Win-Win communication", how it works and why it is so important in business world. She also emphasized that one of the most important rules in this sphere is nonviolent communication which still rarely happens nowadays and ruins the social and economic progress of the humanity. Students talked about evolution of communication and values, changes in relationship that happened from ancient Socratic times to our today's lives.

Vadym Plutenko

10.02.2021



I have been working for an international company for almost 5 years.

It was a pleasure to learn from both amazing international and Ukrainian professors who managed to provide us with a solid theoretical framework and opportunity to practice in a real-life environment as well.

Concordia helped me a lot in developing strong communication and management skills that allowed me to succeed in performing multiple challenging tasks that usually required effective problem-solving.

I've been working in Online Marketing and Publishing industries for a while covering various areas such as: Business Development, Prospecting, Client Communication and Success Management, Data Analysis and Management, Team and Project Management.

Concordia University is a high-quality institution with amazing networking opportunities.

University of Minnesota Resources for Ukrainian Students

09.02.2021



UMN Open textbook library is available for our students and faculty.

Now 839 textbooks for all courses of UACU Curricula can be used on a regular basis for classroom and individual work.

Main ideas of the CHEA conference

03.02.2021



Several UACU professors participated in the work of the 24th Annual CHEA conference which took place Jan 26-28, 2021. What is CHEA? CHEA is the US Council for Higher Education Accreditation. The Council accredits accrediting organizations. It establishes the requirements which such organizations need to meet in order to be able to accredit higher education establishments. People from 31 countries participated in this year's CHEA conference.

Following are several interesting ideas which were suggested by the conference presenters:

Online classes will be on demand in the future. Blended learning programs will be on demand in the future. It is likely that blended learning will become dominant. Such programs will not disappear. There is no coming back to

entirely pre-pandemic environment. At the end of 2020 a Global survey of university presidents was conducted. 71% of university presidents said that at least in the nearest 2-3 years their universities will offer a mix of on-line, hybrid and face-to-face programs.

This means that:

Instructors need to be trained to teach on-line. There must be special trainings conducted by universities to help instructors teach better on-line. It is necessary to seek as much of professional development for instructors as possible in terms of digital technologies as applied in the educational process. Universities' leadership should not just hope that instructors will develop excellent on-line teaching skills by themselves. Educational institutions need to take care of it on the organizational level. Professional development should be an important focus of colleges. Instructors need to be provided with resources and expertise to deliver quality online programs. It is advisable to have for example, instructional designers to help instructors create course content in order to make on-line classes interesting. Sophisticated virtual learning environment needs to be created for students to have good learning experience. There must be new standards to evaluate new teaching on-line methods. A learner needs to become the center. Student satisfaction needs to become more important.

“While it is also worth noting that negative reactions from students about the quality of digital teaching seemed to be as much about the quality of the technology and platforms as the quality of the pedagogy and content, there does remain variation between providers in terms of the preparedness of teaching staff to move to blended approach” (QAA Report).

For example, a Leader of Asia Pacific Quality Network talked at the conference. She said that although she's been teaching with great success for many years, this year her course reviews via student evaluation were lower because she is not very good with technology.

1. There are signs of increasing student dissatisfaction with online teaching quality all over the world. Students want to have more sophisticated and engaging on-line learning environment than just Zoom and Power Point. There is difference between online learning and on-line course delivery. For learning to take place student support must be in place.
2. What does the accreditation agencies look for now? Following are few insights from the accreditors. Accrediting organizations were asked about possibility to some flexibility in accrediting standards during the time of pandemic. They said that flexibility is necessary and is welcomed, but all solutions need to be within the boundaries of standards. In other words – standards should not be lowered. It is necessary to allow for creativity and innovation but only within boundaries of standards.

Accreditors always check how easy it is to find important information on the website. They do not use the links

which a college sends them. They go to the home-page and try to find the necessary information there.

Very important information which needs to be easily available to general public is “student achievement.” It is necessary to make sure that the public understands what the performance of a higher education institution is.

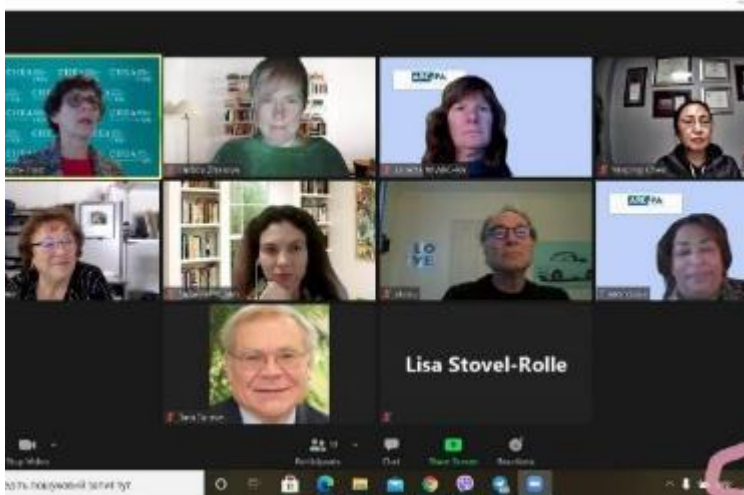
The responsibility of an accreditation organization is to have standards, policies and procedures that require accredited institutions and programs to provide at minimum information to the public about institutional/program performance, student achievement and the reasons for accreditation decisions. This information needs to be available for general public. Accreditation tells the general public that this university is a reliable provider of education services.

It is very important to know that the two pieces of information which future students want to know about a college are: (1) what are graduation rates and (2) can I get a job with this education. You need to make sure that this information is easily accessible for public via the college’s website.

Overall, the 24th CHEA Conference was a great dialogue which helped learn new ideas and insights.

Our instructors attend the CHEA conference

28.01.2021



Liubov Zharova, Ph.D., Professor, head of department:

“Наразі, завдяки підтримки університета, маю нагоду долучитися до непересічної події – щорічної конференції CHEA (Ради з акредитації вищої освіти). У 2012 році CHEA заснувала Міжнародну групу якості – CHEA International Quality Group (CIQG) (www.cheainternational.org) для поглиблення розуміння міжнародного забезпечення якості та сприяння високоякісній вищій освіті через міжнародні органи з акредитації у всьому світі. CHEA є неприбутковою неурядовою асоціацією, орієнтованою на акредитацію як у США, так і поза межами США й забезпечення якості вищої освіти в усьому світі. Наш університет Ukrainian-American Concordia University – WIUU є членом CHEA з 2018 року.

З цікавих спостережень:

Більшість сесій мають сурдосупровід.

Питання ефективності онлайн навчання, формування підходів та стимулювання участі студентів – є спільними для всіх університетів незалежно від країни, форми власності та розміру.

Американські ЗВО приділяють багато уваги рівності, правосуддю, справедливості для всіх і визнають, що на навчальний процес в США більше за ковід вплинули події BLM (black lives matters) та передвиборча компанія.

Але є одне але – конференція проходить за місцевим часом, тому пряма сесія питань-відповідей з питань участі та визнання з представниками CHEA почалася о 23 годині.

Далі буде. Це лише перший день.”

New knowledge is a step achieving all your goals

29.12.2020



Artem Yatsyk, III year student, specialty “International Economic Relations + BBA”:

«Recently, I had the pleasure of being invited to take part in the “Successful Start 2020” courses. These annual courses held by European Business Association were a source of exciting and very relevant information to me and other participants. Every lecture held during the 9-week duration of this program presented a great opportunity for me to expand my understanding of a variety of subjects, ranging from basic things, like proper resume, to advanced concepts, like

innovation in business. Although I wasn’t able to attend one lecture the remaining 8 were more than enough to make up for that.

The two most memorable lectures for me were the ones about MBTI and Start-up economy, held by Ms. Rozkvas and Ms. Pestretsova-Blotska respectively. The lecture on MBTI was rather interesting to me, as nowadays used it is more and more by companies to understand whether one is suitable for hiring. Ms. Pestretsova-Blotska lecture was also very memorable, especially for the practical part, wherein we divided into several groups and “simulated” run competing pizza places, trying to turn a profit. Overall, I consider this one of the best projects I took part in, and I am very thankful that Ukrainian-American Concordia University, where I study at, made this all possible for me and other students. I hope I will be able to attend these courses next year, as every piece of knowledge is just one more step towards great success in life».

Additional information is a source of experience

22.12.2020

Anastasiia Tyshchenko, III year student, specialty “International Economic Relations + BBA”:

«I recently had a great opportunity to take part in a conference «Successful start 2020”. And I want to share with you some of the insights I have.



For me personally, most of the topics were related to many topics of our studies at the university and helped to consolidate the material already studied. It was nice to see the faces of people who interested me earlier with their training systems – Yuri Bas and Aleksandr Zayoma. They shared with us their communication and negotiation skills, as well as the basics of building a speech and confident conversation. This is so necessary for the confident advancement in our career.

Also for me personally, there was a very interesting module devoted to Human Typology, conducted by Rozkvas Alina, trainer-consultant of EY. We analyzed the personality types of a person, from the features, as well as the necessary understandings for contact with their different representatives.

I would like to thank the Ukrainian-American Concordia University for the opportunity to participate in the conference, as well as the organizers of the Successful Start program for holding this conference.»

Self-education for the future

18.12.2020

Our students took part in the project “Successful Start”, the educational program of the European Business Association for III – IV year students.



Polina Gorodetska, II year student, specialty “International Economic Relations + BBA”, winner of Business English Composition.

Polina talks about her participation in this project:

«Just finished a course at European Business Association called “Successful start”. I am very thankful to the university for providing us with an opportunity of passing such great courses, which are very interesting and valuable. It was a great 9-week experience, just wish it lasted more because every lecture was very informative and useful. I got an opportunity to hear from many specialists on a variety of topics: self-

presentation, business ethics, PR, startups, innovations in business, and many more. Great speakers, awesome materials, and a wonderful experience».

Professional English – career advantages

17.12.2020



Anastasiia Fliahina, IV year student, spaciality “International Economic Relations + BBA”, winner of Business English Competition. Successful education was the key to employment in a company with the foreign capital.

“I was lucky to have an internship in PM-International, to be more precise – in Ukrainian subsidiary of this firm.

I can say for sure that I got extremely valuable experience, learnt about functioning of a big enterprise, as well as gained precious experience of interpersonal communication with colleagues and supervisors.

It is worth mentioning that Ukrainian-American Concordia University – the one I study in – played a crucial role in me being accepted for internship and being able to succeed during it.

The main reason for that is knowledge of the English language. As all studies in the university are conducted exclusively in English, for me it was easy to answer a phone in English, understand an email or

write one myself – all thanks to practice during lectures.

To sum up, I am happy for having such internship experience and grateful for UACU for making this possible.”

“Successful Start” for ConcordiaUA students

14.12.2020

Our students took part in the project “Successful Start”, the educational program of the European Business Association for III – IV year students.

The purpose of the program is to provide students with the opportunity to learn about the latest trends and news from the main business world areas from the best speakers.

Main topics are:

- Self-expression, self-presentation
- Business ethics, negotiation
- Typology of personalities
- Career start: how to write a resume correctly and successfully pass an interview
- Marketing
- PR and advertising
- Start-up and business
- Business innovation
- Customer focus

Anastasiia Fliahina and Yuliia Konon, IV year ConcordiaUA students took this course and wrote a review about it:

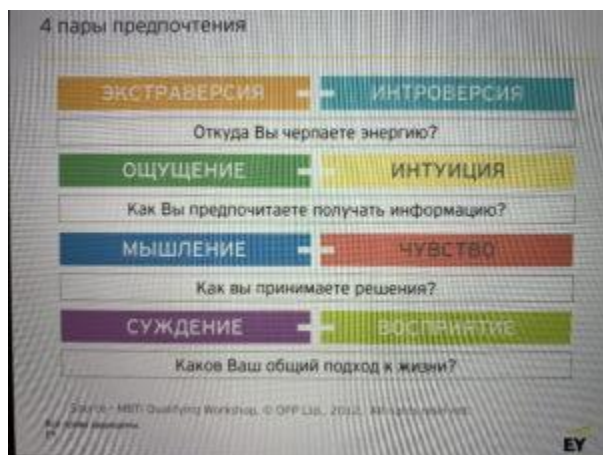
«Anastasiia Fliahina and I have just passed an amazing pack of lectures on business, effective self presentation and even PR management! We got a lot of useful information, cool insights and interesting facts!

We are so grateful to our university for such opportunity!

I also attach a picture from the latest lecture on types of personalities, which both of us liked most of all. It helped us to understand ourselves better and define the types of personality we have:)

Anastasiia has type of personality ISFP. And mine is ISFJ.

What is more, we got to know each other’s personalities better, which helps us to communicate better.



And also we adored lecture presented by Victor Rubliov, who introduced us to an extremely fascinating topic called Brainhacking, which explained us how to deal with lots of data and tasks, and how to memorize information faster and better. We are sure it will help us significantly and we will try to apply this knowledge for our future tests!»

University knowledge – in practice

09.12.2020



Ruslana Zimina, IV year students, specialty “Management + BBA”.
Ruslana completed an internship at Prago Healthcare LLC.

She shares her impressions:

«From August to October, I passed an internship at Prago Healthcare LLC.

My responsibilities were communication with partners and suppliers, filling in the invoices for shipping and overall information about ship international logistics (import).

In practice, I was able to learn what we were taught in classes of psychology, business ethics, operational management and finance. The knowledge gained in these subjects was very useful and helped me in practice.

In general, I am satisfied with the results of the internship and I think that this is a great opportunity to try yourself in different areas of business, to show your knowledge and skills in order to continue the professional journey and gain more experience in a chosen profession.»

It's fashionable to be yourself

07.12.2020



Kostiantyn Leontiev, ConcordiaUA alumnus, general producer fashiontv Ukraine.

In the interview, Konstantin debunks myths and stereotypes about modern fashion and gives his vision of the culture of modern society.

Internship “Introduction to the Profession”

04.12.2020



We made changes this semester to its organization due to the quarantine.

This year students were provided with a list of companies with foreign capital and they had to prepare video presentations. Company – “Philip Morris”.

I year students: Valeriia Massud, Yaryna Sachuk, Pasquale Tereshkin, Oksana Korchak, Volodymyr Nazarenko.

The presentation is based on analysis of economic data from open sources of information, it demonstrated creativity in providing information and forming slides.

ConcordiaUA Online Internships

02.12.2020



Company – “Walt Disney”.

First year students: Shapoval Anastasiia, Oleksandra Koval, Daria Bondarenko, Sofia Lievina.

The presentation was devoted to a detailed analysis of economic indicators; also demonstrated creativity in providing data and presenting the contents. The Board awarded maximum 100 points unanimously to all the participants.

Manipulative information – webinar by Elaine Sarao (USA)

01.12.2020



Today students listened to the lecture «Principles of Entrepreneurship» course. The speaker was Elaine Sarao and there were also additional comments and insights from Paul Kervin. The theme was quite actual, especially for current global situation, The Role of Information, Misinformation and Disinformation in Marketing. Speakers explained the difference between misinformation and disinformation, importance of proper checking the credibility of information and its sources. It was very interesting to hear some real examples which are happening right now and concerning every

single person. In addition, speakers showed how to recognize facts from “alternate facts”. Nowadays, everyone should be aware about common skills of efficient information processing to protect him/herself from purposeful manipulating from the sources that use such communication for its interest, mostly, it is someone’s illegal way to make more profit.

Practice is a start for the future

01.12.2020



Yuliia Konon, IV year student, specialty “Management + BBA”. Yuliia completed an internship at Philip Morris in Odessa.

She shares her impressions:

“This summer I passed the internship in Philip Morris Ukraine in Odessa.

My duties included visiting retail outlets, checking compliance with the goods location plan, checking the availability of goods, creating reports on the availability of goods and advertising inserts, as well as meetings with PMU representatives, online training attendance and work on a project to improve consumer experience. During my internship I learned a lot of things that we were told about at university lectures, for

example about FMCG goods or supply chain management. In my internship, knowledge from such subjects as international business, marketing and finance was extremely useful. But I would like to be given more information about how global companies work by the employees of such companies in order to get interesting insights.

It is great that we have such internships, that give us an opportunity to try yourself in some areas, apply the knowledge gained in university and decide what we would like to do in future.”

Internship “Introduction to the Profession”

26.11.2020



We made changes this semester to its organization due to the quarantine.

This year students were provided with a list of companies with foreign capital and they had to prepare video presentations. Company – “Royal Dutch Shell”.

I year students: Mariia Tsepkova, Polina Kravets, Valeriia Rzhemovska.

The presentation was struck by a detailed analysis of economic indicators; also demonstrated creativity in providing information and forming slides.

Online practice in “Privatbank”

25.11.2020

Vadym Bardysh, IV year student of the specialty “International Economic Relations + BBA”.

Vadym shares his impressions about online practice in “Privatbank”:



“Головною причиною проходження практики в режимі онлайн став карантин через пандемію Covid – 19. Також рішення проходити практику онлайн було прийнято у зв’язку з тим, що зараз дуже важко знайти фірму або компанію, яка б узяла стажера тільки на 4 тижні. Сам процес проходження практики проходив у режимі онлайн (що є зручно), і мені не потрібно було кожного дня ходити до відділення. Навчання складалося з 10 модулів, до кожного з них надавалася інформація, з якою потрібно було ознайомитися, й потім пройти тестове завдання. Також були практичні завдання, які проходили в онлайн-режимі. Виконати практичні завдання було не складно: перед тим, як їх виконати, потрібно було переглянути відео, у якому було пояснення, як треба все робити крок за кроком.

