



## BUSINESS ETHICS

Academic level - Bachelor

Syllabus

3П 1.10

BET-431

Educational programs – «Management»

Quarter/Year: Fall/2023

Instructor: Dr. Halyna Bevzo, Ph.D.

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Prerequisites: none

ECTS Credits: 6

US Credits: 3

### Course Description

Business Ethics studies moral dilemmas and problems that arise in business and considers the defensible ways ethical principles and standards ought to be applied to business. Ethics is also about good and bad, and about how best to live meaningful lives, and both these questions must also occupy us in our discussion of business ethics. The course will develop and deepen the student's understanding of our moral obligations to each other, the importance of moral character in business, and the good the business promises to bring to society.

This business ethics course offers an introduction to the concept of values, and morality, as well as cultural beliefs and upbringing in all areas of business, from consumer rights to corporate social responsibility.

This course includes the identification of action-guiding principles appropriate to the business, such as truth-telling, and fairness, which form the basis for making reasonable decisions that honor our moral obligations to each other. This course will consider the role of virtue and integrity in business success, as well as identify obstacles to developing moral character in business. Specific issues we shall consider include the importance of trust and the role of honesty, self-control, fairness, and loyalty, and the relationship between business and ethical life.

### Course Outcomes

Upon successful completion of this course, students will be able to:

PH1. Responsibly treat professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness for innovative changes.

PH4. Systematize and streamline the information received on the processes and phenomena in the world economy; evaluate and explain the influence of endogenous and exogenous

factors on them; formulate conclusions and develop recommendations, considering the peculiarities of the national and international environment.

PH5. Possess the skills of introspection (self-control), be understandable for representatives of other business cultures and professional groups of different levels (with specialists from other fields of knowledge / activities) on the basis of appreciating diversity, multiculturalism, tolerance and respect for them.

PH6. Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group under the leadership of a leader, taking into account today's requirements and features in a limited time.

PH8. Understand, highlight and describe new phenomena, processes and trends of global development, mechanisms and tools for the implementation of economic policy and world integration / disintegration processes, including Euro-Atlantic integration.

PH9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international capital flow, international monetary and financial relations, mobility of human resources, international technology transfer.

PH15. Determine the functional features, nature, level and degree of interconnections between subjects of international economic relations of different levels and establish communications between them.

PH16. Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PH17. Determine the reasons, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of their solution at the international level, defending the national interests of Ukraine.

PH21. Understand and have the skills to maintain business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, both state and foreign languages.

PH22. Apply appropriate methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.

PH24. Substantiate the choice and apply information and analytical tools, economic and statistical calculation methods, complex analysis techniques and methods of monitoring world markets.

## **Competencies**

3K1. Ability to realize their rights and responsibilities as a member of society, to understand the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.

3K 2. Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of motor activities for active recreation and a healthy lifestyle.

3K 10. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge / types of economic activity).

3K 11. Ability to work in a team.

CK10. Ability to justify the use of legal, economic and diplomatic methods (instruments) for resolving conflict situations at the international level.

CK 14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

**Internationality:** The international aspect of the course includes studying in English; aspects connected with foreign countries' experiences; International cultural aspects.

### **Communications**

For individual issues, students should contact the professor ONLY by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

Attention! The official and only language used for assessment activities is English. Official and only languages used for communication within the University are Ukrainian and English.

### **Student Responsibilities**

#### **Time Commitment**

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

#### **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones and microphone), as well as access to the Internet.

Only students signed-in with their own first and last name are allowed into video lectures in Zoom.

#### **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimal grade to pass a subject is 60%.

#### **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

#### **Course-level Grading guidelines:**

<b>Grade</b>	<b>ECTS Grade</b>	<b>International Grade</b>
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90% - 100%	A	5 (Excellent)
83% - 89%	B	4 (Very Good)
75% - 82%	C	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	E	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of course

### Criteria for grading:

ECTS grade	Requirements for the student
A	The student demonstrated a comprehensive systemic and in-depth knowledge of program material; processed basic and additional literature; obtained a solid grasp of the conceptual apparatus, methods, techniques and tools provided by the program; found creative abilities in the presentation of the educational program material both on this issue and on related modules of the course and related courses, or the student had a current control of 90-100 points
B	The student demonstrated good knowledge of program material; processed the basic literature, mastered the conceptual apparatus, methods, techniques and tools provided by the program, but with some inaccuracies
C	
D	The student showed mediocre knowledge of the core program material; learned information mainly from a lecture course or just one textbook; mastered only certain methods, techniques and tools provided by the program
E	
FX	The student has significant gaps in knowledge of the main program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them

Maximum total possible points – 225 points incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%)

Test / Assignment / Project – 90 points (several times during the course)

Midterm exam – 45 points

Final exam – 90 points

### Student Workload

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work. Personal work includes learning additional material. Please pay attention that 1 academic hour equals to 40 minutes.

### Assignment Format

- All work should be shown in time. If the student misses the deadline – the task is failed.
- Midterm covered topics from previous lectures (weeks 1-7). It included multiple choice questions and cases and took about 1 hour.

- The Final exam covered all course material and included multiple choice questions and cases (essays). It lasts for 1 hours. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.
- After the Midterm and Final is graded a student has access to the grade only. Access to the attempt, corrects answers and information whether the answer is correct cannot be granted.

