



**International Business Law**  
**Master Degree**  
**Syllabus**  
**3П 1.1**  
**MBA 524**  
**Specialty: 073 “Management”**  
**Educational program “Business Administration”**

|                                      |                        |
|--------------------------------------|------------------------|
| <b>Instructors:</b> Ph.D. Deineko O. | <b>ECTS Credits:</b> 6 |
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### Course description

This course focuses on the fundamentals of business law with respect to economic action on international markets which are highly influenced by globalization as well as the fundamentals and challenges in media law regarding the soaring propagation in the previous years. In particular, it will elaborate on the importance of relevant fields of law for the firm and the legal challenges in workplace reality. Furthermore, the module provides recommendations for those challenges.

### Learning Outcomes

Upon successful completion of this course, students will be able to:

PH.2. Identify problems in the organization and justify methods for solving them.

PH.3. Design effective management systems for organizations.

PH.5. Plan the activities of the organization in strategic and tactical sections.

PH.7. Organize and carry out effective communications within the team, with representatives of various professional groups and in the international context.

PH.8. Use specialized software and information systems to solve management problems of the organization.

PH.9. Be able to communicate in professional and scientific circles in the state and foreign languages.

PH.10. Demonstrate leadership skills and ability to work in a team, interact with people, influence their behavior to solve professional problems.

PH.12. Be able to delegate authority and management of the organization (unit).

### Competences

3K2. Ability to communicate with representatives of other professional groups from different levels (with experts from other fields of knowledge / types of economic activity);

3K5. Ability to act on the basis of ethical considerations (motives);

CK2. Ability to set values, visions, mission, goals and criteria by which the organization determines further directions of development, to develop and implement appropriate strategies and plans;

CK4. Ability to effectively use and develop the organization's resources;

CK5. Ability to create and organize effective communications in the management process;

CK6. Ability to form leadership qualities and demonstrate them in the process of managing people;

CK8. Ability to use psychological technologies at work with staff.

### **Internationality:**

The international aspect of the course includes studying the practices from all over the world and working with documents designed by international organizations.

### **Communications**

For individual issues, students should contact the professor ONLY by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

### **Student Responsibilities**

#### **Time Commitment**

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

#### **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones, and microphone), as well as access to the Internet.

Only students signed-in with their own first and last names are allowed into video lectures in Zoom.

#### **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimum grade to pass a subject is 60%.

#### **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well

as those areas in need of improvement. Student work is assessed according to the guidelines below.

### Course-level Grading guidelines:

| Grade      | ECTS Grade | International Grade                           |
|------------|------------|---|
| 90% - 100% | A          | 5 (Excellent)                                 |
| 83% - 89%  | B          | 4 (Very Good)                                 |
| 75% - 82%  | C          | 4 (Good)                                      |
| 70% - 74%  | D          | 3 (Good)                                      |
| 35% - 69%  | FX         | Not acceptable, possible repetition of course |

### Criteria for grading:

| ECTS grade | Requirements for the student  |
|------------|---|
| A          | The student demonstrated a comprehensive systemic and in-depth knowledge of program material; processed basic and additional literature; obtained a solid grasp of the conceptual apparatus, methods, techniques and tools provided by the program; found creative abilities in the presentation of the educational program material both on this issue and on related modules of the course and related courses, or the student had a current control of 90-100 points |
| B          | The student demonstrated good knowledge of program material; processed the basic literature, mastered the conceptual apparatus, methods, techniques and tools provided by the program, but with some inaccuracies   |
| C          |   |
| D          | The student showed mediocre knowledge of the core program material; learned information mainly from a lecture course or just one textbook; mastered only certain methods, techniques and tools provided by the program  |
| FX         | The student has significant gaps in knowledge of the main program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them  |

### Teaching methods and examination

This course is conducted in the form of lectures as well as case studies, and **presentations** made by the students.

The final grade would be a summation of the following:

Final exam (40%)

Tests / Assignments on problematic issues (60 %)

Learning takes place on a number of levels through lectures, class discussion including case studies and analyses. Formal lectures provide a foundation of information on which the

student builds through directed learning and self managed learning outside of the class. The students are actively encouraged to form study groups to discuss course material which fosters a greater depth learning experience.

### Participation Points

Students' participation will be assessed according to the following criteria

|               |  |
|---------------|--|
| Clarity:      | Focus on a specific topic and context, give examples, avoid vague generalities or undefined terms  |
| Accuracy:     | Give correct information; students should acknowledge the limits of their knowledge of the topic.  |
| Precision:    | Specific details support all comments.   |
| Relevance:    | Comments connect to the issues.  |
| Depth:        | Address the problem in all its complexity; consider the context of the problem, its root causes, and the other issues it brings up.                            |
| Breadth:      | Address the problem from many points of view; consider how others might understand the problem.  |
| Logic:        | Consider how statements and assumptions work together and communicate them so that others can follow their reasoning.  |
| Significance: | Focus on the most important elements of a topic or elements that others have overlooked; avoid repeating common knowledge.                                     |
| Ethics:       | Students should consider how their statements and actions affect others and judge their own contributions in terms of how they benefit the learning community. |

Note: The professor may choose to define and apply alternative participation criteria at his or her discretion.

**COMPLETION OF ASSIGNMENTS:** Students must turn in all assignments required for the course. Late papers will receive a "check," which indicates a completed assignment but does not have any concomitant point value. To qualify for a "check," papers must be of "C" quality or better.

### Schedule

| Week #    | Research Projects   | Assignments Due    | Points |
|-----------|---|--------------------|--------|
| Lecture 1 | Present the legal system of your country                          | Participation / HW | 5      |
| Lecture 2 | Structure of IBL and antitrust regulations                        | Case solving       | 5      |
| Lecture 3 | Introduction to contract law. Contract Law II and Property Rights | Participation / HW | 10     |
| Lecture 4 | Patents (USA)   | Participation / HW | 10     |
| Lecture 5 | Trademarks, copyrights and trade secrets (USA)                    | Participation / HW | 10     |
| Lecture 6 | Patenting & Trademarks in Ukraine                                 | Case solving       | 10     |

|                |  |                    |     |
|----------------|--|--------------------|-----|
|                | Midterm  |                    | 50  |
| Lecture 7      | EU and Global IP perspective                                       | Participation / HW | 10  |
| Lecture 8, 9   | Business and Human Rights. The regional protection of human rights | Participation / HW | 10  |
| Lecture 10     | Environmental Law EU lecture                                       | Participation / HW | 10  |
| Lecture 11, 12 | Crimes against business  | Participation / HW | 10  |
| Lecture 13     | International Trade Organisations                                  | Participation / HW | 10  |
|                | Final  |                    | 100 |

### Recommended materials

1. [Harm Wevers](#) A Basic Guide to International Business Law (Routledge-Noordhoff International Editions). - Routledge; 5th edition (May 27, 2021). - 5th Edition. - 224 pages.

2. Ray August , By (author) Don Mayer , By (author) Michael Bixby. International Business Law : International Edition. - Pearson Education Limited.- Harlow, United Kingdom - 28 Sep 2012. - 736 pages.

*\* The above schedule and procedures are subject to change in the event of extenuating circumstances.*

Протокол засідання кафедр № 2 від 23.08.2021 року

Проректор з навчально-методичної роботи



Л.І.Кондратенко

Завідувач кафедри



Л.В. Жарова

Викладач



О.Т. Дейнеко