Завдяки практиці я дізнався дуже багато інформації про банк, якої я раніше не знав. Наприклад, те, що саме банк надає для бізнес-клієнтів: для цього розроблена спеціальна платформа, яка називається Privat24 For Business. Ця платформа надає багато можливостей для бізнес-клієнтів, наприклад, отримання депозитів через додаток – це дає

можливість зекономити час, тобто клієнтові не потрібно буде витратити час на черги; також надаються послуги для бухгалтерів, тобто, бухгалтерам не потрібно відвозити звіти в податкову та інші інстанції та витратити свій час; ще одна можливість, яку надає платформа, – це електронний підпис, тобто керівник може підписувати документи, будучи вдома або в дорозі, і йому не потрібно їхати в офіс, щоб поставити підпис. Звичайний додаток Privat24 надає такі звичайні послуги, як поповнення мобільного телефону, перекази між картками, купівля квитків на автомобільний, залізничний та авіаційний транспорт. Дуже корисним та зручним є sms-банкінг, тобто користувач може поповнювати мобільний телефон, роботи перекази на карту через sms, навіть коли на рахунку недостатньо коштів, користувач може здійснити операцію за допомогою спеціального коду.

Основною проблемою банку є високий рівень кадрового потоку, особливо серед молодих кадрів. Це пояснюється тим, що в перші місяці роботи працівники вивчають лише бізнес-процес, більшість з них мають низьку зарплату, яка не відповідає їхнім потребам. Також причиною плинності кадрів є погані стосунки з колегами, незадоволеність організацією роботи та виробництва, відсутність кар’єрного росту

та професійного зростання, бажання змінити професію. Вирішенням цієї проблеми може бути запровадження надбавки на адаптацію в розмірі 20-30% затвердженого цільового доходу для кожної професії. Така добавка, з одного боку, компенсує низьку ефективність нових працівників, а з іншого, збереже зацікавленість у підвищенні власної ефективності.

Загалом я залишився задоволеним проходженням практики в онлайн-режимі, тому що це був безцінний досвід. Я маю на увазі, що це є новим для студентів, сьогодні всі звикли проходити практику тільки на денній формі, і багато хто боїться онлайн-режиму, але я можу з упевненістю сказати, що це не так страшно, як здається на перший погляд, і це є дуже зручно.”

Research Conceptualization in Business World

25.11.2020

At the fifth lection of Principles of Entrepreneurship course students were glad to listen to a very interesting speaker Dr. Simon Mageta Obwatho. Professor told about conceptualization research which is, in fact, a very important for the successful future academic professionals. He described the main features and the idea of the exemplary research. The whole conference was quite interactive since a lot of students wanted their questions to be answered. Professor explained every point very attentively and even made students laugh so both had a great, informative and positive time together. Needs to be mentioned that Dr. Simon Mageta Obwatho



emphasized that sharing positive energy and encouraging students into discussions makes a very great impact to their studies; although the theme of the lection was quiet serious and difficult due to his approach, information was understandable and took easily. In addition, there were also discussed the problems of business conceptual research in USA and Europe, as well as lack of professional research above inexperienced entrepreneurs in Ukraine.

Benefits of distance education

20.11.2020

Alyona Movsesyan, a graduate of the specialty “Management + BBA», was able to combine hard seasonal work with successful education. She describes the benefits of distance education:

«Четыре года назад я поступила в Украинско-американский университет Конкордия на дистанционное отделение. На тот момент это был единственный Университет в Украине, который предоставлял обучение в режиме онлайн.

Учиться было очень приятно, я получила полезные знания, которые применяла и применяю в своей работе в Norwegian Cruise Line.

Во время учебы я много путешествовала, но это не мешало мне продолжать обучение во время своих рабочих поездок.

Хочу выразить благодарность деканату и в особенности, декану дистанционного обучения, Наталии Процун. Она одна из самых положительных и профессиональных педагогов, которых я встречала. Все вопросы решались быстро, компетентно по интернету и телефону. Особенно приятно, что этот Университет давал обучение исключительно на английском языке. Знания, которые давали все преподаватели, профессиональны и полезны.»



Ukrainian startups

18.11.2020



On November 16, 2020 ConcordiaUA students had an online lecture within the framework of Principles of Entrepreneurship course with Ph.D., Prof. Gursel Ilipinar, Assistant professor of Marketing AUI Business school, Morocco; Adjunct professor of Marketing UIBS, Barcelona Business School, Spain.

The main issues discussed during the lecture:

- the essence of startups;
- the main forms of implementation of startup ideas;
- world leaders in startup formation.

We want to thank Prof. Gursel Ilipinar for such an interesting lecture!

Knowledge in practice

10.11.2020

Most of our III – IV year students work mainly in international companies. Our III year student Ruslan Mirzodayev is a bright confirmation of this.

We congratulate Ruslan with his first job in Ukraine and wish him good luck!

«Поєднання навчання в Українсько-американському університеті Конкордія з роботою в ІКЕА – це кілька позитивів відразу. #<https://www.concordia.edu.ua/>



Набуття практичного досвіду, початок страхового стажу, знайомство з корпоративною культурою міжнародної компанії, нові друзі і колеги, оптимальне використання часу, і, нарешті, можливість заробити на оплату за навчання 📱.

Меблевий рітейлер ІКЕА Україна з ТРЦ Blockbuster Mall у Києві підписали Договір оренди та запустили роботу складу. Незабаром відкриття магазину ІКЕА.

#<https://www.ikea.com/ua/uk/>

Став у пригоді набутий досвід логістичної складської роботи в Німеччині цього літа.

На співбесіді саме на цей досвід звернули увагу менеджери з персоналу ІКЕА.»

Action press – online lecture by Prof. Moritz Hunzinger

02.11.2020



On November 02, 2020 ConcordiaUA students had an online lecture within the framework of Principles of Entrepreneurship course with Prof. Dr. phil. h.c. Dr. phil. h.c. Moritz Hunzinger (Germany). Prof. Dr. phil. h.c. Dr. phil. h.c. Moritz Hunzinger (Germany) is an expert in Public Relations.

He talked about the company “Action press”. This company was founded in 1970 and its owners are Prof. Hunzinger and Ulli Michel. The company is located in Hamburg, Germany and is part of the Media Industry. The company is specialized in pictures and videos.

Prof. Moritz Hunzinger also told how their company chooses a photographer:

- he/she must be a top;
- maximum in quality;
- very fast;
- content;
- he/she must prepare brilliant material.

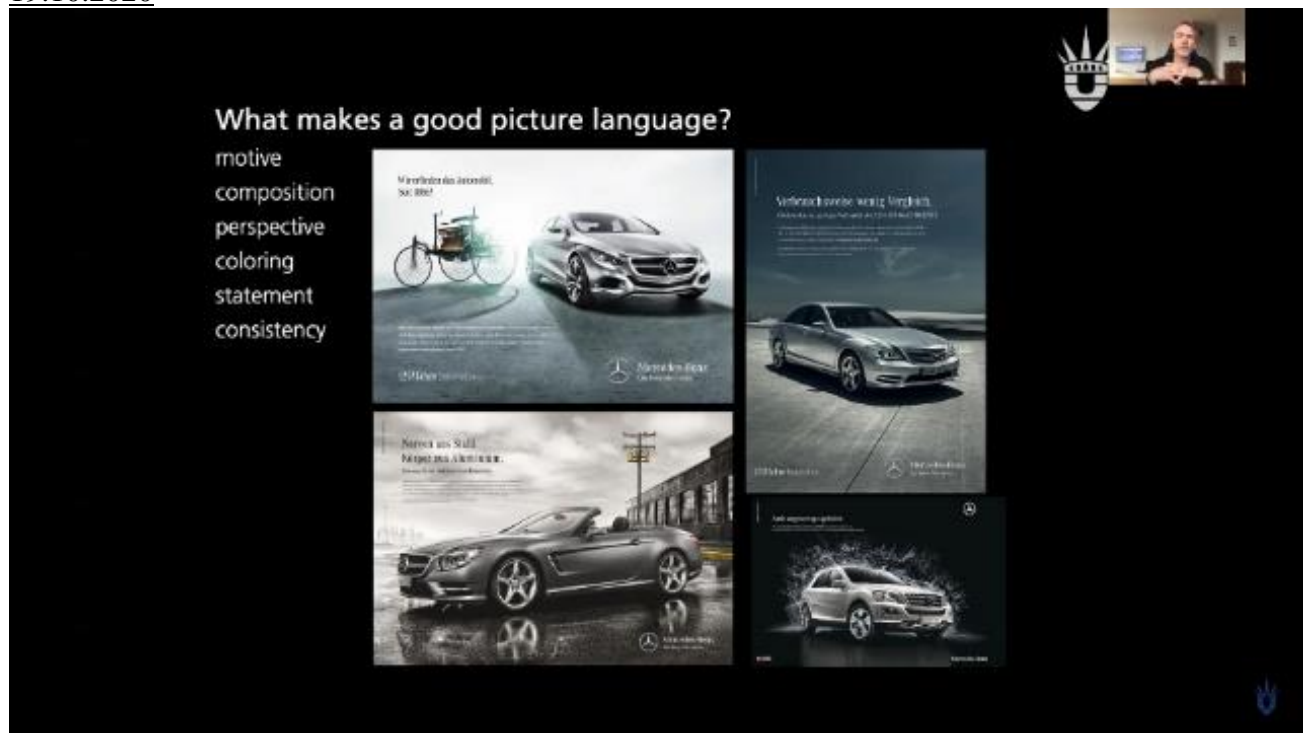
Your picture must tell the story and you need to be better than others.

There were many questions from ConcordiaUA students among them: situation with COVID-2019 in Germany; lockdown in Germany; banking system etc.

We want to thank Prof. Moritz Hunzinger for such an interesting lecture!

Mysteries of design work – Webinar by Prof. Dr. h.c. Hendrick Doss

19.10.2020



On October 19, 2020 ConcordiaUA students had an online lecture within the framework of Principles of Entrepreneurship course with Prof. Dr. h.c. Hendrick Doss (Germany).

Prof. Dr. h.c. Hendrick Doss is Dipl. Designer (FH), Design Dozent at the faculty of Media Management of the RheinMain University of Applied Sciences (Germany), CEO of dosscom, Member of the Board of Directors of the German-Ukrainian Association for Economy and Science, lecturer at the EC Europa Campus University of Applied Sciences and the Ukrainian-American Concordia University.

He represented «Picture Style» topic.

Hendrick Doss emphasized on the crucial point of his topic:

1. Picture language.

2. How to read a picture;
 - composing – rhythm or not;
 - background – did you see it?
3. How “to write” a picture.
 - Change your point of view;
 - Target group;
 - Workflow (only for professionals).

Congratulations to our graduate Maryna Suprun!

02.10.2020

Forward Bank сейчас 😊 в чудесном настроении в Hr Wisdom Summit

Maryna Suprun, HRD Forward bank, is the best HR Director!



From Liza Ryzhankova, ConcordiaUA Alumni

28.09.2020



Liza Ryzhankova, ConcordiaUA Alumni:

“Thank you and University for this ticket to the life.”

Как я уже писала ранее, я благодарю каждое своё место работы искренне и с большой теплотой.

Сегодня состоялась встреча «выпускников» METRO. Со многими я знакома 15 лет! Вдумайтесь, как летит время! Помню, как вчера закончила школу, как поступила и как пришла на свою первую стажировку после второго курса. Но, пардон, уже прошло 15 лет со старта моей карьеры.

METRO для меня – это не просто компания. Это колыбель моего рождения, как профессионала, моего развития, становления и достижения результатов. Меня окружали поистине потрясающие люди – друзья, наставники, коллеги. Сегодня на встрече мы вспоминали многое и были счастливы! Это непередаваемое чувство синергии, которое с тобой навсегда, благодаря тем, с кем ты искренне трудился и был счастлив.

Для меня METRO – это отдельная, высшей лиги, корпоративна культура, которая позволила каждому достичь тех успехов, к которым каждый стремился, при этом, через годы и через расстояния, мы всегда счастливы все вместе, так как любая компания – это прежде всего ЛЮДИ!

Спасибо Вам всем огромное!!!

Happy to hear from our alumni from Canada)

28.09.2020



Olga Goncharko, ConcordiaUA alumnus:

“Unless you are happy to entrust the future of life to the mercy of quarterly revenue reports, you need a clear idea what life is all about”

(Yuval Noah Harari, 21 Lessons for the 21st Century)

Mariam Machavariani, ConcordiaUA alumnus 2019

28.09.2020



“For me Ukrainian-American Concordia University is like home, where I have a lot of people whom I love and respect. Moving to Kyiv and studying here helped me understand what its like to be on your own and having to make decisions by yourself. I’m thankful for all the thinks this university thought me and made me a better person. I use my knowledge everyday at my work, for example finance, strategic management and etc. For me Ukrainian-American Concordia University is place where I found real friends and where I realized that I’m a grown up and my life choices make huge difference. I learned how to become successful in what I do. I started working in Kyiv while I was studying and made sure to do my best, put effort in everything I did. I’m thankful for some hard days, because this is when I grew as a person and where I realized who my true friends were. I’m thankful for all the support and all the great advices you

gave me and made sure that I felt like home in Kyiv.

I know that this place is my second home and one day I’ll be back for sure. This is where I belong and where I found what I wanted to do in my life.

Do what makes you happy and be happy with what you do! You need to fail at some point to achieve success and become stronger day by day.”

Volodymyr Nyzhnyk, ConcordiaUA student, is now studying at Tallinn University

21.09.2020



Review of Volodymyr:

In UACU I was studying business-related and economic subjects, so I have an advantage over my classmates when it comes to the branches of law that interact with those directly. Since I can see a bit broader picture behind certain economic policies and regulations.

I'm a second-year student in a bachelor-level law program at Tallinn University now. It's a general classic law program that covers the main branches of the law and would let me build a foundation for master's level studies. My student experience is quite diverse, we have students from all over the world, so it's interesting to debate and have various perspectives on state affairs and legal systems in their home countries. There are also many student clubs such as debates club, school choir, law guild, photography club, theatre club, etc. At the same time, the university is hosting conferences with prominent scholars, here is the last one I've

attended:

<https://www.tlu.ee/en/angrytimes>

Holidays – a good time for self-education!

17.07.2020



Coursera is an international platform where you can find hundreds of different courses in business, entrepreneurship, project management, time management, finance, psychology, and communication.

The Coursera platform provided our university with access to its courses with the opportunity to receive a Certificate for free. Students of ConcordiaUA decided to use this chance and have the opportunity to take courses at world's leading universities.

Artemiy Shvedkov and Rostyslav Liubchenko

Master, 2016

We graduated from ConcordiaUA (WIUU) in 2014.

Since that time Rostyslav worked as market research analyst at Nielsen company, where he daily conducted marketing and financial analysis and forecasts for market leaders.

Artemiy worked as manger and business trainer in Team Expert training company.



In 2015 we decided to open a steampunk Pub in Krakow, Poland. We created business plan and found a group of investors to make their dream come true.

Our Pub opened its doors in February 2016. It is located in the 16th century cellar in the very heart of Krakow. Pub attracts guests by karaoke nights, quest game, board-game tournaments, disco parties, and sportive translations.

We both, Artemiy and Rostyslav admit that our business had no chances to exist without background we have received in WIUU. The university gave us knowledge and skills which helped us to open and run our business on highly competitive market.

Besides important subjects such as Human Resource Management, Operational Management, Financial Management, Risk Management which are used by us on the daily basis, the University has provided us with extremely important practical skills through different projects. Which university in Ukraine could provide such mighty background? Only WIUU.

Ukrainian Chamber of Commerce and Industry – practice base for graduates

26.06.2020



ConcordiaUA has been working closely with Ukrainian Chamber of Commerce and Industry and the Kyiv Chamber of Commerce and Industry for many years. Students are constantly taking part in business forums as interpreters and facilitators of regular international forums, exhibitions and conferences. It gives them the opportunity not only to improve the language, but also to get acquainted with various business processes.

Nana Ulya, University of Minnesota Crookston (USA, 2018-2020)

19.06.2020

Our students have the opportunity to study a Dual Degree Program with the University of Minnesota Crookston (USA) for several years in a row.

It is a great opportunity to get a state American diploma together with the Ukrainian one.

Nana Ulya is ConcordiaUA graduate 2020, Bachelor's state diploma "International Economic Relations" and international diploma "Business Administration", shared with us their impressions of studying at the University of Minnesota:

"During my studies at the University of Minnesota, I have been through a lot of challenges. One of the most difficult challenges was time management where I had to manage my studying timetable wisely. Although the pressure was tense, studying in UMC and ConcordiaUAy at the same time was such a good experience. I got the chance to advance my research writing capabilities, which helped me in writing my course papers in IER and Management. While studying Macroeconomics, Intl Dimensions in Bussines Culture and Global Trade Economics, I got introduced to students from all over the world and worked on mutual tasks. I benefited greatly from experiencing different teaching methods. Family and friends' support played an instrumental role in my success."



Friendship with Coursera platform continues

12.06.2020

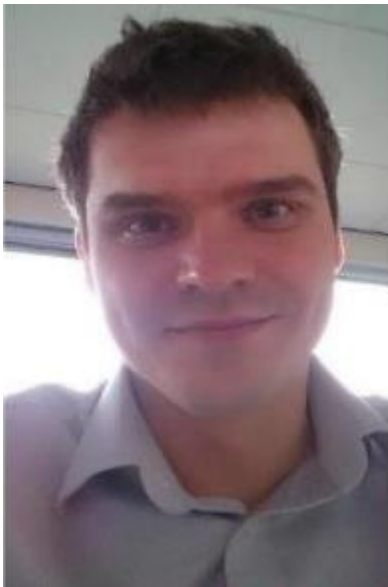
Coursera is an international platform where you can find hundreds of different courses in business, entrepreneurship, project management, time management, finance, psychology, and communication.

We congratulate our instructor Glib Buriak, who successfully completed course at Coursera.



Oleksiy Skryl – Higher education is a golden opportunity.

22.05.2020



Oleksiy Skryl – Flight Operations at Universal Aviation UK
2008 graduate (Master's Degree)

Higher education is a golden opportunity.

Bright, inquisitive minds who decide to continue studies at their chosen university will not only gain an in-depth knowledge of the subjects, but also will practice other vital skills, such as: presentations and public speaking, critical thinking, debating, team tasks, research information, and project work to name a few. Students will then use these skills both on the job, as well as in their everyday life.