### **Academic dishonesty**

Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Forms of academic dishonesty include:

1. Plagiarism – submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or a written assignment.
2. Cheating – using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination. Including the use of artificial intelligence and pre-prepared answers to the questions of tasks is prohibited (unless otherwise specified in the task itself or allowed by the instructor).
3. Facilitating Academic Dishonesty – helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
4. Fabrication – altering or transmitting, without authorization, academic information or records.

Any violation of these rules constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. In case of any academic dishonesty a student is not allowed to continue or retake the assessment activity and for the Final the unsatisfactory grade (“0”) is assigned for the course total. Cases of the academic dishonesty are not considered by the Academic Council.

Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade “0”.

In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer.

Submission or retaking of any assessment activities after deadlines are forbidden.

### **Submission & Return Policy**

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

\*\*\*\* NO MAKE –UP QUIZZES AND EXAMS \*\*\*\*

### **Schedule**

<b>Week #</b>	<b>Research Projects</b>	<b>Assignments Due</b>	<b>Points</b>
Lecture 1	Introduction to Business Ethics	Assignment 1	5
Lecture 2	Being an Ethical Business in a Corrupt Environment	Assignment 2	5
Lecture 3	Diversity and Discrimination	Assignment 3	4

Lecture 4	Harassment and bullying in the workplace	Assignment 4	5
Lecture 5	Health and Safety in the Workplace	Assignment 5	4
Lecture 6	Social media use and business ethics	Assignment 6	4
Lecture 7	Individual Project	Project	13
	Midterm (8th class) 20% out of total amount of points for the course	Midterm	45
Lecture 8	What makes a problem an ethical problem and how to solve it	Assignment 8	5
Lecture 9	Unavoidable Ethical Dilemmas. Making Ethical Decisions.	Assignment 9	5
Lecture 10	Roles and Ethics	Assignment 10	5
Lecture 11	Ethical Leadership	Assignment 11	5
Lecture 12	Corporate Social Responsibility	Class activity 12	5
Lecture 13	Ethical Issues in the era of IT acceleration	Assignment 13	5
Lecture 14	Ethics in Marketing	Assignment 14	4
Lecture 15	Individual Project	Project	16
	Final (17th class) 40% out of total amount of points for the course		90

### Recommended Materials

1. [Moral leadership in business: towards a business culture of integrity SpringerBriefs in business.](#)  
Sebastian Vaduva; Victor T. Alistar; Andrew R. Thomas; Călin D. Lupițu; Daniel S. Neagoie Switzerland : Springer 2016
2. [Corporate responsibility: the American experience](#)  
Archie B Carroll; Kenneth Lipartito 1957-; James E Post; Patricia Hogue Werhane; Kenneth E. Goodpaster 1944- Cambridge : Cambridge University Press 2012
3. [Business ethics: an ethical decision-making approach Foundations of business ethics ; 10.](#)  
Mark S. Schwartz Malden, MA : Wiley Blackwell 2017
4. [Moral leadership in business: towards a business culture of integrity SpringerBriefs in business.](#)  
Sebastian Vaduva; Victor T. Alistar; Andrew R. Thomas; Călin D. Lupițu; Daniel S. Neagoie Switzerland : Springer 2016
5. [Ethics & analysis: philosophical perspectives and their application in therapy Carolyn and Ernest Fay series in analytical psychology ; no. 13.](#)  
Luigi Zoja 1st ed.. College Station : Texas A&M University Press 2007
6. [The challenges of ethics and entrepreneurship in the global environment Advances in the study of entrepreneurship, innovation, and economic growth; v. 25.](#)  
Sherry Hoskinson; Donald F. Kuratko Bingley, UK : Emerald 2015Advances in the study of entrepreneurship, innovation, and economic growth ;

7. [Business ethics in the social context: law, profits, and the evolving moral practice of business SpringerBriefs in ethics.](#) Lisa Newton
8. [Ethics for a digital era Blackwell public philosophy;](#)  
Deni Elliott; Edward Spence First Edition. Hoboken, NJ : Wiley Blackwell 2018
9. [Reset: business and society in the new social landscape](#)  
James R. Rubin 1968-; Barie Carmichael New York : Columbia University Press 2018
10. [Co-existing in a globalized world: key themes in inter-professional ethics](#)  
Hassan Bashir 1933-; Phillip W Gray (Phillip Wesley), 1978-; Eyad MasadLanham:  
Lexington [Books](#) 2013
11. [Giving voice to values: how to speak your mind when you know what's right](#)  
Mary C Gentile New Haven Conn. : Yale University Press 2010
12. [The Palgrave handbook of ethics in critical research](#) Catriona Macleod; Jacqueline Marx;  
Phindezwa Mnyaka; Gareth J Treharne Cham, Switzerland : Palgrave Macmillan 2018
13. [Leveraging corporate responsibility: the stakeholder route to maximizing business and social value](#) C. B Bhattacharya; Sankar Sen 1936-; Daniel KorschunCambridge, UK ; New  
York : Cambridge University Press 2011
14. Ethical Use of Technology in Digital Learning Environments: Graduate Student  
Perspectives. Barbara Brown, Verena Roberts, Michele Jacobsen : [University of Calgary,](#)  
2020

*\* The above schedule and procedures are subject to change in the event of extenuating circumstances.*

Протокол засідання кафедр № 4 від 22.08.2023 року

Проректор з навчально-методичної  
роботи



Л.І.Кондратенко

Зав.кафедрою



Г.А.Бевзо

Викладач



Г.А.Бевзо







