



ENGLISH COMPOSITION I

Academic level - Bachelor

Syllabus

3П 1.2

ENG-111

Speciality - 073 «Management»

Educational programs – «Business Administration in Management and International Business»

Quarter/Year: Fall/2023

Instructor: Alina F. Cherepynska

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Prerequisites: none

ECTS Credits: 6

US Credits: 3

Course Description

This course has been developed to help students with their written assignments in English. Students often find the written demands of their courses very challenging. In addition to the vocabulary of academic English they have to learn new conventions of style, referencing and format. Furthermore, their lecturers are often concerned by their lack of critical thinking skills, and also mention students' failure to answer the specific question and their inability to develop answers logically. Issues around vocabulary, [plagiarism](#) and referencing skills are significant additional worries.

Goals:

Reinforce your established writing skills and abilities.

Develop fluency in paragraph construction and essay writing.

Utilize basic elements of grammar, mechanics and spelling correctly.

Refine and enhance writing skills for a variety of contexts.

Course Outcomes

Upon successful completion of this course, students will be able to:

PH1. Responsibly treat professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness for innovative changes.

PH2. Communicate freely on professional issues in the state and foreign languages orally and in writing, to use economic terminology professionally.

PH5. Possess the skills of introspection (self-control), be understandable for representatives of other business cultures and professional groups of different levels (with specialists from other fields of knowledge / activities) on the basis of appreciating diversity, multiculturalism, tolerance and respect for them.

PH7. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.

PH19. Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. in the field of international economic relations.

PH20. Defend the national interests of Ukraine, taking into account the security component of international economic relations.

PH21. Understand and have the skills to maintain business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both state and foreign languages.

PH23. Recognize the need for lifelong learning in order to maintain a high level of professional competence.

Competencies

3K6. Ability to communicate in foreign languages.

3K9. Ability to be critical and self-critical.

CK14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

CK16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.

Internationality: The international aspect of the course includes development of essential writing skills, such as structuring paragraphs and building an argument, and provides practical guidance on adhering to the conventions of academic writing. It guides students systematically through a series of text analyses which bring out key linguistic and rhetorical features, making complex textual issues manageable and understandable for learners of all abilities. This course will equip students who are non-native speakers of English with the tools and confidence to respond effectively and appropriately to written assignments at university.

Communications

For individual issues, students should contact the professor **ONLY** by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

Attention! Official and only language used for assessment activities is English. Official and only languages used for communication within the University are Ukrainian and English.

Student Responsibilities

Time Commitment

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

Technical Aspects

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones and microphone), as well as access to the Internet.

Only students signed-in with their own first and last name are allowed into [video](#) lectures in Zoom.

Grading Policy

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimal grade to pass a subject is 60%.

Graduate Grading Guidelines

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

Course-level Grading guidelines:

Grade	ECTS Grade	International Grade
90% - 100%	A	5 (Excellent)
83% - 89%	B	4 (Very Good)
75% - 82%	C	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	E	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of course

Criteria for grading:

ECTS grade	Requirements for the student
A	The student demonstrated a comprehensive systemic and in-depth knowledge of program material; processed basic and additional literature; obtained a solid grasp of the conceptual apparatus, methods, techniques and tools provided by the program; found creative abilities in the presentation of the educational program material both on this issue and on related modules of the course and related courses, or the student had a current control of 90-100 points
B	The student demonstrated good knowledge of program material; processed the basic literature, mastered the conceptual apparatus, methods, techniques and tools provided by the program, but with some inaccuracies
C	
D	The student showed mediocre knowledge of the core program material; learned information mainly from a lecture course or just one textbook; mastered only certain methods, techniques and tools provided by the program
E	

FX	The student has significant gaps in knowledge of the main program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them
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Maximum total possible points – 333 points incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%)

Test / Assignment / Project – 5-10 points (several times during the course)

Midterm exam – 66 points

Final exam – 132 points (72 points-essay, 60 points-test)

Student Workload

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work. Personal work includes 7 academic hours.

Please pay attention that 1 academic hour equals to 40 minutes.

Assignment Format

- All work should be shown in time. If the student misses the deadline – the task is failed.
- Midterm covered topics from previous lectures (weeks 1-7). It included multiple choice questions and took about 1 hour.
- The Final exam covered all course material and included multiple choice questions and cases (essays). It lasts for 1.5 hours. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.
- After the Midterm and Final is graded a student has access to the grade only. Access to the attempt, corrects answers and information whether the answer is correct cannot be granted.