I can say that WIUU provides excellent curriculum and what is even better, the subjects are taught in both Ukrainian and English! What a bonus!

A few weeks ago I spoke to a friend of mine, we both studied at WIUU, in the same year and coincidentally he mentioned how much he now uses that knowledge we received in the lecture rooms, especially the accounting. He now works for World Bank and lives in Washington BTW.

Speaking of fellow alumni... To gauge how good the university is, just look at how successful its students are in life.

So, on this page, almost every person who left their remark is either working for a respectful, well-established organisation or fulfilling their own business ideas, both in Ukraine and somewhere abroad.

At the same time, you can just type in Google “WIUU graduates” and you will be flooded with LinkedIn and Facebook pages of people who freelance, have successful personal business or hold quite high position in a well-known multinational.

A few people with whom I studied have moved overseas. Some of them have settled in the EU. I know for sure that two people from my year are now living in Canada (I hope not too many Canadians will be offended by my spelling), and as I mentioned before other friend is now in the US.

At the same time those who stay in our lovely, beautiful country also manage to find themselves.

Due to the nature of our degree, a lot of graduates become bankers, brokers, financial analysts and so on. But, it doesn't mean that everyone is following the preset path. Just as an example, my other good university friend now works in the US embassy and as I understand, not in the financial department. Another person from my year delved into the nightclub business. Oh! And myself... I plan flights for a living now.

I almost forgot to mention the lecturers. Concordia University invites good professionals, who know how to engage students and really make them think. Not just remember the material, but to teach them how to use it as well.

As lectures are taught in both Ukrainian and English (mostly American) you will work with Ukrainians and Americans.

During my time in WIUU we even had one British gentleman with suspiciously Ukrainian-sounding surname, who nevertheless spoke perfect English with proper English accent.

I always remember hearing from two or three people from my year about one of our Ukrainian lecturers. They really praised his knowledge, his teaching method and said what a pleasure it was to sit in his classes. Then I thought to my self that this was the best indicator of how good the tutor is.

If students speak so fondly about a lecturer and really enjoy their lectures, then that person is surely doing something right.

To finish, I would also like to mention the "people behind the scenes" – the dean's office team. They are helpful, professional people, who will make your studying process run smoothly.

Earlier on this month they helped me with a little "situation" I had. Their responses were prompt and they really "gone a mile" to help me.

I was pleasantly surprised by their efforts and can't thank them enough.

So, the opportunity is there. Take it!

With best wishes for the future,

Oleksiy Skryl

Maria Kumar

Master, 2018



...хочу возразить ..., что хороший маркетинг в Украине всё таки можно найти и есть у кого учиться, нужно просто знать где искать! На мой взгляд, наверное, прежде чем переходить к кейсам, лучше выучить теорию! Это как научиться читать-писать, строить предложения, а потом начать изучать литературу. И в Украине высшее образование не так и мертво, как многие заявляют. Низкая мотивация студентов? Это есть! Пошла не на тот курс, что хотела, а туда куда сказали папа-мама? И как результат даже не ходила на пары те единственные 2 недели которые в ВУЗе числилась. Естественно! Прогуливаем пары и скачиваем рефераты из интернета, а дорогу в библиотеку не знали-не знали – и забыли? Канэчно! Однако....для общего развития напишу...., если вы, или ваши знакомые-друзья, захотят получить хорошие знания в области управления предприятием (финансы, бух учёт, юридическая сторона

вопроса, HR менеджмент в компании, Логистика и управление складом, менеджмент ресурсов, маркетинг, экономика и многое-много другое что входит в этот очень полезный Бакалавр), то я очень вам рекомендую обратить внимание на ВВА курс в WIUU (Киев). Преподавание на английском языке, учебники американские, подаренные Вузами из Штатов, преподаватели поработали в реальном бизнесе и знают о чём говорят, ну и конечно они говорят на английском!!! И кстати, у нас все хорошо знают, что такое MBA. Но почему-то никто не знает, что такое ВВА. А объяснение простое: Bachelor of Business Administration & Master of Business Administration. MBA это магистратура, а ВВА это её родной

бакалавр! MBA кстати тоже доступен в WIUU. Пост не рекламный, а скорее to raise awareness! Потому что я часто слышу и читаю у наших сограждан, что “ну вот нету вообще нормальных вузов! И программ нет! И научиться ничему нельзя”. Так почитайте, посмотрите – не знаю как по другим специальностям, но для управления бизнесом есть в Киеве ВВА от Висконсина, и да, конечно, за окном у вас будет не штат Мичиган во время пар, но вариант получения американского качественного образования с сфере управления бизнеса в Украине всё же есть! И я буду рада, если об этом узнает ещё хотя бы 1 человек, и ему это как-то поможет.

Lufthansa’s Innovative Self-Service Bag Drop Kiosks Designer: Interview with German Professor and Friend of UACU Stephan Schupbach

19.05.2020



To what extent does the design of industrial products take user requirements into account. The interview with Stephan Schupbach, Professor of Design at Frankfurt University of Applied Sciences, Germany, was conducted at Frankfurt am Main International Airport by Prof. Dr. h.c. Moritz Hunzinger, Honorary Professor at Ukrainian-American Concordia University.

Steven Gross – How to succeed in an online job interview

19.05.2020

On May 18, 2020 current and future students of UACU had great experience to visit an online seminar delivered by Mr. Steven Gross. He was former Unilever HR Vice President. First he talked about how to be ready for an online interview (to learn information about the company, its products, financial statements, mission, culture, etc.). And then he explained how to behave during an online interview – be natural, relaxed, smiling, answer the questions, show the recruiter that you are ready to work and able to adapt.

This topic was very interesting. We are waiting for the next interesting meetings!



Scientific discussions dedicated to the Day of Science

18.05.2020

International Symposium for University Students and Young Researchers “Science, Innovation and Entrepreneurship” was held online in Ukrainian-American Concordia University on May 18, 2020. Many of our American and European colleagues and friends, instructors and students, who presented their researches spoke and participated in the discussion.

In total, more than 60 abstracts were submitted.

Our students and guests received greetings from:



Dr. Elaine Sarao (USA) – Ph.D., ConcordiaUA Associate Rector, Advisor to Rector and Honorary Doctor in the sphere of International Relations and Public Diplomacy of the Ukrainian-American Concordia University. Prof. Dipl.-Des. Stephan Schupbach (Germany) – Professor for Industrial Design at the Frankfurt University of Applied Sciences, ConcordiaUA Guest Professor.

Prof. Dr. phil. h.c. Dr. phil. h.c. Moritz Hunzinger (Germany) – Deputy Chairman of the Supervisory Board of the Brocard Group, Expert in PR, Honorary Senator of the Ukrainian Free University, ConcordiaUA Honorary Doctor and Professor.

Mr. Paul R. Thomas – Advisor to the Rector, a leading business expert specializing in Natural Resource Economics and International Finance and lecturer of the Ukrainian-American Concordia University.

Our masters and bachelors presented their scientific researches and analyzed them with the others among them: Dariia Abakshyna, Arfia Fatima, Anton Prima, Maryna Lubkina, Arthur Strygun, Alina Varakuta, Vlada Mykhailova.

Students of Kyiv National Economic University also joined the scientific discussion.

The event lasted more than 3 hours. An interesting informative discussion unfolded after each speech that gave us an opportunity to consider comprehensively the questions of economic and social consequences of the economy collapses, the role of entrepreneurship and actions to overcome crisis situations.

You can learn more about the Symposium at ConcordiaUA web:

<https://www.concordia.edu.ua/uk/conferences/>

We are proud of our graduates!

16.05.2020

Our graduates continue to study after the university. And we are proud of them.

Congratulations, Oleksii Nesterov and we wish you successes and new achievements!



Online seminar by Christian Kaufmann – Managing VUCA days!

12.05.2020



International Cooperation Online
May 12, 2020, 17:00-18:00

ConcordiaUA current and future students had an online seminar from our International Turkish partner BAU conducted by Christian Kaufmann from the Netherlands Unilever HQ, who is Finance Vice President-Europe. He presented the topic of “Managing VUCA days”.

Olena Nazarenko

Master, 2010



The University gave me that necessary base of knowledge and skills in work, which is the basis of everything. And the ability to competently structure my working time (for which I am grateful to the University's lecturers) makes it possible to work in different fields and industries without harming my family. Always with warmth, I recall student life and lectures, where teachers told and on their own example gave not only theoretical but also practical knowledge. For which they are MANY THANKS !!!!!

Vlada Pavlenko, University of Applied Sciences Worms, Germany (2019-2020)

27.04.2020



ConcordiaUA has Agreements for Students and Faculty/Staff Mobility Programs with a number of Universities round the world. This semester ConcordiaUA students continue to enjoy our Mobility Programs with German Universities. Naturally, epidemiological situation influences the life of our students abroad. We are happy that in Germany social distancing becomes looser and hope that our students will be able not only to study but also go sightseeing, travel, communicate with friends at the partner Universities. Following are the impressions of our student Vlada Pavlenko, who currently studies at the University of Applied Sciences Worms, Germany.

Я прилетіла до Франкфурту. Що мене дуже дивую, транспортна система в країні дуже розвинена. Ти можеш

дістатися будь-якої точки країни поїздом, а головне – швидко. Вормс не є великим містом. Тут живе всього 84 тисячі людей. Насправді, тут немає що робити. Якщо хочеш веселощів – їдь у велике місто. Так, тут є все потрібне для життя, але єдине, що тут є з розваг – пиво. Вулиці чисті, дуже гарна архітектура, дуже зелене місто.

Що мені подобається, так це те, що німці переробляють сміття. А за пластикові пляшки й бляшанки ми взагалі отримуємо гроші! Одна така пляшка коштує 25 центів, які ти можеш витратити у супермаркеті, де ти їх здав. Вдома ми ділимо сміття на паперове, пластикове, на скло (яке ми маємо розподілити ще й за кольором скла), органічні відходи й загальне сміття. Воду тут з крану питна, до речі.

Якщо ви будете в Німеччині, ви помітите, що тут геть немає бездомних тварин. З цим тут жорсткий контроль.

На рахунок місця проживання. Я знімаю кімнату в одній леді. В кімнаті поряд жила дівчинка з Кореї, але поїхала як почалась пандемія. В нас були загальні ванна та кухня. І все. Квартира дуже маленька, тут немає де розвернутися. Але особиста кімната нормальних розмірів, гарно облаштована, з ремонтом і усіма потрібними речами. На другому та третьому поверхах живуть інші люди та господарка. У підвалі є морозильник (тому що в холодильнику його чогось немає), 2 пральні машини, місце, де можна посушити одяг. Власне, за одне прання я плачу 2 євро.

Я приїхала на навчання до невеликого містечка Вормс, у Німеччині. Нажаль, для нормального навчання стала перешкодою світова пандемія Коронавірусу. Тим не менше, мені є про що розповісти.

Усі студенти по обміну приїхали сюди за місяць до навчання. Це було необхідно, щоб надати нам повну інформацію про університет, отримати всі документи й прослухати лекцію про життя в Німеччині. На кожне завдання (наприклад, отримання прописки) було відведено декілька зустрічей із студентами, які були розподілені за алфавітним порядком. В цілому, це дуже організовано, дуже якісно зроблена робота. Ніякої плутанини, все чітко, все зрозуміло. Я ніколи в житті не зустрічала настільки ідеально працюючу систему. Однак, мені зовсім не подобається проміжок часу, у якому це все відбувається. Це було розтягнуто на цілий місяць! Хоча насправді займає максимум тиждень!

У приклад цьому можу надати процедуру відкриття банківського рахунку. Скільки б це зайняло в Україні? Хвилин 20 від сили. Тут в мене це зайняло цілий місяць! Спочатку отримати документи з університету, потім підписати договір із господаркою квартири. Через те, що моя перша літера фамілія стоїть у кінці алфавіту, я чекала на отримання прописки місяць!

І тільки після отримання усіх документів, я змогла піти у банк, забронювати час з банкіром на наступному тижні (!). І тільки через тиждень я відкрила рахунок. Думали, картка вже в моїх руках? Ні. Я тиждень чекала пін-код до кредитки, який надійшов мені поштою. І через декілька днів тільки надійшла картка. В загальному, це зайняло більше місяця. Мені дуже не подобається німецька бюрократія. Для однієї процедури треба 5 документів, а щоб зробити ті 5 – потрібно ще 10. Нескінченний вирій пересування між державними установами.

Тут має початись навчання. Набагато пізніше ніж у нас – 16 березня. Але всюди запроваджують карантин і відвідування університету відміняється.

Перехід на онлайн навчання був не дуже довгий. Деякі вчителі зреагували миттєво, комусь треба більше часу враховуючи специфіку предмету. Але в цілому – задовільно. Нажаль, не всі вчителі ставляться до своєї роботи із задоволенням. Більшість геть непогано, навіть дуже професійно навчає. Але є невелика кількість професорів, які геть байдуже до цього вставляються. Я із студентами особисто писала їм на пошту, чому я не задоволена навчанням і що треба змінити, щоб вони отримували у відповідь якісне домашнє завдання.

Буквально нещодавно, 17 квітня, Німеччині дала дозвіл на послаблення карантину. Тобто все відчиняється поволі. Про карантин я детальніше напишу пізніше. Мій університет зобов'язав усі предмети перевести онлайн. І закінчувати навчання ми будемо також онлайн. Важко оцінити навчання, університет, місто, країну, коли я сиджу вдома 24/7. Але те, що я встигла побачити – мені сподобалось. Хоч і тут є де працювати.

Про предмети. В університеті є 7 напрямків: International Center (Business foreign languages та German as Foreign language), International Management, International Business Administration and Foreign Trade, Tourism & Travel Management and Computer Sciences. Ми можемо вибрати любий предмет, який тільки ми захочемо, із різних напрямків.

Я вибирала керуючись предметами нашого університету, щоби потім, після навчання тут, вони зарахувались вдома.

У моєму списку такі курси:

- International Economics
- Project Management
- International Accounting
- Business Communication
- Organizational Design and Human Resources Management
- Statistics
- German as a Foreign language A1.2 level
- Innovation & Creativity

Я вже пройшла останній у списку предмет, тому що він був протягом місяця, який нам дали на оформлення документів.

Важливими елементами нашого навчання є система Moodle, система LSF та внутрішня пошта університету.

Із системою Moodle я знайома, тому що вона використовується і в Конкордії, тому проблем із нею не було. Система LSF відображує мій тиждень. Перед тим як обрати предмети, у ній я могла подивитись, чи не будуть вони накладатись один на одного. Протягом навчання, вона відображає коли будуть мої лекції, вихідні й свята. Якби ми навчались офлайн, то відображала б кабінет, усілякі примітки вчителя й т.п.

Що мене здивувало, тут є внутрішня пошта університету. Вони створили кожному з нас унікальний акаунт, який є також акаунтом для Moodle та LSF. Туди надходять листи від вчителів, деканату, новини університету та країни (пандемії), тощо. Усю комунікацію вони тримають тут.

Пару слів про будівлю університета. Тут є декілька корпусів, кожен з них має власний напрямок. Але більшість загальних лекцій відбувається в основній будівлі. Все дуже модерністично, все нове, все практичне. Усі кабінети облаштовані якомога найкраще. В кожній парті є розетка, щоби заряджати ноутбуки студентів. Є проектор. Дошка рухається, що дає більше простору для написання. Світло регулюється декількома режимами. Кондиціонери всюди. Також на вікнах є спеціальні жалюзі, які висуваються зверху вікна (так їх там немає) та регулюють кількість світла у кімнаті. Можна бути без них, а можна позбутися світла повністю і в кімнаті буде темно. І це все у кожній аудиторії.

Є своя їдальня, де діють знижки для студентів. Оплата там відбувається твоїм студентським. Ти маєш поповнювати свій рахунок на студентському у спеціальному автоматі у їдальні. Є своя бібліотека. Нам знаходяться 17 тисяч книжок англійською та німецькою. Онлайн база бібліотеки ще більша. В ній є доступ до любой преси світу. В приміщенні є багато місць для роботи із книжками, є багато

комп'ютерів, також невеличкі закриті кімнати для роботи в групі. Їх треба бронювати наперед, бо студенти часто ними користуються. В бібліотеку не можна із сумками, не можна з водою і їжею. В них є свої спеціальні шафи під замок, де можна все лишити. Якщо в бібліотеці немає книжки, що тобі потрібно, можна подати заяву, щоби бібліотека її придбала.

По університету розкидані кімнати, де можна скористатися принтером, сканером, факсом, тощо. Це платно, платиш ти так само студентським.

My introduction to sustainability

04.03.2020



On March 2nd students of Ukrainian-American Concordia University visited a lecture with Oksana Gutsalenko (ConcordiaUA Alumni), Active House academy alumni and marketing specialist in the building sector. The speaker presented the topic “My introduction to sustainability”. The discussion was full of useful information, the main points were:

- Sustainable/ alternative energy;
- Sustainable building certifications;
- How green buildings can contribute to the planet.



Daryna Barykina (August, 2016)



My name is Daryna Barykina, I'm 27, I have lived in Jacksonville, Florida, USA for 5 years already. I work as a beauty photographer. Cooperate with the brands of L'Oreal group and independent beauty brands. I travel a lot around the country, conducting advertising photo surveys and master classes in photography. I also work with individual stylists, taking pictures of their works for various hairdressing competitions and contests. I am an entrepreneur and fully maintain my business, and knowledge gained at ConcordiaUA (Wisconsin International University (USA) Ukraine) helps me a lot. First I worked with it, and now I just control workflow, accounting, filling in tax returns. At the same time, I personally communicate with customers and do marketing. The knowledge gained during education, from the theory went into practice, and I am very happy about it. In my field creative people generally do not have economic education that gives me a significant advantage in negotiations and decision-making in comparison with others. Perhaps during training I did not quite understand what to do with all the proposed knowledge, but having started the business, I was able to structure and use it as intended. I am very grateful to the institute and teachers. I miss you very much and hope to visit next year.

Sustainable development: myth or reality **04.03.2020**



On March 2nd Klaudia Shevelyuk, the founding partner in Change Agency Responsible Future, visited UACU. Together with students, she discussed the topic of "Sustainable development: myth or reality". The presenter emphasized on main issues, facing the world. The subtopics of the speech were:

- Social-Ecological system;
- Climate change, decreasing natural resources;
- Growing population, migration, overconsumption;
- Anthropocene;
- IT development;
- Agenda 2030.



Evgeniya Serduk
Master, 2018



I was an intern in FIDOBANK for two month during winter 2014.

During this time I got valuable experience in social and business spheres. I was given an opportunity to work for several departments: Research department and Business Support Unit. It helped me to learn the organizational structure and get a better understanding of the company`s operations. From the first day of internship I felt the friendly atmosphere, but a student or a potential employee should not be surprised that nobody going to tell you how to do the job or how to calculate the financial ratios. Banking is a specific area and only those who have a pure hard work, great efforts and

enthusiasm provide great results. I am thankful to our university for giving such a wonderful opportunity.

Maksym Hlazov
Bachelor, 2018



За 4 года в ВМУУ я не разу не пожалел, что выбрал этот университет. Тут большинство предметов читается на английском, что уже само по себе огромный плюс. К тому же преподавательский состав состоит из высокопрофессиональных профессоров и успешных предпринимателей, которые дадут вам не только академические знания, а и поделятся своим опытом.

Partners: Charity Blagomay
24.02.2020

Lots of thanks to our long-term partner Blagomay Charity Foundation for their acknowledgment of cooperation with ConcordiaUA. We are proud of our alumni – Mrs. Tetiana Skrygina-Karapetian, Blagomay President.



Our

Lecture with Wesley Goldwell, Amazon

06.02.2020



On February 4th ConcordiaUA students had a great class with Mr. Wesley Goldwell, who is a Sr. Technical Program Manager in Amazon Company. Mr. Goldwell presented a lecture within a framework of Principles of Entrepreneurship course. He also provided details about his life story, working and transitional experience, life changing events. Moreover, students found out a lot of information about the values of Amazon Company and got a number of useful advice for the future.



Business Forum with Turkey, February 03 2020



ConcordiaUA students take an active part in cooperation with Ukrainian Chamber of Commerce and Industry as facilitators, interpreters and assistants. It gives them wonderful experience, new contacts, exposure to potential employers, internships opportunities.

On February 3, 2020 it was a Ukrainian-Turkish Business Forum in the Program of the President of Turkey Erdogan visit to Ukraine.

Our students enjoyed the speeches of the President of Ukraine Volodymyr Zelenskyi, President of Turkey Recep Tayyip Erdoğan. Communication with Ukrainian and Turkish businessmen and politicians was of great interest for our students including students from Turkey.

Ukrainian-Turkish cooperation development in tourism sector, defense industry, technologies and telecommunications, automobile industry and metallurgy will be of mutual benefit for both countries.

Where do our graduates work?

17.01.2020



It is always a pleasure and a challenge to communicate with our alumni, to learn that they work in various fields, to get their references regarding the university Programs, analysis of their knowledge, tips for improving our education process. Today we are communicating with Kseniia Karpova.

Kseniia Karpova – Editor-in-Chief of Podcasts at MEGOGO

-Please, mind the gap, the next station is – University.

Ironically, but I heard this for five years in a row almost every day when I went to the university. Many times on the two tedious escalators, it seemed like I was wasting my time. On this rise, and in general at school.

... I studied not journalism, but management of international economic activities and international business. What for? I didn't know before. Now I think that for the general development and understanding of how everything is arranged in the world in general. Marketing, all kinds of swot analysis, business ethics, psychology, finance, accounting. Even higher mathematics and statistics with formulas that had to be calculated by hand, and not in Excel. Ok, the latter was still a dumb waste of time. But only the last. It is at the university that you learn to delve deeply into the topic, and not poke the screen on the first Google link and suffer from clip thinking, because you can not concentrate. In memes you can, in the analysis of various information – you cannot. This is not about practice, unfortunately, although practice is lacking. It's better to forget that everything will be needed at work. Only the mind and ability to learn quickly will be useful. Where are they from? Right. Yes, the system is outdated, the approaches too, but it is at the university that all the juices are squeezed out of you so that you at least put something in your head... You learn to analyze, and not just grab the tops. You draw conclusions, draw parallels. Quickly absorb new information... Yes, in the bottom line, we are still more educating by ourselves. But for this you need a kick ... because laziness most often prevails (yes this is normal, I write from the couch). This kick gives higher education...



Business course project

19.12.2019

This year we have introduced another practical course for sophomores. Fedir Nesterov works with students (top manager, business consultant, technology developer of Fast Management).

During the semester, students in groups prepared startups based on their preferences. Today, projects were defended. Invited were Paul Thomas, Advisor to the Rector of ConcordiaUA, an expert on financial issues; Sergey Vakarin, Chairman of the Board of

UkraineIS; Anastasia Ruzhina, Director of Diamond Ukraine, a graduate of our university; Tatiana Tsapun, CEO of Tiray Group; Natalia Protsun, Dean of the Faculty of Management and Business, Ph.D. in Economics.

Defending their projects, students were able to get constructive feedback and directions for their further development from the experts present.



Kateryna Horpynchuk
Bachelor, 2014



Over 50,000 students from over 280 universities in 45 different countries have already put themselves in the shoes of an International Brand Manager. Annual International L’Oreal Brandstorm competition is a unique opportunity for students to show their talents and knowledge, it is chance to become a marketing brand manager in international marketing competition and present a new product line for an existing L’Oreal brand. Along with other teams from WIUU I participated in this competition. I can’t even describe how useful this experience was. All the work that the team and its separate members have done will always remain useful in our

future careers. We clearly realized all the necessary qualities that a good manager would need and how to use our knowledge to its best.

L’Oreal marketing game is a great opportunity for students to activate their abilities, greatly develop those abilities and actually enjoy the work that is done.

Brand management from Brocard company **12.12.2019**



On December 10th students of UACU (Ukrainian-American Concordia University) had a unique opportunity to have a lecture with a brand manager Anna Pravilieva and marketing manager Alexandra Kominova. They both work with prestigious and popular brands and have an amazing background. The speakers were talking about ‘Key points of luxury and premium beauty launches’. The main parts of the discussion were:

- How to work with the luxury well-known brand.
- How to define a ‘Hero’ product and support key lines.
- How to develop a premium brand.
- How to find your niche in the market.
- Budget investment.

Meet our successful alumni – Mr. Roman Shatov

04.12.2019



Roman was our first Student Rector, cofounder of a wonderful team of students involved in charity activities, taking care of faraway schools and orphanages, our first organizer of Miss/Mister WIUU Contests, developer of the first University Internships Catalog, Students Year Book and a lot of various activities educating young generation to develop social responsibility. Let us introduce Roman to the ConcordiaUA students.

Coming from a small village in the eastern part of Ukraine, the idea of studying in Kyiv seemed like a far reaching and almost impossible at times. My personal journeys started 15 years ago, when I participated in the Annual English Competition organized by WIUU (now Concordia University).

For my parents with the idea that universities should be big and owned by the government, the idea of studying in a smaller privately owned university did not seem like an intuitive one, but I am glad they helped me make the right choice.

My years in the university were the best years in my life. Not only had I found my beautiful wife, but also friendship that lasts until today despite the distance and challenges of the everyday life.

During my education years, I was lucky enough to participate in the internship program organized by the university. I was a part of Finance and HR at Citi. It was an eye opening time and gave me a great insight into the real world of banking.

Upon successful completion of the degree and thanks to my hard work at Citi, I had an incredible opportunity to join Global Transaction Banking (GTB) division of Deutsche Bank in Ukraine, where I was responsible for the Implementation of the Deutsche Bank products for the clients. Through the years, the experience in GTB gave me a good insight into the front and back-office specifics of the banking.

After 7 years of hard and dedicated work, I had another great opportunity to join Deutsche Bank Treasury in Ukraine, where I was working on various topics within Treasury (Capital Management, Funds Transfer Pricing, Treasury Pool Management, Liquidity Management, etc.).

Two years into my Treasury role, Treasury in the US was looking for a suitable candidate to join the Liquidity Management division in the region, and I raised my hand and volunteered, even though the decision was not an easy one for me and my family with a small child at that time.

I should admit what 2 years on Wall Street in New York were above my wildest expectations. To manage liquidity in the Global Systemically Important Bank (GSIB) like Deutsche Bank is an incredible responsibility. My talented colleagues and I are working in a very challenging, competitive, dynamic and without doubt exciting environment.

In summer 2019, the opportunity to lead liquidity management team in Jacksonville, Florida emerged and without any hesitation, I accepted this challenge and ultimately this new stage in the incredible journey.

*Best regards,
Roman Shatov*

ConcordiaUA Students are Participants of East Expo 2019 **09.11.2019**



ConcordiaUA students are visitors to East Expo 2019, a panel discussion on export to EU markets for MMSB in Eastern Ukraine.

East Expo 2019 is implemented by the UN Peacebuilding Program with the financial support of the European Union, the governments of Poland and Japan.



Problems of the Sustainable Development at the International Conference 08.11.2019



International Conference ‘Sustainable Development as a Platform for Ukraine’s European Integration’ was held in Ukrainian-American Concordia University on 8th November 2019. It was a grand event with numerous amount of international guests and speakers. Each speaker presented the topic and analyzed it with the others.



Christian Holbert at ConcordiaUA

31.10.2019



On October 31, 2019 Christian Holbert visited our University. In his presentation “The relation of business and creation – the role of labour unions” he spoke about his work – Trade Union, relations between government (state) Business and workers.



Dmytro Yakovenko

Master, 2007

Five years spent at Concordia University (Wisconsin International University at that time) were an invaluable experience, which contributed greatly to my future professional success.

Many students entering the school had had a previous experience of studying abroad or in an international environment. So, we were looking to capitalize on that and receive a western-style higher education. And this is exactly what WIUU provided for us.

Courses being taught in English by American and British professors, Bologna process (which WIUU were one of the pioneers to apply in Ukraine), a multitude of presentations, case studies, group projects and real life simulations that we had to do – all gave us knowledge and skills necessary to feel comfortable in the modern business world.

Upon graduating, most of us did not have issues with finding a job (mainly, thanks to an effective internships program, run by the university). Many graduates



got employed by international companies (Fortune 500 and the likes). Some felt confident enough to start their own businesses. And we did not have to “forget everything we had been taught”. On the contrary, we were full of fresh ideas and enthusiasm to bring them into life.

Now, 12 years after the graduation, as far as I know, a lot of my groupmates have significantly advanced in their careers. Some (like myself) have transferred abroad. Others hold top positions in Ukrainian enterprises and organizations. I must say that, despite having some doubts in the beginning, now, looking back, I am sure WIUU was the right choice.

I am truly grateful to the university for developing my potential and supplying me with assets required to succeed in life and I would strongly recommend it to anyone interested in accelerating their career thru quality education.

Mikhail Pimenov at ConcordiaUA

31.10.2019



On October 31, 2019, Mikhail Pimenov visited our university. He is the CEO and founder of Pepelatz Production. He is also the co-founder of Invictus Games Ukraine, a member of Prince Harry's Invictus Games Foundation. In my presentation "How did I become a serial entrepreneur?" Mikhail Pimenov spoke about his work experience and what entrepreneurial opportunities exist for students.



Mr. Ihor Rusnak at ConcordiaUA **18.10.2019**

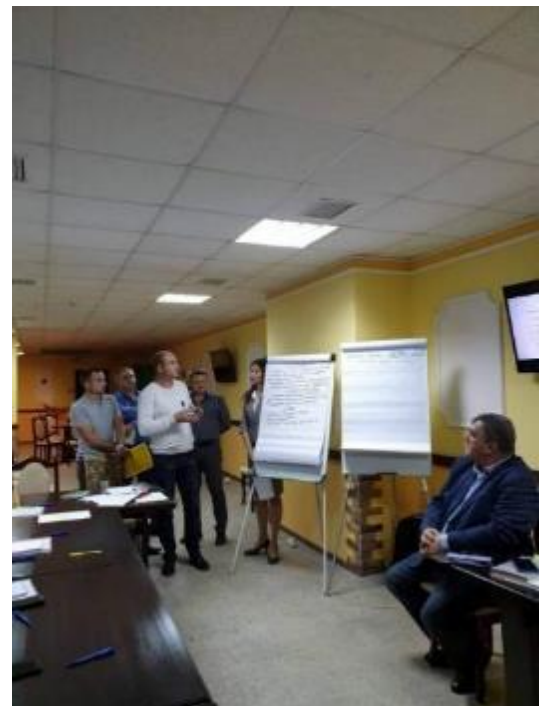


On October 17 students of UACU had a unique chance to visit lectures of three speakers. The second one to talk was Mr. Ihor Rusnak a speaker, mentor and facilitator on different business forums, conferences and acceleration programs. He specializes in innovations, fintech, startups, digital and open banking. That is why, the topic, he was talking about was “Innovations as a driver of economic growth”. The speaker highlighted Ukrainian innovation driver, startups’ survey, and what open banking lab is.

ConcordiaUA teachers conduct business training for “Obolon” **17.10.2019**

The first day of a three-day training from Ukrainian-American Concordia University for Obolon PJSC on “Management Concepts of the 21st Century to Improve the Efficiency of Middle Management”.

Coaches: F. Nesterov, N. Protsun.



Ukrainian-Omani Business Forum **18.10.2019**

The Ukrainian chamber of commerce and industry, Ukrainian-Omani Business Forum.



Mr.Yunus Emre, President of German-Turkish Association for Economy and Science visited ConcordiaUA
08.10.2019



On October 4, 2019 Mr.Yunus Emre, President of German-Turkish Association for Economy and Science visited our University. In his presentation was speaking about the power of diversity in leadership.



Our visit to Ukrainian TV-channel
03.10.2019



Koblenz-Landau University (Germany)

24.09.2019



Koblenz-Landau University (Germany) is our partner.

Dr. Irina Shalaginova, Head of International Relations, German University, introduces our students to their university, where our students will be able to study under the Erasmus grant program this academic year.

Elvira Sakara

Master, 2012



Elvira Sakara, Marketing Supervisor at Lifestyle Hearing Corporation, Canada. At WIUU I got all necessary skills and knowledge to be successful at my career. When I was studying in Canada, half of my subjects were transferred from WIUU as it was equal with Canadian requirement. I work at international company and have 7 people under my supervision I am pretty successful and I appreciate the chance that I was given at WIUU. It is the only university in Ukraine that provides opportunity to study and work in international companies. It was the only university where you can get two diplomas, moreover my diploma was proved by World Educational Service as equal to Canadian Master degree. It was very helpful to have professors from all over the world who

had practice knowledge of their subjects. I will never forget these amazing years with awesome teachers – best time in my life!

Tour to Coca-Cola factory

16.09.2019



Our freshmen visited the Coca-Cola factory, learned the history of the famous drink, and saw how it is made!

Dmytro Gruzin

Master, 2013



I was an intern in Pfizer for two months during summer 2011. This was an extremely valuable experience that helped me in my future professional life. During the internship, I was given an opportunity to work for several departments: Business Development, HR, Veterinary, and Procurement. It helped me to learn the organizational structure and get a better understanding of the company's operations. As a result of this internship, I gained useful skills and competencies and grasped the conception of working process in general. Pfizer is a leading international company which has an exceptional team of competent, good-hearted professionals on board. From the first day of internship I felt the friendly atmosphere and was able to get acquainted with a lot of good people just in couple of days. If you are looking for an internship in a company that will help you to gain new valuable skills and knowledge, I would definitely recommend Pfizer.

Keystone **11.09.2019**



Keystone is a new master's course that aims to gather all the knowledge they have learned before and stimulate the creation of a new unique innovative project.

And the first lecture is from our friend and partner, financial expert Paul Thomas.

Of the undeniable benefits of the course:

- Experience in developing a business idea that is refined through active consultation with professionals
- Practical application of knowledge, skills and knowledge acquired during training
- Experience exchange.

Happy to Be with Our Alumni **05.09.2019**



Practical discipline the “Course Project in Entrepreneurship”

04.09.2019



Our second-year students began to study a new practical discipline, the “Course Project in Entrepreneurship”. In order to successfully work on projects in this and other courses, students have enrolled in the Scopus and WEB OF SCIENCE international science metrics.

Session on Entrepreneurship

03.09.2019



On September 3, 2019 students of UACU had great experience to visit their first Entrepreneurship session. We had three awesome speakers.

On September 3, 2019 students of UACU had great experience to visit their first Entrepreneurship session. We had three awesome speakers.

Dr. Zharova presented Introduction to Entrepreneurship.

Prof. Hendrick Doss spoke on best practices in working with visual perception and explained how to create excellent photos and videos.

Dr. Philipp Schmidt’s Presentation “Economic Development through Disruptions” was informative regarding definition of disruption, its types, retrospective characteristics and future influence.

Great experience and start for our freshmen, who will be visiting top international companies in September!



Ambassador W. Taylor back to Ukraine 26.06.2019

Ambassador William B. Taylor has come back to Ukraine as Charge d’Affaires a.i. Mr. Taylor served as U.S. Ambassador to Ukraine from 2006 to 2009 and during this period attended together with his wife, Mrs. Taylor, our university to participate together with Mrs. Kristina Gray, who was the Project’s leader, and Dr. Ken Gray in the Program devoted to our students’ great grandparents who suffered from Holodomor (famine) in Ukraine.



Alla Royuk Master, 2013

Alla Royuk is a Research Analyst for Ukraine at Pedersen & Partners. She is a recent graduate from WIUU. Her major disciplines include Risk Management, HRM, HR Communication, Marketing and PR. Alla got her professional experience at Tissen Krupp, Bureau Veritas International companies.