Academic dishonesty

Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Forms of academic dishonesty include:

Plagiarism – submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or written assignment.

Cheating – using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination. Including the use of artificial intelligence and pre-prepared answers to the questions of tasks is prohibited (unless otherwise specified in the task itself or allowed by the instructor).

Facilitating Academic Dishonesty – helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.

Fabrication – altering or transmitting, without authorization, academic information or records.

Any violation of these rules constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. In case of any academic dishonesty a student is not allowed to continue or retake the assessment activity and for the Final the unsatisfactory grade ("0") is assigned for the course total. Cases of the academic dishonesty are not considered by the Academic Council.

Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using

Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade “0”.

In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer. Submission or retaking of any assessment activities after deadlines are forbidden.

Submission & Return Policy

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

**** NO MAKE –UP QUIZZES AND EXAMS ****

Schedule

Week #	Research Projects	Assignments Due	Points
<u>Lecture 1</u>	Topic: Introduction. Process writing What is writing? Functions, distinct steps of writing. <u>Plagiarism</u>	Review Lecture Assignment	10
Lecture 2	Topic: Choosing the topic Choosing and narrowing the topic. <u>Identifying topic and main idea</u>	Review Lecture Assignment	10
Lecture 3	Topic: The structure of the paragraph The parts of the paragraph. Identifying and writing <u>topic sentence</u> .	Review Lecture Assignment	10
Lecture 4	Topic: <u>Topic sentence</u> <u>Writing topic sentence. Individual work</u>	Test	10
Lecture 5	Topic: The development of the paragraph Supporting sentences; Writing concluding sentence	Review Lecture Assignment	10
Lecture 6	Topic: <u>Peer editing</u> Checking partner’s writing; Figurative language	Review Lecture Assignment	10
Lecture 7	Topic: Gathering ideas Pre-writing techniques, types of brainstorming	Review Lecture Assignment (paper works)	5
	Midterm (7th or 8th class) 20% out of total amount of points for the course		66
<u>Lecture 8</u>	Topic: Basic <u>punctuation rules</u>	Review Lecture Assignment	10
<u>Lecture 9</u>	Topic: Descriptive paragraph	Review Lecture	10

	Organizing and writing descriptive paragraphs using adjectives and prepositions	Assignment	
<u>Lecture 10</u>	Topic: Writing about person Short composition about person; letter of recommendation and references	Review Lecture Assignment Writing a reference letter	10
<u>Lecture 11</u>	Topic: <u>Process paragraph</u> Giving instructions. Using <u>transitional words</u>	Review Lecture Assignment	10
<u>Lecture 12</u>	Topic: <u>Comparison/ Contrast paragraph</u> Writing about the advantages and disadvantages	Review Lecture Assignment	5
<u>Lecture 13</u>	Topic: <u>Comparison/ Contrast paragraph</u> Comparing/ Contrasting objects. Individual research	Review Lecture Assignment Project	10
<u>Lecture 14</u>	Topic: <u>Opinion paragraph</u> Distinguishing between fact and opinion. Using modal verbs and expressions	Review Lecture Assignment	5
<u>Lecture 15</u>	Topic: Summarizing <u>Revision</u> : Individual project.	Review Lecture Assignment <u>Presentation</u>	10
	<u>Final (17th class)</u> 40% out of total amount of points for the course		132

Recommended Materials

Bonnie Hearn Hill, Meagan Shelley, and Chelsea Leah. The writer. The memory issue, Aug. 2021

Dorothy E. Zemach, Lisa A. Rumisek-College writing from paragraph to essay-Macmillan Harmer Jeremy. How to Teach Writing. Pearson ESL, 2004. — 160 p.

Michael S. Malone The craft of professional writing : a guide for amateur and professional writers London : Anthem Press 2018

The writer. Magazine, January 2023 Why they can't write : killing the five-paragraph essay and other necessities by John Warner; Project Muse Baltimore, Maryland : Johns Hopkins University Press 2018

Zemach D.E., Rumisek L.A. Academic Writing from Paragraph to Essay

Zinsser, William Knowlton. On writing well: the classic guide to writing nonfiction / William Zinsser. —. 30th anniversary ed.

*Note: Students who do not attend classes (for no reason) are not allowed to complete their homework assignments.

* *The above schedule and procedures are subject to change in the event of extenuating circumstances.*

Протокол засідання кафедр № 4 від 22.08.2023 року

Проректор з навчально-методичної роботи



Л.І.Кондратенко

Зав.кафедри



Г.А.Бевзо

Викладач



А.Ф.Черепинська