I applied to this Position with the help of the University HR Manager Mariana Shatova. The first interview was held by the Research Associate who recommended me to his boss. I was hired not as an Intern, but as a Research Analyst due to my previous experience in this field. Of course, I have a huge responsibility for finishing projects on time and meeting the requirements of our partners, such as Philip Morris International, Samsung, British American Tobacco, Freshtel, Boehringer Ingelheim, Bayer, Novartis, Pfizer, and many others. Even though, you may work overtime, it is a great opportunity to strengthen your skills, communicate with different organizations, and learn all processes within the Company.

Elizabeth Nudelman Bachelor, 2010

WIUU has given me the greatest background of practical knowledge in business processes, management procedures and strategic planning. The most valuable thing I got from the University is my goal-oriented type of thinking and the general business outlook. Besides, I was taught the ability to think “out of the box” and the art to find optimal solutions for any problematic issues that arise within the organization. My professional skills in practical application of management functions, finance, marketing, HR, business ethics and other business components applied during my University years now make me a successful manager of a developing business.

Ukrainian-Slovenian Business Forum **13.02.2019**



Ukrainian-Slovenian business forum took place with the participation of the official and business delegations and with the support of ConcordiaUA students.

Selection interviews under the HMC Projects' British scholarship program are over 04.02.2019



This year's selection interviews for the British scholarship program under *HMC Projects in Central and Eastern Europe* are over. The winners will be offered a full scholarship for a two-year Sixth Form course in a boarding school in England or Scotland.

Every year, *HMC Projects in Central and Eastern Europe* interview applicants from 14 countries, namely Bulgaria, Bosnia & Herzegovina, Armenia, Georgia, Estonia, Moldova, Poland, Serbia, Slovakia, Hungary, the Czech Republic, Croatia, Montenegro, and Ukraine.

Alex Morgun

Master, 2012



I have graduated from the Ukrainian-American Concordia University back in 2012 with a Bachelor's Degree in Business Administration and a Master's Degree in International Management. My experience with the scholarly process has been overwhelmingly positive, while also providing me with an essential foundation for the future career growth. I have been able to secure my first paid internship at Citibank Ukraine thanks to the university. Following two consecutive terms as an intern, I managed to advance to the Financial Analyst position. My passion for finance and analytics guided me through my further career, while the friendships and acquaintances made during my studies at the Ukrainian-American Concordia University formed my circle of close relationships. Currently, I work as an independent contractor with the leading companies in the fields of Finance, IT, and Management Consulting.

ConcordiaUA students meet the German parliament representatives

01.11.2018

On October 30, 2018, ConcordiaUA hosted incredibly amazing lecturers, the German parliament representatives, our partners Philipp Schmidt, Hendrik Doss, and Jan Metzler.

Prof. Dr. h.c. Jan Metzler is a forward-looking German politician, a glaring example of modern German youth, currently paving his political path and, thus, considerably instrumental in world and national issues of current interest. He gave a talk on his activities, comprising not just the sphere of politics, but also economics, society, and many others. The lecturer shared the secrets regarding the opportunities young adults have nowadays to reach any goals, and offered a set of practical recommendations on how to construct a progressive political campaign.



Majawala Mcdonald (Alumni, Zimbabwe)

Ukrainian-American Concordia University (ConcordiaUA) gave me the opportunity to enter into the world of work with a very good foundation in international business and Business administration. This degree aided me in being able to go into the business field where I specialized in Marketing department and research and development. The dual program degree enabled me to work contractually with both federal and private, entities. The program at ConcordiaUA enriches students the importance of public speaking, the INS, and outs of how the organization operates and entrepreneurship mostly it prepares the student for the better future and being leaders of tomorrow. The atmosphere at the university is tremendously rich and top notch and this is aided by:

- Highly experienced & skilled faculty members
- The college is having all the world-class facilities for the betterment of the students
- The college has a well-stocked library with all kinds of books



During my 3rd year, what I liked most was the ability of students to have internship programs internally and internationally organized by the university with well recognized companies such as Coca Cola, Microsoft, OBV finance company and many more. The experienced attained was worth the time and betterment for the nearest future.

Six months after I finished at Concordia in 2017 I was hired at Study.Ua one of the biggest educational providers in Ukraine to run a marketing department. Specifically summer camp program for college children ranging from 7-16 y.o. This enforced the esprit dc corps working in a team. My life have become an overall success in my field of work and managing to start - up my own business. My success did not come overnight alone, but from the efforts of my professors A. Drobot, PHD N. Protsyn, Dr E. Volyvk, many more the list is long and most of all to Ukrainian-American Concordia University formerly known as Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” for opening its doors for me.

Summer Internship

11.10.2018



I had the privilege of doing my internship during this last summer holiday at naturalist English camp (Way Ahead). The internship lasted for almost two months. With each set lasting for two weeks. It was an adventurous one because I had the opportunity to meet different people most especially children from different backgrounds. I was assisting the teachers for the first 3 sets and for the last set I was their main and only teacher because they were less number of children. We had a lot of fun activities like swimming, camping, watching movies, roasting marshmallows and we played a lot of games which I had the opportunity of introducing some to them. I also try some Ukrainian food and soup (borscht was my favorite), we also visited Kiev Rus show park. It wasn't all about fun and games, though. I was teaching Ukrainian children in English and I also had the chance to learn some Ukrainian words. So in a way, we were helping each other. During the end of a particular set time, we gathered around a fire and talked about our stay which got really emotional most of the times because the children had to say goodbye to the teachers and the friends they met there. Overall, my experience was a good one and my memory of the camp is bittersweet.

Freshmen's Coca-Cola Plant Tour

08.10.2018



As our students are would-be managers in international companies. Thus, it is essential that they become familiar with a multinational and gain an understanding of its management and operations.

Within the academic internship "Introduction to Business", ConcordiaUA freshmen visited a Coca-Cola plant. Now the students are to complete group projects with assigned topics around the business system of the Coca-Cola company as one of Ukraine's leading businesses.

Memorandum of Understanding

24.07.2018



ConcordiaUA students, alumni, faculty and colleagues welcome the event that took place on July 10, 2018 at SocialBoost: Presentation of Mr. Paul Thomas, Advisor to ConcordiaUA Rector, signing of the Memorandum of Understanding with Socialboost and discussions! Looking forward to fruitful cooperation with great opportunities for our students and alumni internship and career development!

Dr. David C. Birner “Individual Rights and Education” and Dr. Daniel S. Sem “Entrepreneurship and New Venture Formation”

04.05.2018

On April 20, 2018, our students and colleagues met Dr. David C. Birner, Executive Director of International Education, Concordia University Wisconsin, and Dr. Daniel S. Sem, Dean and Professor of Business School,



Professor of Pharmaceutical Sciences, Concordia University Wisconsin.

Dr. Birner and Dr. Sem touched on many interesting topics in their speeches, and also presented videos about the Concordia University Wisconsin to all listeners.

Dr. Birner’s presentation “Individual Rights and Education” was devoted to the rights of US citizens, in particular civil liberties. The speech was rich in examples and explanations. Also, he suggested that students compare the civil liberties of US citizens and citizens of Ukraine.

The topic of Dr. Sem’s presentation was “Entrepreneurship and New Venture Formation”. The speaker said a lot about the MBA program at Concordia University Wisconsin. Also, special attention in the speech was paid to the issue of entrepreneurship. Students listened to the offered lectures with great enthusiasm, asked questions and participated in the discussions.

Patricia Essen
BBA, 2007



Patricia Essen graduated from and later worked as an international programs coordinator and instructor at ConcordiaUA (WIUU) now she is a successful entrepreneur:

At WIUU you will get invaluable knowledge combined with professional skills necessary for your career as well as many new interesting friends. Here the students are greatly motivated to become independent by means of individual and team activities. Just don't be late!

«The First Ukrainian International Education Forum»

02.04.2018



On March 22–23 2018 representatives of ConcordiaUA joined the international forum «The First Ukrainian International Education Forum». The event was organized by the Ukrainian State Center for International Education and the Ministry for Education and Science of Ukraine.

Opened with the welcoming speech of the Minister of Education and Science of Ukraine Mrs. Lilia Hrynevych «The Reform of Higher Education in the context of internationalization», the Forum was attended by leading experts in the field of international education, directors of international and foreign academic institutions located in Ukraine, and diplomatic community.

The Forum comprised six plenary sessions around the following topics:

- Ukrainian higher education quality security: strategies and perspectives;
- Worldwide experience of higher education internationalization;
- Higher education internationalization in Ukraine: international students and academic exchange programs;
- Academic integrity in the global context and as a national demand;

- Working with international students: achievements and perspectives.

Prof. Dr. Stephan Welk “Diplomacy Between Statecraft and Social Science”

09.03.2018

On March 9, 2018 our students and teachers met with Professor, Doctor Stefan Welk. Professor delivered a lecture on diplomacy and aspects of work of the diplomats. In particular, one of the issues was the importance of mastering the art of negotiation. The presented topic was very interesting for students and, upon completion of the lecture, students asked a large number of questions. Doctor of Economic Sciences, Professor, Head of the department of Public Institution “Institute of Environmental Economics and Sustainable Development of the National Academy of Sciences of Ukraine” Bystriakov I. K. also participated in debates. Professorship terminated in July 2019.



Dmytro Nadtochiy – ConcordiaUA (WIUU) alumni



I am currently working for my MBA degree at University of Michigan Ross School of Business, and I must admit that my studies at WIUU were very instrumental in all aspects of my MBA endeavor. Most of the core curriculum classes at Ross, including microeconomics, statistics, accounting, and finance were very similar to the ones I worked through at WIUU. Moreover, while at Ross I had no problems adapting to the requirements of American Professors and overall classroom experience, so I could hit the ground running. One of the exciting opportunities offered by the top MBA programs in the U.S. is recruiting with top multinational corporations. I was lucky to spend my internship summer at Google, European Headquarters in Dublin, Ireland.

Ukrainian-Italian Business Forum

30.01.2018



ConcordiaUA Students at Ukrainian-Iraqi Business Forum

January 23, 2018



Ukrainian-Iraqi business forum was held in the Ukrainian Chamber of Commerce and Industry, November 23, 2017



Participation in the Ukrainian-Maltese Business Forum, The Ukrainian Chamber of Commerce and Industry October 17, 2017



Forum at the Ukrainian Chamber of Commerce and Industry

Diala Sallam, ConcordiaUA Student

Yet another forum at the Ukrainian Chamber of Commerce and Industry was held, and as a WIUU business student, I was glad to attend this forum as a translator for non English speaking businessmen. Under the chairmanship of Ukraine in the Organization of the Black Sea Economic Cooperation in the second half of 2017, on October 26, 2017, the Chamber of Commerce and Industry of Ukraine held a meeting of the BSEC Business Council with the participation of business and diplomatic circles of the BSEC member countries: Azerbaijan, Albania, Bulgaria, Armenia, Greece, Georgia, Moldova, Russia, Romania, Serbia, Turkey and Ukraine.

9



Ukraine - Nigeria Business Forum May 23-24, 2017



Our students are the best!

15.02.2017

Our certificates, finally! Present for St.Valentine's day from our uni. Another one achievement and quite unique experience . That awkward moment when you're trying to use words you didn't know before Tnx to Wisconsin international and The Ukrainian Chamber of Commerce and Industry for this opportunity



Practical Advising from UACU German Partners on Successful Career Development

Prof. Dr. Stephan Welk “Diplomacy Between Statecraft and Social Science”

On March 9, 2018 our students and teachers met with Professor, Doctor Stefan Welk. Professor delivered a lecture on diplomacy and aspects of work of the diplomats. In particular, one of the issues was the importance of mastering the art of negotiation. The presented topic was very interesting for students and, upon completion of the lecture, students asked a large number of questions. Doctor of Economic Sciences, Professor, Head of the department of Public Institution “Institute of Environmental Economics and Sustainable Development of the National Academy of Sciences of Ukraine” Bystriakov I. K. also participated in debates.

Citibank representatives joined our “American Studies” course

24.11.2017

Citibank representatives joined our “American Studies” course. H. Mikulytska, Head of Department for International Corporate Business, Vice Chairperson of Citibank-Ukraine Board of Directors, discussed the peculiarities of corporate culture and ethics with UACU students. Our students’ impressions of the class:

Oleksandra Shalamai, 1st year student, International Economic Relations and BBA programs: The lecture with the head of the department of international corporate business, Deputy Chairman of the Board of Citibank-Ukraine H. Mikulytska passed in one go. So, we examined the topic “Ethical decision making”, everything was clear and understandable. I believe that this topic is very important for us as we are future managers. The following issues were also considered: the principles of decision-making on ethical considerations in society; corporate features of decision making and implementation; ethics in making managerial decisions. Master class from Hanna Mikulytska was simply gorgeous; I enjoyed every word when I attended the lectures.

Anastasiia Fliagina, 1st year student, International Economic Relations and BBA programs:

It was such a pleasure to be present at the lecture, delivered by Hanna Mikulytska. Despite the fact that the topic of the lecture “Ethical decision making” may sound boring, she managed to make it extremely interesting. She didn’t just read information, but gave us real examples, one concerning a situation in a family and another - in a huge entity “Citibank”. Both of them were educative and made me think about how I would behave in similar situations.

Hanna Mikulytska also informed us about three “ethical loops”, including right, good and fitting, which can also be explained as media, manager and mama. This as well was new for me and I enjoyed the explanation of it very much.

To sum up, I would like to thank Hanna Mikulytska for such a wonderful lecture. I would be happy if you came to our university more often.

Mykhailo Otrosh, 1st year student, International Economic Relations and BBA programs:

The most recent American Studies lecture took place on last Wednesday, November 1st and was given by Hanna Mikulytska, the Ukrainian Global Subsidiary Director at Citibank. The last lecture was quite different from the previous ones in the regard that the speaker was Ukrainian, and not a foreigner from the U.S. or Germany, like in times beforehand.

Fortunately enough, her not being a native English speaker did not affect either the quality or the amount of substance presented during her address.

Ms. Mikulytska’s speech concerned the topic of Ethical Decision Making, a subject I and other freshmen

students at WIUU had already discussed earlier during Principles of Diplomacy class, and expanded upon it. Rather than using a more theoretical approach during her speech as our past lecturers did, she instead gave us actual real-life cases, wherein people would use ethics in making financial decisions.

The first example was about a boy who had found his grandmother's lost purse, and withdrew money from it, because he thought his actions were justified, as he was, in his own mind, "part of the family", and thus, had permission to take money out of the family's budget without his relatives' necessary knowledge.

The second example was that of a mishandling of an error in a bank's computer system. As she described to us, the person who was responsible for the coding mistake was fired, but the bank's employees who had taken advantage of the error for personal monetary gain, were not, since such an action was not legally punishable.

Ms. Mikulytska used those two instances in order to convey to us the difference between the terms "right", "good", and "fitting", when it comes to making choices concerning money in both domestic and business circumstances, as well as "ethical loops" that making such choices involves.

Ms. Mikulytska's discourse has taught me about ethics in business, as well as provided me with specific instances of making such choices, which has given me new insight into the aforementioned topic.

I am eagerly anticipating our next AS lecture, and am hoping to see Ms. Mikulytska once again.



ConcordiaUA hosted Selection Interviews for the HMC Projects Scholarship Program in Ukraine 26.01.2018

On January 25, the British panel of HMC Projects in Central and Eastern Europe conducted Selection Interviews for the HMC Projects scholarship programme in Ukraine. The scholarship programme is aimed at gifted Ukrainian secondary school pupils, offering them an opportunity to study for the full two-year Sixth Form programme in boarding schools of the United Kingdom and take internationally recognised qualifications. The panel members were **Mr Andrew Boggis**, Director of HMC Projects, and **Dr Jonathan Wolstenholme**, Administrator of HMC Projects.

For the first time, the interviews were organised by ConcordiaUA - the HMC Projects Country Coordinator for Ukraine starting with this academic year.

Selection interviews are held in 14 different countries, finishing around mid-February. This year, the experienced panel interviewed 17 candidates from Ukraine. The results are to be announced early in March 2018.

To get more information about the HMC Projects Scholarship Programme, please visit ConcordiaUA website at <http://www.concordia.edu.ua/home/hmc-projects/> (English) or <http://www.concordia.edu.ua/uk/home/hmc-projects/> (Ukrainian).



Practical course “American studies” for students of WIUU continues with our guest professors from Germany.

27.10.2017



International diplomacy was discussed in class with Moritz Hunzinger Chairman of the Supervisory Board Brocard Group (responsible for the retail trade in Ukraine), PR-consultant, Professor of PR and communications; Honorary PhD of the National Pedagogical University named after Dragomanov, Honorary Senator at the Ukrainian Free University (Munich, Germany), Honorary Ph.D and Professor of PR and communications at ConcordiaUA.

Lecture materials were prepared by Professor Moritz and Professor Stephan Welk - Honorary Doctor of International Law and Diplomacy at ConcordiaUA.

Students, along with M. Huntinger, discussed the following issues: problems of formation of modern diplomacy: academic approaches and inconsistency with existing practices; the division of functional responsibilities between public and private structures in the formation of diplomatic relations; the current state and ways of improving diplomacy; German approaches to building a diplomatic society; normative legal acts that ensure functioning of diplomacy at the national and international levels.

Bohdan Stadnik

Master, 2017



I would like to express my deepest gratitude and appreciation to you for organizing the student exchange program between University of Trier and ConcordiaUA (Wisconsin International University (USA) Ukraine).

This Winter Semester 2017 was one of the most brightest and valuable times of my life. During exchange period I made many new friends from different countries, improved my proficiency of German language & culture, and obtained professional theoretical knowledge.

I strongly believe that the integration process will continue to grow (including between Germany and Ukraine) in different areas: education, economics, cultural, social, and political. Thereby the importance and relevance of studying experience in Trier University will only increase with time.

L'Oreal Ukraine

ConcordiaUA Academic Administration at Round table “Directions of Cooperation of L’Oreal Ukraine with Universities”.

We greatly appreciate long-term cooperation with L’Oreal Ukraine and its General Director - ConcordiaUA Professor Mark Savchuk.



Cooperation with the Netherlands

05.10.2017

Today our partners from Diamond Ukraine with Anastasiya Ruzhina have organized an interesting meeting for our students. Bernard Elsman, Senior Financial Advisor and owner of Group BV, Diamond FMS BV (Netherlands) shared the secrets of financial reporting and real-time forecasting.



Introduction to the Profession

08.09.2017

Introduction to the Profession - this is the first experience for ConcordiaUA freshmen, this year the first visit is to Coca Cola!



Summer Internship in Germany Impressions from a trip to Worms

Olga Lutsenko

Bachelor, 2013

Currently I live in Moscow, moved here in October 2015, as received an offer from Ernst and Young. This company is a member of so-called Big Four – major international audit companies that provide both auditing and consulting services. (Big Four: Ernst and Young, KPMG, PwC, Deloitte). I work in an audit department of the financial sector, my main and the most important customer at the moment is “Sberbank”, Russia’s largest

bank by the number of assets, so in general I like everything. I have worked for almost a year already, was promoted to Analyst of the 2nd year a week ago and now I am going straight to the goal – to work a little more and transfer to our office in another country!)) After graduation from ConcordiaUA (Wisconsin International University (USA) in Ukraine) I went to the UK to obtain Master's degree, studied Finance and Accounting at Warwick Business School. Currently this school is around 5-6th in the ranking of universities in the United Kingdom, and ConcordiaUA (WIUU) really helped me to enter it, namely the language and the structure of our education. Accordingly, the study in the UK was less difficult for me because during 4 years of studies I gained a strong knowledge of finance and accounting at the University. After graduation I planned to stay in England and work there. But there was a story: I was invited to work in the London office of Ernst and Young, but encountered visa difficulties, and as a result I moved to Moscow and currently work in their Moscow office. Overall, baccalaureate gave me a very strong base, which I still use in my job. I believe that the experience of our teachers just played a major role in getting such a good foundation, because everything that I studied, I use on actual audit projects and it helps to quickly move up the career ladder!



Maxim Glazov BBA student of ConcordiaUA (WIUU) 2013-2017



On November 3, our university (WIUU) organized a trip for me and a 3 other students. With me came Katrin Naddur (4th year student of BBA program), Alexander Deineko (5th year student of MBA program) and Victoria Deyneko (2nd year student of BBA program). The trip duration was 15 days (from the 3 to 18 November) and our purpose was the development of friendly relations between «Wisconsin International University (USA) Ukraine» and University of Worms (Germany), to exchange the studying experience, compare it with the one we have in Ukraine and represent our university on the international student's fair.

Our classes began on the November 7. As we studied economics and business in our university, the Head of International Cooperation Department provided us with the classes that are taught on their Masters of International Management Program. We took different classes of this program for 2 weeks. It's interesting to note that even in such a short period we were able to contribute on classes and gain some new knowledge. Especially for the two subjects were really interesting: International Taxation and Entrepreneurship. Unfortunately, the difference between the educational atmosphere in Germany and in Ukraine is rather big. Students in Germany are more motivated, hardworking and interested in learning. To some extent it's because that the average age of student is bigger but another point that they understand better why they need to study. That's why the professors are able to give more material on lectures and the whole process of education becomes more interesting

I really liked this trip and I want to thank WIUU for such great opportunity.

Katrin Naddur BBA student of ConcordiaUA (WIUU) 2013-2017



Our visit to Germany, Land Rheinland- Pfalz, took place from the 3rd to 18th of November. The date was chosen due to the fact that at that moment the University held the international level students fair. The purposes of our arrival was the development of friendly relations between «Wisconsin International University (USA) Ukraine» and University of Worms (Germany), to exchange the studying experience, compare it with the one we have in Ukraine and represent our university on the international student's fair.

On the November 7, 2016, the learning process began. We took different classes in the sphere of economics for 2 weeks. However, even in such a short period we have managed to gain some knowledge on various

interesting topics and issues. What was also noticeable is the difference between the educational atmosphere in Germany and in Ukraine. Students in Germany know what kind of knowledge they need and want to receive, and this, in general, makes them more motivated and interested in learning.

We did enjoy this trip so much. And we are very grateful for this opportunity which was created by WIUU!

Oleksandr Deineko ConcordiaUA (WIUU) MBA student



On 4 November of 2016 the first visit to Worms was conducted. The main concerns of the day included: getting temporary student tickets, food coupons and weekly train tickets (electric train was used as a way of getting to the Hochschule from the dislocation of our students). After the welcoming words of the Hochschule's director and its head of International cooperation department a guided tour through the establishment's grounds was conducted. Our students highly appraised the technical level of the establishment and architectural choices made in the course of its creation. Nearly all classes have projectors and audio systems. Also, there is a number of classes that were built using the funding of private investors - one can easily distinguish them by the relevant emblems on their tablets. The territory that was not touched by the buildings is well kept and landscaped.

.From 5 to 6th November of 2016 the delegation spent discussing and finalizing the presentation materials that were expected to be employed at the educational fare in the Hochschule Worms on 8th November. Additionally, on 6th November the host party invited the delegation to the Technical museum of Speyer, where the Russian cosmonaut Hennadiy Padalka was visiting. Some of the group members took pictures with him.

On 7 November of 2016 the assessment of educational process began. Upon visiting the classes on Advanced Corporate Finance and Bases of International Trade, the delegation acknowledged it being acceptable and

remarked that subject programs are very similar to analogical in WIUU. The same goes with the subjects that were assessed during the next days.⁷

On 8 November of 2016 the class on Consulting in International Trade was visited, where a head of a local consulting company was giving a lecture on transfer taxation.

In the evening of November the 9 the delegation of our students was invited by the host party to the Manheim palace, where the concert of Mozart compositions was performed.

On 11 November of 2016 three members of the delegation left to Manheim for the purpose of acquiring some souvenirs. Deineko O. stayed at the place of temporary residence to coordinate the abovementioned members in case of them getting lost or losing contact with each other.

On 12 November of 2016 the host party was giving excursions. Among other things the Church of Saint Catherine was visited, as well as the local system of underground passages.

On 13 November of 2016 on the invitation of the host party a small wine manufactory was visited.

On 18 November the Ukrainian delegation was transferred to the airport by the host party and returned to Kiev the same day.

Viktoria Pohiba ConcordiaUA (WIUU) BBA student



My University “WIUU” gave me an opportunity to go to Germany and to study there for 2 weeks. That was amazing because of Germany and because of their university.

When I first saw the building, I gasped. Firstly, the location of the University. It is located near the Central station 15 minutes away. Cases have the form as new. All rooms are equipped with new appliances and every room has Wi-Fi.

We met with our teachers, who told us about the University, who studies there, how lectures are created, etc. Then we had a tour of the University buildings, cafeteria and library. After finishing our tour and conversation, we were invited to have lunch at their cafe. Almost all the staff at the university is russian / ukrainian women. There is a very advantageous offer for the students: lunch at University costs 2,4 Euro, if I'm not mistaken, and it is really worth it! I was pleasantly surprised. On monday we had two lectures. All the lectures were very interesting. We were at the lectures of teachers who taught at this University, we also got 3 or 4 times the representatives from different companies who presented their speech. This University has completely changed my opinion. If someone in Germany ever says that he is a University student, it really is. It was interesting when we got a lecture where the students were introducing some company. It really was incredibly, and at some point my motivation woke up, that I also should be able to prepare and work as these students. I really liked the University. Every day for me was incredible and unique.

Summer Internship on the Black Sea

Our Senior Student Volodymyr Hritsay had his summer 2017 internship at the kids' camp Brigantina as a Head of English Studies for kids 7-17 years old.

Volodymyr demonstrated great organizational and communication skills, responsibility, active and creative attitude to his activities as well as caring about kids and perfect methodology and language skills.



Internship at Bundestag (Berlin, Germany)

30.08.2016

From 22 till 27 August 2016 WIUU students and alumni completed professional practice on the program in International Relations and European Integration of Ukraine in the walls of Bundestag (Berlin, Federal Republic of Germany).

Official program started with the visit to the Embassy of Ukraine in Germany, where participants met press attache Ms.Kateryna Zelenko. During the meeting Kateryna shared the information on the activities of the Embassy, including projects aimed at popularization of Ukraine in Germany, held a discussion on the political and economic situation in Ukraine, as well as the attitude of the German people to this situation.

Next was a visit to the German Chancellery, where students had an informative excursion, during which everyone could imagine how state power of one of the most successful countries works. Of course, interns visited Bundestag and other Parliament buildings with Mr.Philip Schmidt - Chief of Staff in the German parliament, who initiated and organized the whole program. Students heard an interesting story about the work of parliament, the rules that have to be undoubtedly obeyed by the deputies. In addition to the Main Conference Hall of Bundestag, where the most important decisions of the world are taken, in the corridors of the Reichstag building participants could see art installations and a wall, which kept records of Soviet soldiers after the victory over fascism in 1945.

Also within the framework of the program WIUU students and alumni attended the Berlin offices of Google and Facebook. The visit in both companies included a tour around the office, a presentation on the strategy and prospects of the company, a discussion on current topics.

After the official part the participants had an interesting and diverse sightseeing program - they ascended the Berlin TV tower - the tallest building in Germany; visited Stasi prison museum Hohenschonhausen; made the city tour on the river Spree; saw the remains of the Berlin Wall etc.

Internship in Berlin ended with the awarding of certificates signed by Honorary Professor Hansjurgen Doss - Honorary Consul of Ukraine in Germany, Member of the German Parliament 1981-2002, President of the German-Ukrainian Association for Economy and Science, Honorary Doctor of Philosophy of the National Pedagogical Dragomanov University and the Ukrainian Free University (Munich), Honorary Professor in Economics of WIUU.

Our cooperation with Germany is developing, and now a new group of WIUU students is ready to visit our partner - University of Applied Sciences in Worms in November 2016.



Short-term Internship at WIUU partner company OVB Holding AG in Cologne(Germany)

Today WIUU students have started their short-term Internship at WIUU partner company OVB Holding AG in Cologne(Germany).

The internship is a part of a course in Financial Services taught at WIUU by OVB Holding AG during 2015-2016 Academic Year.

Wishing success and unforgettable impressions to WIUU group!





Member of European Parliament at WIUU

02.10.2015

On October 2, 2015 Mr. Karol Adam Karski, Polish lawyer and politician, Member of European Parliament since 2014, visited WIUU and spoke to our students on Polish-Ukrainian relations.

Mr. Karol Adam Karski was awarded the title of Honorary Professor of WIUU.



Bohdan Stadnik ConcordiaUA (WIUU) graduate



This Winter Semester 2017 was one of the most brightest and valuable times of my life. I enjoyed being an exchange student at the University of Trier - ConcordiaUA partner.

I made many new friends from different countries, improved my proficiency of German language & knowledge of culture, and obtained professional theoretical knowledge.

Patricia Essen graduated from and later worked as an international programs coordinator and instructor at **ConcordiaUA**, now she is a successful entrepreneur:



At WIUU you will get invaluable knowledge combined with professional skills necessary for your career as well as many new interesting friends. Here the students are greatly motivated to become independent by means of individual and team activities. Just don't be late!

Artemiy Shvedkov and Rostyslav Liubchenko (August 2016)



We graduated from ConcordiaUA (WIUU) in 2014.

Since that time Rostyslav worked as market research analyst at Nielsen company, where he daily conducted marketing and financial analysis and forecasts for market leaders.

Artemiy worked as manager and business trainer in Team Expert training company.

In 2015 we decided to open a steampunk Pub in Krakow, Poland. We created business plan and found a group of investors to make our dream come true.

Our Pub opened its doors in February 2016. It is located in the very heart of Krakow. Pub attracts guests by karaoke nights, quest game, board-game tournaments, disco parties, and sportive translations.

We both, Artemiy and Rostyslav admit that our business had no chances to exist without background we received in ConcordiaUA. The university gave us knowledge and skills which helped us to open and run our business on highly competitive market.

Besides, important subjects such as Human Resource Management, Operational Management, Financial Management, Risk Management which are used by us on the daily basis, the University has provided us with extremely important practical skills through different projects. Which university in Ukraine could provide such mighty background? Only ConcordiaUA!

Dmytro Nadtochiy - ConcordiaUA alumni



While working for my MBA degree at University of Michigan Ross School of Business, and I realized that my studies at ConcordiaUA were very instrumental in all aspects of my MBA endeavor. Most of the core curriculum classes at Ross, including microeconomics, statistics, accounting, and finance were very similar to the ones I worked through at ConcordiaUA. Moreover, while at Ross I had no problems adapting to the requirements of American Professors and overall classroom experience, so I could hit the ground running. One of the exciting opportunities offered by the top MBA programs in the U.S. is recruiting with top multinational corporations. I was lucky to spend my internship summer at Google,

European Headquarters in Dublin, Ireland.

Roman Shatov - Implementation Manager, PJSC “Deutsche Bank DBU” - ConcordiaUA (WIIU) alumni



My name is Roman Shatov and I have been working with Deutsche Bank for over four challenging, but successful years. My current responsibilities mainly include Implementation of local and global deals and product management tasks. Cooperation with foreign colleagues from absolutely different parts of the world allows me to further develop skills and knowledge of International Business received at ConcordiaUA.

Open hour at Nivea Company October 25, 2013



On October 25, 2013 was an open hour at Nivea Company (Beiersdorf) for WIUU students.

Open hour at Imperial Tobacco Ukraine May 22, 2013



On May 22, 2013 was an open hour at Imperial Tobacco Ukraine for WIUU students. The purpose of the excursion was to observe the operational process of assembly-line.

Visit and an open hour at "Porsche Finance Group" February 21, 2013



On February 21, 2013, WIUU and students visited Porsche Finance Group for an open hour and in order to discuss the matter of mutual co-operation regarding internship for WIUU students and other different social projects.

Presentation of the company «METRO Cash & Carry» November 6, 2012



On November 6, 2012 the students of Ukrainian- American Liberal Arts Institute "Wisconsin International University (USA) Ukraine" welcomed Mr. Michael Linander, Operations Director of “Metro Cash & Carry Ukraine”.

Mr. Michael Linander made a presentation about the structure of the company «METRO Cash&Carry Ukraine» and told about the existing vacancies for WIUU students.

Open hour at KPMG October 19, 2012



On October 19, 2012 from 12.00 till 15.00 was an open hour at KPMG Company for WIUU first year students.

Open lecture of KPMG October 2012



On October 11, 2012 was an open lecture of KPMG members for WIUU students.

WIUU Students at EURO-2012 as Volunteers 30 Students of our university had the privilege of participating in volunteer activities of the 2012 European Football Championship within their internship program. Mr. Taras Hivchak, the Chairman of WIUU Student Council (2012), coordinated WIUU's student volunteering. The students worked at the Call Center of the Kyiv City State Administration. Their functional responsibilities were handling calls from foreign fans, checking different kinds of requests, providing information for foreign fans, etc.



Danone Ukraine



Ivanna Smyrnova, Marketing specialist in Danone (WIUU graduate - 2013)

I've been working in Danone for about a year. I have found it through WIUU career department. And, to be honest, from the very beginning I fell in love with Danone Company. I was hired as a Marketing Trainee and had a great opportunity to combine my studies and work. Which is extremely important! I saw an international

company from inside. Of course, we have talked about the structure in university, but to “touch” it in real life is absolutely different thing! I understood the correlation between the departments, their roles, processes, and how it all actually works. Danone is a great company where you can get a huge experience in FMCG industry; communicate with real professionals and just great people. It is very important that everything what is happening in Danone - is happening locally. All decisions are taken here in Ukraine. It's really huge experience and you have much more space for actions and development. Here you can create and make decisions. It is the company that has great values and mission; the company that makes people's life better and healthier. It is a place where you feel yourself as a part of something important; with very warm atmosphere and great team! I have found myself here, found the field where I would like to operate in Marketing! Moreover I am planning to develop myself in this company further. What can I say I love my job! And I am extremely happy to be a part of Danone Ukraine!

Yakovlieva Alina, Marketing trainee at Danone (WIUU graduate - 2013)

In 2013 I have got my Bachelor's degree in WIUU. During my senior year at the university I was working at marketing research company “Ukrainian Marketing Group (UMG) International”. I worked in qualitative research department for 6 months. In May 2013 I left UMG and started working at the Marketing Department at Danone company. The knowledge I acquired in the university has helped me a lot in getting this particular job. Moreover, I have implemented everything I know at these job position.

Lisa Marchenko (WIUU graduate - 2013)



Officer of dealer care center. (DCC Officer) at Porsche Finance Group

It is a great pleasure for me to be a part of the PFG team spirit and it would've not happened without WIUU that loves its students greatly. I'm thankful to Alexandra and the whole university staff as well that they have given me the opportunity to find the loveliest service provider.

Mr. Josef Graf - The Chairman of the Management Board at Porsche Leasing and Porsche Finance Group Ukraine

ConcordiaUA, thank you for your partnership! We get only best personalities from your institute, and Lisa Marchenko is one of them. We are very proud about their engagement and spirit, we enjoy working with them as well than with ConcordiaUA as our partner university! Thank's a lot!

About Porsche

It is a unique company with strong ideals. Our values and philosophies permeate through everything we do to ensure that we always remain true to our principles. We constantly meet our own high demands and have a definite idea about who we are and how we approach things. As a result, despite what others may be doing, we at Porsche actively seek to stretch boundaries and are committed to continual improvement. Based on the principle of achieving maximum output from minimum input, this race-inspired philosophy is integral to each and every one of our cars. We call it Porsche Intelligent Performance.

Individuality - The Porsche Principle Intelligence - The Technical Principle Passion - The Human Principle Excellence - The Performance Principle Excitement - The Experience Principle Vision - The Perspectives Principle Confidence - The Tradition Principle.

Olga Lutsenko (August 2016)

After graduation from ConcordiaUA I went to the UK to obtain Master's degree, studied Finance and Accounting at Warwick Business School. Currently this school is around 5-6th in the ranking of universities in the United Kingdom, and ConcordiaUA really helped me to enter it, namely the language and the structure of our education. Accordingly, the study in the UK was less difficult for me because during previous 4 years of studies I gained a strong knowledge of finance and accounting at the University. Currently I work in Ernst and Young. Overall, baccalaureate gave me a very strong base, which I still use in my job. I believe that the experience of our teachers just played a major role in getting such a good foundation, because everything that I studied, I use on actual audit projects and it helps to quickly move up the career ladder!

Daryna Barykina (August, 2016)



My name is Daryna Barykina, I'm 27, I have lived in Jacksonville, Florida, USA for 5 years already. I work as a beauty photographer. Cooperate with the brands of L'Oreal group and independent beauty brands. I travel a lot around the country, conducting advertising photo surveys and master classes in photography. I also work with individual stylists, taking pictures of their works for various hairdressing competitions and contests. I am an entrepreneur and fully maintain my business, and knowledge gained at ConcordiaUA helps me a lot. First I worked with it, and now I just control workflow, accounting, filling in tax returns. At the same time, I personally communicate with customers and do marketing. The knowledge gained during education, from the theory went into practice, and I am very happy about it. In my field creative people generally do not have economic education that gives me a significant advantage in negotiations and decision-making in comparison with others. Perhaps during training I did not quite understand what to do with all the proposed knowledge, but having started the business, I was able to structure and use it as intended. I am very grateful to the institute and teachers. I miss you very much and hope to visit next year.

Julia Kalinichenko (August, 2016)



I have been living and working in the United Arab Emirates, Dubai, for a year already. I work in the restaurant of the famous chef Gordon Ramsay (Bread Street kitchen), which is located at the hotel Atlantis the Palm. My position is restaurant assistant manager. A lot of work, a lot of stress, as it is abroad, and requirements are high. But it's a good experience with international people, different mentality. It develops very good resistance to stress. Of course, education in ConcordiaUA was very useful, and not only English, but also everything else)) I don't intend to stop at one place, but plan to develop further and try other countries.

Alyona Negoda (August 2016)



After the second course of ConcordiaUA in Kiev, I exchanged to partner university - Schiller International University in Heidelberg, Germany. After the third year got an internship in the company Continental AG in Hannover. After a year of practice, I returned to Heidelberg and finished my studies, and obtained BBA degree. Then I was offered a job again in the Continental. After working there for two years, I decided to obtain MBA and moved to Madrid, and completed MBA with Cum Laude at Schiller International University. After MBA, I got a job in the Spanish bank BBVA. I worked there for 8 years and then decided to open my own business. Now I have my medical agency Healthy Spain which is in charge of organization of health services and support in Spain. We work with more than 100 clinics across Spain. Patients come from all over the world.

Education at ConcordiaUA was the foundation of all my success in the career, and it is due to the fact that I had chosen this university I had a chance to continue my studies abroad and find a good job.

Max Lukyanenko (August 2016)

I studied at ConcordiaUA in 2007-2009, MBA program. At the beginning of my studies, I worked as a client director of the advertising agency. Just after graduation, together with my partners I launched online store dvorniki.ua. Later we launched rb.ua (the largest in Ukraine seller of sunglasses Ray-Ban) and oprava.ua (the largest, but in fact the only online store of glasses for vision). Education at ConcordiaUA was like a breath of fresh air - something I really needed after the first education (KPI). There is a very strong belief that MBA has greatly helped and still helps to make the coolest projects in their niches in Ukraine.

Mr. Joahim Bentz, Marketing Manager of Nivea Company in Ukraine (2012)



For jobs in my department (Marketing) I can say that students are nicely prepared. First BIG advantage is English, this is a key objective criteria - you can be the brightest student with great knowledge, not knowing English you will fail in the first round of interviews. Then regarding such factors like hard skills - here I think students are nicely prepared (of course it depends on each individual student if he/she really learned, but the opportunity is there). Personally I like that the university pays so much attention to teamwork and business plan projects. Teamwork is important as more and more company projects are run in groups and it is good to have experienced even difficult conflict team-situations. The business plan projects help to see and understand the big picture which is very helpful too.

Facts about:

Beiersdorf is one of the leading international skin care companies we are close to consumers, offering them compelling, innovative products. Our brands are trusted universally - from NIVEA, one of the world's largest skin care brands, to other internationally successful brands such as Eucerin, La Prairie, Labello, 8x4, and Hansaplast/Elastoplast. With more than 125 years of experience in skin care and one of the world's most modern research centers, Beiersdorf stands for innovative and high-quality cosmetic products.



L'Oreal

Ms. Katerina Lepiavko, HR Department L'Oreal Ukraine (2012)

L'Oreal in Ukraine:

Branch of L'Oreal in Ukraine was founded in year 2004. Today it functions through 4 operational departments and has 210 employees.

L'Oreal major professions:

- Marketing
- Finance
- Commerce
- Logistics

The following programs have been created by the company for starting a career:

- Internship: Marketing, Commerce, Finance, Logistics
- Management Trainee: Marketing, Commerce

L'Oreal business games:

www.reveal-thegame.com/Ukraine ; www.brandstorm.loreal.com

WIUU students and L'Oreal

Over 50,000 students from over 280 universities in 45 different countries have already put themselves in the shoes of an International Brand Manager. Annual International L'Oreal Brandstorm competition is a unique opportunity for students to show their talents and knowledge, it is chance to become a marketing brand manager in international marketing competition and present a new product line for an existing L'Oreal brand. Along with other teams from WIUU I participated in this competition. I can't even describe how useful this experience was. All the work that the team and its separate members have done will always remain useful in our future careers. We clearly realized all the necessary qualities that a good manager would need and how to use our knowledge to its best. L'Oreal marketing game is a great opportunity for students to activate their abilities, greatly develop those abilities and actually enjoy the work that is done.



Ms. Kateryna Horpynchuk, IV year WIUU student (2012) Pfizer

Ms. Ternova Olena, Talent Acquisition Specialist (2012)



We are happy about WIUU's level of education and always welcome students for internship. Everyone I was happy to interview was drive, enthusiastic and motivated for a job. Your students have knowledge, which is significantly closer to business needs, than peers from government universities. I heard only the best about the books you read, the subjects you learn and the level of WIUU teachers. Nevertheless keep in mind that even high quality knowledge is far from real business experience. So the practice of internships will fill these gaps. We also noticed that some students spend their time in after class activities: student unions, students media, business workshops. It gives them valuable experience, which could be helpful during interviews.

Facts about:

Pfizer Inc. is a research based global pharmaceutical company. The company discovers, develops, manufactures and markets prescription medicine for humans and animals. As well as consumer healthcare products. Pfizer operates in three business segments: Human Health, Consumer Health and Animal Health. It also operates several other businesses.

Our students in Pfizer



I was an intern in Pfizer for two months during summer 2011. This was an extremely valuable experience that helped me in my future professional life. During the internship, I was given an opportunity to work for several departments: Business Development, HR, Veterinary, and Procurement. It helped me to learn the organizational structure and get a better understanding of the company's operations. As a result of this internship, I gained useful skills and competencies and grasped the conception of working process in general. Pfizer is a leading international company which has an exceptional team of competent, good-hearted professionals on board. From the first day of internship I felt the friendly atmosphere and was able to get acquainted with a lot of good people just in couple of days. If you are looking for an internship in a company that will help you to gain new valuable skills and knowledge, I would definitely recommend Pfizer.

Dmytro Gruzin, IV year WIUU student (2012)

WIUU graduates and students in Pfizer:

Budynka Julia, Markov Yegor, Yakovenko Dmytro, Kolomoyets Olga, Sybiryakova Tetyana, Yeretin Yuriy, Burmakina Anastasiya, Silina Ana, Pylypchuk Nataliya, Varnava Olga, Surina Polina, Starchenko Olena, Kulikovskiy Vadym, Trakshynskiy Michael, Kravchuk Nataliya, Turchenyk Maksym

WIUU MBA at Pfizer (2007)

In 2003 WIUU and Pfizer in Ukraine organized the first corporate MBA courses for top executives of Pfizer. As a result, General Manager Vladyslav Strashniy, Marketing Manager Igor Nykyforchyn and Business Manager Anatoliy Soshnikov completed with excellence MBA courses and received MBA degree in Business Administration.



Capital Times Investment Company



Mr. Andriy Drobot, Senior investment Advisor / Head of Restructuring Practice (2012)

The greatest advantage of students coming from the WIUU is their knowledge of English, business concepts and ability to grasp ideas quickly and get them to work. Of course, much of the success depends on the abilities of a particular student: his desire to study, his persistence in achieving the best results, self-discipline. All matters for future career success.

Facts about:

Capital Times Investment Company is an investment boutique with an extensive experience of the successful projects implementation in the field of Mergers and Acquisitions, fundraising, restructuring and asset management.

The company was founded in August 2006 by like-minded professionals with successful long-term experience in financial sectors of numerous countries. The team has unique experience of crossborder and domestic transactions, as well as profitable record of managing of the assets of our clients.

Pedersen & Partners Executive Search



Mr. Alexey Dolgikh is a Principal and Country Manager for Ukraine at Pedersen & Partners. Mr. Dolgikh has over eight years of successful track record in the executive search industry having worked in Russia and Ukraine. His key competencies are the search for the Director- and C-level professionals in Finance, Marketing and Sales functions. Alexey is an expert in FMCG & Retail, Healthcare and Agro business. Mr. Dolgikh completed a number of international searches for the Ukrainian clients offering best international practice and expertise for emerging and developing sectors of the economy. He is an active participant and speaker in the professional and specialized conferences and seminars, and has a solid reputation of a competent expert in the recruitment and HR area. Mr.

Dolgikh started his professional career in a law firm in Donetsk, Ukraine, after graduating the Donetsk National University with a diploma in law. He is now pursuing a joint MBA program at the University of New Brunswick, Canada, and International Institute of Business in Ukraine.

Facts about:

Pedersen & Partners is a leading international executive search firm. We operate 49 wholly owned offices in 46 countries: Albania, Armenia, Austria, Azerbaijan, Belarus, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czech Republic, Egypt, Estonia, Finland, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Israel, Kazakhstan, Latvia, Lithuania, Macedonia, Moldova, Mongolia, Nigeria, Poland, Romania, Russia, Saudi Arabia, Serbia, Slovakia, Slovenia, South Africa, Spain, Turkey, Ukraine, United Arab Emirates, United Kingdom and Uzbekistan. Our values Trust - Relationship - Professionalism apply to our interaction with clients as well as executives.

WIUU Internship at Pedersen & Partners

Alla Royuk, IV year WIUU student (2012)



Alla Royuk is a Research Analyst for Ukraine at Pedersen & Partners. She is a recent graduate from WIUU. Her major disciplines include Risk Management, HRM, HR Communication, Marketing and PR. Alla got her professional experience at Tissen Krupp, Bureau Veritas International companies.

“I applied to this Position with the help of the University HR Manager Mariana Shatova. The first interview was held by the Research Associate

who recommended me to his boss. I was hired not as an Intern, but as a Research Analyst due to my previous experience in this field. Of course, I have a huge responsibility for finishing projects on time and meeting the requirements of our partners, such as Philip Morris International, Samsung, British American Tobacco, Freshtel, Boehringer Ingelheim, Bayer, Novartis, Pfizer, and many others. Even though, you may work overtime, it is a great opportunity to strengthen your skills, communicate with different organizations, and learn all processes within the Company”.

Charity Foundation “Blagomay” (2012-present)



Blagomay is a charity organization which was set up by students and graduates from Ukrainian-American Liberal Arts Institute “Wisconsin International University (USA) Ukraine” (WIUU). The mission of the organization is to attract Wisconsin students to moral issues in our society and to combine the willingness to help children in orphanage homes around Ukraine. WIUU students actively participate in different charity projects which are organized by the charity foundation.

Tatyana Skrygina (WIUU Graduate 2008) - Founder and Chairman at Charity Foundation “Blagomay”

WIUU Charity



Olena Zhogol - WIUU graduate (2013)



I have worked at advertising Agency “Dion” as a client service manager. I enjoyed it so much. There were a really useful at WIUU that helped me to achieve best results in my work experience. After so various projects and experience I gained through all my courses, I had no problems either with documental work or with communication with the clients.

Mariana Shatova - WIUU Graduate (2010)



“Students start off with a vision of their ideal job, but this vision is really just a guess based on theory. During my student life I took internship program couple of times. Tetra Pak, Chumak, Peace Cops - these are all big companies that I had a chance to “test” on my own. I’m glad that WIUU provides this unique opportunity to undergo internship in big international companies. Having internship is much better than not having one. After graduation your CV is not a blank piece of paper, also it is a great way to jump into corporate environment, work with co-workers of all ages, and develop presentation skills. You may not personally see a difference in yourself, but I promise you will become a bit wiser, more mature, more confident, and a better candidate for the next internship or a full-time job. No one’s career path is a straight line. This is your chance to drive different positions to see which ride you enjoy most. Use it!”

Juliya Budynka - WIUU Graduate (2010)



“When 17 I felt like the whole world was at my feet. I had ambitions, dreams and goals. It was time for me to make a choice that would apparently influence my future. WIUU is a perfect place for those who doesn’t accept “the Soviet regime of teaching”, who search for the innovative approach, democracy, high level of education, deep involvement into the process itself and perfect perspectives for the future. Our University gave me a great opportunity to take internships in different spheres to better understand what I want to choose in future. Pfizer, Peace Corps and OTP Bank are the places where I was at as an intern. Marketing, Charitable department with Grants and Banking processes helped me to better understand the business from within and gave precious experience that helped me when getting a job. WIUU is a place that will give you a lot of prerogatives, good knowledge, unforgettable experience of internships and a lot of other interesting things. So, if you’re a part of this place - enjoy it.”

Kateryna Pryimachenko - General Manager, Neochimiki Ukraine, Ltd. - WIUU Graduate (2012)



“After years of graduation from the first university and working experience in various businesses, I recognised that I needed to gain access to the latest management know-how and to certify my professional qualification. The best opportunities which would help me to reach my goals were presented by the WIUU MBA program. I enjoyed the WIUU approach to adult education which includes flexible class-schedule.

Roman Shatov - Implementation Manager, PJSC “Deutsche Bank DBU” - WIUU Graduate

“My name is Roman Shatov and I have been working with Deutsche Bank for over two challenging, but successful years. My current responsibilities mainly include Implementation of local and global deals and Product management tasks. The education and practical experience I received at our university allows me to feel confident in the highly professional, experienced world-wide Deutsche Bank team. Cooperation with foreign colleagues from absolutely different parts of the world allows me to further develop skills and knowledge of International Business received at WIUU.”

Olga Rotan - Samsung (WIUU student, 2012)

“Owing to Mark Savchuk my first impression of Marketing in general was very positive and it inspired me to move in that direction in my future career. Articles from Economist, colorful and substantial presentations, up-to-date information, that is displayed with strong knowledge; life situations, presented with humor and teacher’s charisma make Mark’s classes unforgettable”.

Anastasiia Iefimova - PJSC Citibank, Kiev (WIUU student, 2010) “WIUU provided me with great opportunity to study in international community where your teachers were not just simply foreigner and native speakers but also business people who actually worked in international business environment and were willing to share their first-hand experience. So, if you want to work for international companies and you are looking for great experiences, WIUU is the place for you! “

Elizabeth Nudelman - American English Center (AEC) (WIUU student, 2010) “WIUU has given me the greatest background of practical knowledge in business processes, management procedures and strategic planning. The most valuable thing I got from the University is my goal-oriented type of thinking and the general business outlook. Besides, I was taught the ability to think “out of the box” and the art to find optimal solutions for any problematic issues that arise within the organization. My professional skills in practical application of management functions, finance, marketing, HR, business ethics and other business components applied during my University years now make me a successful manager of a developing business.”



Yury Polgorodnyk - Daewoo International Corporation (WIUU student, 2011) “During my Study in WIUU I had a great experience in both education and student life. I would describe university program as quite competitive on Ukrainian education market, it provides students with ability to work in groups, enhance critical thinking and decision-making. It is worth mentioning that student empowerment in WIUU is on a higher level than in most of other educational institutions. Ofcourse knowledge of language can be improved here as well. University also encourages students to take part in different events of social and professional thematic. Personally I took a great pleasure from taking part at 2 economic conference. Also university staff really does help students find internship possibilities and study program on latest courses is mainly designed in such a manner that students are able to visit at least a part time job jointly with university classes.”

Illya Konovalov - Self-employed, Ponga.ua and other projects (WIUU student, 2011) “What is valuable at WIUU is not even the knowledge itself, but the atmosphere that gives every student a chance to open his/her individuality, to open his/her mind. Projects, work in teams, numerous presentations and discussions, work on real problems etc., pure knowledge is nothing without all this, and that is what WIUU offers. It helps you to develop the skills you need to turn your ideas into reality.”

Baker Tilly Ukraine

Mr. Alexander Pochkun, Managing Partner (2007)



It is always hard to answer this kind of question, because, it mostly **BAKER TILLY** not about the university, but about the person him/herself, but, I would like to emphasize that all students that came to our company had a huge desire to learn something new. They are all very enthusiastic that is very important for our company, because, while interviewing the person, we sometimes focus our attention on the person's desire to learn something new rather than on the person's gaps in their fundamental knowledge. It seems to me that some universities, even the ones that give sound fundamental knowledge, don't give students goals, aspiration and desires. It is great that

your students have these qualities.

Facts about:

Baker Tilly Ukraine is an independent Ukrainian company that has been operating upon national market since 1999 and provide high-quality services of audit, consulting, independent valuation and accountancy.

Baker Tilly Ukraine is an independent member of Baker Tilly International - internationally known network of independent firms which provide audit and consulting services. Baker Tilly International is well known not only for its excellence but also for its strict standards within each participant company.

WIUU graduates and students at Baker Tilly Ukraine:

Pasha Kozura

Evstigneev Alexander Sybiryakova Tetyana Balan Mykola Lopatyn Artem

WIUU Internship at Baker Tilly Ukraine

“We worked in Baker Tilly Ukraine for four weeks. During this time we got valuable experience in both: social and business spheres. We understood how the process of cooperation on the local and international levels is established. Besides that, we have learned what the basis for doing audit business in Ukraine is. We got acquainted with the legal aspect of audit business and how important it is to be honest and reliable in this business. All the tasks that were given to us acted as the framework of our internship. They were challenging yet at the same time very interesting. We are thankful to our university for giving us a wonderful opportunity to get priceless experience that will definitely help us in future.”



Alexander Evstigneev

Pasha Kozura

Citibank (Ukraine)



Mr. Kaftanov Nikolay, Senior Banker, Vice President, and Mrs. Olha Krupa, Associate Relationship Manager (2007)

WIUU students come well prepared to their internship in Citibank (Ukraine). They have a good command of English and strong academic background in financial management and financial analysis. They also possess good research skills and sound judgment. These qualities are extremely useful in the bank's everyday work. WIUU students are motivated and willing to learn on the job and have good time management skills. WIUU students are cooperative, friendly, proactive, result-oriented, creative and hard-working. Most importantly, they also have a sense of humor and strong team spirit. We really enjoy working with the students of WIUU. We are always willing to get assistance of trustworthy, well-educated and highly motivated people. According to the bank's Human Resource overall requirements and policies the hiring process is conducted.



Mrs. Inessa Krivosheya, Country Human Resource Officer, Resident Vice President (2007)

We are very satisfied with the cooperation we have with WIUU and are happy to host the WIUU students in Citi now and in the future. Generally, WIUU students are recognized for their good level of English, good theoretical knowledge in different disciplines which they use in practice in our bank. They are well behaved and purposeful, eager to learn and take the responsibility for the work they do.

WIUU students perform a variety of different tasks, including, but not limited to the following: data collection on client due diligence, market data collection, assistance in client monitoring, assistance with preparation of various credit reviews, Know Your Customer forms updates. The most common departments the interns are usually placed in are the Corporate Bank, Global Transaction Services and Operations. We do enjoy working with WIUU students, otherwise we would not invite them. We think this

cooperation is important both for the bank and for the students. For us it is important because by hosting students, along with getting extra help, we are creating our future pipeline. We get the opportunity to tell about ourselves, our culture, our values and we hope that Citi will be Employer of Choice for the talented graduates. Generally, we invite 1-2 top students of the university.

Facts about:

Citi is today's pre-eminent financial services company, with some 200 million customer accounts in more than 100 countries. The history dates back to the founding of Citibank in 1812, Bank Handlowy in 1870, Smith Barney in 1873, Banamex in 1884, and Salomon Brothers in 1910. Other major brand names in Citi's diverse portfolio include Citi Cards, CitiFinancial, CitiMortgage, Diners Club, CitiPrivate Bank, and CitiCapital.

WIUU graduates and students at Citibank:

Varnava Olga

Omeluh Khristina

Vakhlakova Olena Hordiyenko Vyacheslav Dudchenko Anna Prorochenko Helen Siversky Vadym Surina

Polina Fesyun Serhiy

WIUU Internship at Citibank

"I've been with Citibank for approximately half a year and I feel proud to be here and to be a part of this multinational family. This is the place, where one can start an international career growth; this bank provides an opportunity to become a real professional, to become an example for others. Citi has a strong corporate culture, mutual respect and highly-motivating team spirit. I believe that it is a success and honor to represent a bank which traces its roots back to early 1820s. However, it is also a great responsibility for each of the member of the global team to carry the name of Citi and to hand one's achievements and success to future generations. This bank seeks talented and bright people. You

come here already academically well-prepared and with a particular experience in banking. A student or a potential employee should not be surprised that nobody is going to tell how to do the job, how to calculate financial ratios, how to perform financial analysis and modeling, how to estimate risks and attract customers, how to deal with different financial products and how the overall banking system works. This job can become complicated, when one doesn't catch up with what is going on. Banking is a specific area of business and only those who have a pure understanding of it and are willing to learn on the job can meet the challenging tasks it offers. But the hard work, great efforts and healthy enthusiasm provide great rewards. I work with really great people that I really like and highly respect, I feel I add value to this corporation. All of the above keeps me here and I plan to build a career in Citi."

Helen Prorochenko, WIUU student at Citigroup (2007)

ClearWater

Mr. Sergey Klochkov, General Director (2008)



We have collaborated with WIUU for the past 3 years. During this period many students had their internship in ClearWater. They were involved in various projects in several departments. All managers were satisfied with the skills demonstrated by the students and their theoretical knowledge in foreign-economic activity and marketing. The only area of weakness that we ever noted was a lack of practical skills. But that is what the internships are for. Students were highly motivated to learn. I hope that they have got some useful practical knowledge that would be beneficial for their future careers.

The students participated in several projects of the Company. For example, Nastya Godyna helped our Purchasing Manager to conduct negotiations with our foreign partners. She was good at writing e-mail letters in

English and took part in discussing some changes in the contract of purchase. Alexander succeeded to gather necessary information for an important market research. WIUU students are always welcome to apply for a job in ClearWater.

WIUU graduates and students:

Bodnar Inga Godyna Varvara Gutsalenko Oksana Dolmatova Yulia Duman Andrey Erkhova Alena Evstigneev Alexandr Zahorodniuk Liudmyla Ivko Aleksandr Kudlai Maria Nazarenko Helen Ostashek Vladimir Pavlova Tatyana Prytkova Maryna Prorochenko Helen Udovenko Anastasia Fedorchuk Nadezhda Yakovenko Dmitriy Godyna Anastasia Veremeyenko Pavlo

Facts about:

ClearWater is part of the ClearWater Group (CWG). CWG unites several internationally well-known HOD companies represented in numerous countries. ClearWater Ukraine was found in Kiev in 1998. It is a full cycle company - all the processes are performed in house, from Water manufacturing to Distribution. ClearWater's own production facility is built to the highest international standards and is located outside of Kiev. There the water is extracted from the well, purified, packaged and stored. ClearWater is an active participant of Kiev's business and social activities and is a long time member of the American Chamber of Commerce.

The Electronic Information Center of the United Nations

Mr. Alexander Zatolokyn, Director and Coordinator of the UN program in Ukraine (2008)



The cooperation between the Electronic Information center of the UN and the Ukrainian-American Liberal Arts Institute "Wisconsin International University (USA) Ukraine" started in 2003. The creative stage of our cooperation became in 2004 with the opening of the Master-class in constant development. The Master-class in your institute was initiated by the coordinator of programs of the United Nations in Ukraine, Douglas Gardner. He was pleasantly amazed by the preparation of students of your institute, their level of knowledge, and especially that they possess a high level of English.

Facts about: The Electronic Information Center of the UN was established 6 years ago, and was founded under the general frame project of the United Nations in Ukraine and the Center of Municipal management (Habitat) on the basis of Memorandum on Partnership and Cooperation between the UN in Ukraine and Centre of Municipal management. The motto of the project is "From the cooperation of the states to the cooperation of public organizations." The aim of the Centers' activities is to establish proper conditions to assure easy access of the groups (leaders of self-government in Ukraine, representatives of the public organizations, mass media and educational and academic establishments) to the informational sources of the UN.

Our students at the Electronic Information Center of the UN

Sophomore students of WIUU during their internship in the Informational Center of the UN in Ukraine and Center of municipal management (Habitat) were engaged into complex production work as managers of economic projects under the guidance of the Leader of TSEI UNO in Ukraine and TSMH (Habitat) Zatolokin Alexander Petrovich.

The main idea of the internship was to prepare future managers to efficient and high-quality work in the sphere of management of international economic projects and get an experience in cooperation with international financial institutions.

The result of the internship was the presentation to representatives of international public organizations. Implementation of the internship program gave students practical skills in analyses, writing and registration of international projects in terms of questions concerning steady economic development.



Rossikov Yevgen



Pankratova Olga

WIUU Students (2008)

Metro Cash & Carry

Mikhail Zavylov, Human Resources Director (2006)



We have been cooperating with WIUU since 2004. In 2004 we took 15 internees, of them 5 remain with us and become part of our work force. In the next years we took 10-15 students for internship from WIUU and other universities each year. We are very pleased with your students, and do not plan on stopping our collaboration with WIUU. For those willing we offer internship opportunities and future employment.

Students of your university have worked in various departments, namely: finance, accounting, purchase, logistics, HR and trading centers. Above all it depends on already existing preparation of the students, we also consider

their desire to work in the department that they see themselves in.

Facts about:

METRO Cash & Carry is a network of wholesale stores for professional customers. METRO Cash & Carry provides a solution to meet your daily business needs, whether you manage a restaurant or a cafe, purchase products for a hotel or an office, or run a retailing operation.

METRO Cash & Carry belongs to the METRO Group, which also includes a number of other sales divisions - Real, Extra, MediaMarkt Saturn, Galeria Kaufhof - and cross-divisional service companies.

her internship at MCC (2006) place during her internship(2006)

WIUU Internship at METRO Cash & Carry

“I’ve been working at METRO Cash & Carry since July of 2005. At first I was an intern at the Nonfood Purchasing Department. It was a real pleasure for me to work in a team of such professionals. Within those 2 months, while I was on practice, I fell in love with the company. It really gave me a lot. I gained priceless experience in a foreign company. When my practice came to an end in August I was very sad to leave. I addressed the HR Department asking for a permanent position. After that I went through a couple of interviews and came back as an employee in November of 2005. Today I’m an HR Assistant. I am very pleased the company gave me an opportunity to continue my working here.”

Liza Ryzhankova, HR Assistant and later Buyer at MCC (2005 -2013)





Natasha Kostenko completed



Larysa Kolesnykova at her working

OTP Bank

Mrs. E. Komar. Head of Sales Support Division (2007)



Good education, students come with a good level of English language and readiness to continue studying- its WIUU students.

Come work with us!

Facts about

OTP Bank Plc. (Hungary) - is a universal bank which heads a leading financial group with full range of banking services for private individuals and corporate clients. OTP Group in Hungary comprise large daughter companies, granting services in the field of insurance, real estate, factoring, leasing and asset management,

investment and pension funds.

WIUU students and graduates at OTP:

Simonenko Olexandr Bondarchuk Oleksandr Bodnar Inga Vasylenkov Volodymyr Godyna Varvara Zahorodniuk Liudmyla Medvedyeva Oleksandra, Nechayev Yevgen Onishenko Tetyana Pankratova Olga Prorochenko Helen Fabyanska Maryna Harsono Veronica Olexiy Gayday



WIUU Internship at OTP

Bank "I am currently working in OTP Bank Ukraine in Kiev in the position of Deputy Head of Collection Department. I started working in this bank three years ago as an intern student, performing bank clerical work. The experience gained helped me to learn more about the banking system in general, improve my knowledge of management and grow professionally. I want to kindly thank my university for giving me this opportunity of internship, and I hope our students will keep getting such opportunities, which would be helpful for them to define their future line of work."

Oleksandr Bondarchuk, Deputy Head of Collections Department (WIUU student, 2007)

WIUU students at OTP Bank (2007)

Peace Corps Ukraine



Mrs. Iryna Krupska, Training Manager (2006)

We have been collaborating with WIUU students for 2 years. They fulfill their tasks clearly and with initiative: editing informational materials, showing good knowledge of English *a* and Business skills. On the whole I rate WIUU students very high. Interns of WIUU found their applications in the language training, as well as putting together advertising catalogues.

Facts about:

The Peace Corps works in over 70 countries around the world. Peace Corps Volunteers work with governments, schools, entrepreneurs, education, health, HIV/AIDS, business, information technology, agriculture, and the environment. The Peace Corps works by first announcing its availability to foreign governments. These governments then determine areas in which the organization can be involved. The organization then matches the requested assignments to its pool of applicants and sends those volunteers with the appropriate skills to the countries that first made the requests.

WIUU students and graduates at Peace Corps Ukraine “I started working in Peace Corps Ukraine in 2004, after 2 months’ internship. I gained huge administrative and organizational experience working in a high paced environment, improved my multi-lingual and analytical thinking skills, and earned some money of course :)”



It is difficult to use the word “internship”, while talking about two months of wonderful experience in Peace Corps Ukraine. Right now, I am a part of a wonderful community that consists of the workers of our organization. I like my job!”

Olena Gryn, Administrative Clerk (2005)



Evstigneev Oleksandr in Peace Corps (2006)

Premier Palace Hotel



Facts about:

Mrs. Nina Strikun, Human Resources Manager (2008)

The level of professional preparation of WIUU students is very high. Interpersonal skills are usually very well developed. Overall, we have a very positive impression of the students of Wisconsin International University.

Svitlana Mokrousova, Deputy Manager of HR Department (2008)

Even before the World War II, the Premier Palace Hotel was well-known as one of the most fashionable and luxurious places to stay when traveling through the southern regions of the Russian Empire. Luxury expressed in terms of the level of service and the plush interior.

Svitlana Anatoliyivna is responsible for the internship of WIUU students in Premier Palace Hotel. She is cooperating very closely with the administration of our university, giving opportunities for WIUU students to learn and experience how one of the best hotels in Ukraine works. Besides, students are able to learn about the hotel business in Ukraine and see on the example of a very successful company how the hotel business should be organized and managed.



Tetra Pak



Facts about:

Mrs. Natalia Rulyova, Human Resources Director (2007)

I would like to compliment WIUU, as we have had good experience working with your students. On a professional level, we have a high opinion of the preparation your students receive, in terms of the language and other skills, such as endeavour, attitude, interests, and the drive to actualize their personalities. We have very positive impressions.

Tetra Pak is the world leader in providing integrated processing-, packaging- and distribution solutions as well as complete lines in the food industry.



WIUU Internship at Tetra Pak “Being both first year students and pioneers (from our university) at Tetra Pak made us feel responsible and resolute. It was my first internship, as well as Maryana’s and Yulia’s. To tell the truth, in the first couple of days we felt nervous and watched out not to make a mistake and embarrass ourselves. But how amazed we were when we actually “got into the company”, we felt its unique culture and environment. I thought- wow! This is the atmosphere I have always been looking forward to work in: freedom, progress, innovation and excitement about what you are doing. Furthermore, opportunities started to reveal. We were appointed to work in a great marketing project, and the work started. research via Internet , communicating with people on streets, gathering data, analyzing the information and eventually our proposals and ...final presentation on how to increase the sales of a determined product. This was all supported with different business meetings, cooperation with PR companies, and furthermore -working for Marketing Department at “Chumak Company”. After this internship I thought - so much experience in a couple of weeks. we are lucky ones. Thank you to WIUU that we have a possibility to have internships in powerful successful leader-companies like Tetra Pak.”

Viktoria Kopylova, WIUU 2nd year student (2007)

Volvo Truck Corporation



Mr. Oleksandr Prydorozhko, Financial manager of Volvo Ukraine LLC. (2007)

Before starting cooperating with your university our General Manager gave a presentation to your students. His impressions were very positive. Analyzing their questions, Mr. Christian Coolsaet noted, that the students of WIUU have their point of view of the development of business in Ukraine and the desire to be successful and competitive. They demonstrated the business background they had, and the great desire to study and gain new experience. We wish WIUU students to be innovative and professional at their future jobs.

Facts about:

Founded in 1927, Volvo today has approx 82,000 employees, production in 25 countries and operates on more than 185 markets. Today Volvo is the second largest producer of heavy trucks, creating reliable transport solutions for clients all over the world. Currently „Volvo Ukraine’ is in a developmental stage in taking over new markets. The first representative office in Ukraine was established in 1996.

WIUU students and graduates at VOLVO:

Yevdoshchek Andriy

Fedorova Olga

Andreeva Irina Drobyshchanskaya Irina

One of the first interns in Volvo



Andriy Yevdoshchek

“Last year I went to Volvo Ukraine LLC during my summer internship. Even though it was my first experience in international company, I’ve got a very serious task. It was a research that would benefit the whole company and I was trying to do my best in accomplishing it. I liked friendly atmosphere inside the company. I felt comfortable and confident at my workplace. I was treated like a company worker, as part of the team. If I had any problems, there were always people, who offered their help.

This winter I went to Volvo again. I was in the financial department and learned a lot of new information that is very beneficial for my future. I was working with financial statements of companies, contracts, took part at the meetings with customers, worked closely with Microsoft applications, especially Excel. I am very happy that the company gave me an opportunity to gain experience.”

Winner Imports Ukraine



Pylypchuk Nataliya and Midyk Oksana

WIUU graduates at Winner Imports Ukraine (2007)

Wisconsin International University in Ukraine is striving to strengthen the relationships with Winner Imports Ukraine by creating an internship program with the leading importer.

Facts about:

The company did not only survive hard times for its automobile business but also became one of the leading car businesses. There is every chance for that: advanced model range cutting across small and premium segments, massive network of dealerships throughout Ukraine and brilliant people who are everything to this business. Highly skilled, active and creative people are the bedrock of our company. Our team features a great number of vivid, remarkably literate, large-minded personalities - professionals who are the hope of the company.

Reuters

Mrs. Olga Ozerova, Customer Training Executive (2006- present)

I first came to Reuters for an internship and worked on a project where we were responsible for creating a promotion campaign of a new software, the purpose of which was to provide our clients with business communication services. Once my internship was finished, I was offered a job.

Facts about:

Although most people know of Reuters in terms of providing news, journalistic activity accounts for only a part of the company's income. Reuters is more focused on business analysis and providing business information, like share prices and currency exchange rates to clients. Reuters has a small team in Ukraine and includes journalists, a business team, technical support and all others.



You may enter WIUU Alumni facebook Club by clicking on this link:

<http://www.facebook.com/pages/Institute-for-American-Universities-Alumni-Page/57213698127?v=info#!/groups/wiuu.alumni/>



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