



INTERNATIONAL MANAGEMENT

Master Degree Syllabus

III 2.1

MBA 522

Specialty: 073 “Management”

Educational program “Business Administration”

Instructor: *Lyudmila Serova, Ph.D.*

Contact

liudmila.serova@uacu.edu.ua

ECTS Credits: 6

information: US Credits: 3

Course Description

The aim of the discipline “International management” is the formation of students’ theoretical and practical knowledge of the coherent and logical-consistent system of knowledge about the essence of international management and organization, to reveal the fundamentals of theory, methodology and management practices under the conditions of the market mechanism of international management. The course is a study of international management focusing on the role of executive, middle, and front-line management in directing and improving organizational performance in international business. Major topics include strategic, operational, behavioral, cultural, socio-ethical issues, and functional aspects of management in international settings. Concepts covered include the management of strategic planning, operations, communications (external/internal), international management of risk, negotiations, and socio-ethical issues facing modern institutions. Students will be exposed to the tools and methodology of management used in the international environment – techniques that will be further developed in other management courses and consequent employment.

Learning Outcomes

PH.1. Critically comprehend, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions.

PH.3. Design effective management systems for organizations.

PH.4. Substantiate and manage projects, generate business ideas.

PH.6. Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of applicable law, ethical considerations and social responsibility.

PH.7. Organize and carry out effective communications within the team, with representatives of various professional groups and in the international context.

PH.8. Use specialized software and information systems to solve management problems of the organization.

PH.10. Demonstrate leadership skills and ability to work in a team, interact with people, influence their behavior to solve professional problems.

PH.11. Provide personal professional development and personal time planning.

PH.12. Be able to delegate authority and management of the organization (unit).

PH.13. Be able to plan and implement information, methodological, material, financial and personnel support of the organization (unit).

Competences

IK. Ability to solve complex problems and problems in the field of management or in the learning process, involving research and / or innovation in the uncertainty of conditions and requirements

3K2. Ability to communicate with representatives of other professional groups from different levels (with experts from other fields of knowledge / types of economic activity);

3K4. Ability to motivate people and move towards a common goal;

3K6. Ability to generate new ideas (creativity);

3K7. Ability to abstract thinking, analysis and synthesis;

CK1. Ability to select and use management concepts, methods and tools, including in accordance with defined objectives and international standards;

CK3. Ability for self-development, training, effective self-management;

CK4. Ability to effectively use and develop the organization's resources;

CK5. Ability to create and organize effective communications in the management process;

CK6. Ability to form leadership qualities and demonstrate them in the process of managing people;

CK7. Ability to develop projects, manage them, show initiative and entrepreneurship;

CK8. Ability to use psychological technologies at work with staff.

Internationality: The international aspect of the course includes studying the practices from all over the world and working with documents designed by international organizations.

Communications

For individual issues, students should contact the professor **ONLY** by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

Student Responsibility

Time Commitment

The study of course is cumulative (i.e., an understanding of earlier is necessary to grasp concepts covered later). Experience has shown a high correlation between procrastination and low grades. Furthermore, procrastination will severely limit interaction with other students. Students must be committed to completing tasks and required on time.

Grading Policy

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimum grade to pass a subject is 60%.

Graduate Grading Guidelines

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

Course-level Grading guidelines:

Grade	ECTS Grade	International Grade
90% - 100%	A	5 (Excellent)
83% - 89%	B	4 (Very Good)
75% - 82%	C	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	E	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of course

Criteria for grading:

ECTS grade	Requirements for the student
A	The student demonstrated a comprehensive systemic and in-depth knowledge of program material; processed basic and additional literature; obtained a solid grasp of the conceptual apparatus, methods, techniques and tools provided by the program; found creative abilities in the presentation of the educational program material both on this issue and on related modules of the course and related courses, or the student had a current control of 90-100 points
B	The student demonstrated good knowledge of program material; processed the basic literature, mastered the conceptual apparatus, methods, techniques and tools provided by the program, but with some inaccuracies
C	
D	The student showed mediocre knowledge of the core program material; learned information mainly from a lecture course or just one textbook; mastered only certain methods, techniques and tools provided by the program
E	
FX	The student has significant gaps in knowledge of the main program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them

Maximum total possible points – 750 points incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%)

- Assignments – 300 points
- Midterm exam – 150 points
- Final exam – 300 points

The course is based on mastery of course objectives and understanding and memorizing of concepts, techniques and ideas. A student's grade for this course will be calculated based on:

1. Personal understanding of the subject (idea, technique, method, concept, etc.)
2. Assigned tasks and reports, quality of material presented and depth of understanding.
3. Exams (Mid and Final).

Students should take care in preparation of assignments; strive to the maximum quality of the work. Spell check is highly recommended. Visual and format check of the homework and exams is recommended.

Schedule

Class №	Topic	Points
Class 1	<i>The concept and essence of international management</i>	20
Class 2	<i>Environmental foundation of international management. The political, legal, and technological environment</i>	20
Class 3	<i>Globalization and worldwide developments.</i>	20
Class 4	<i>Managing across cultures. The role of culture in international management</i>	20
Class 5	<i>International strategic management. Strategy formulation and implementation</i>	20
Class 6	<i>Entry strategies and organizational structures.</i>	40
Class 7	<i>Course review for Mid-Term Examination</i>	
Class 8	Midterm	150
Class 9	<i>The process of organization in international management</i>	20
Class 10	<i>Financial aspects of international management. Planning and forecasting for international management.</i>	20
Class 11	<i>Organizational behavior and human resource management</i>	30
Class 12	<i>Risks in international management</i>	30
Class 13	<i>Financial risks in international management</i>	20
Class 14	<i>Management decision and control in international management</i>	20
Class 15	<i>Ethics and social responsibility. The efficiency of international management</i>	20
Class 16	<i>Course review for Final Examination</i>	
Class 17	Final	300

TOTAL: 750 points

Recommended Materials

1. International Management: Managing Across Borders and Cultures, Text and Cases, 10th edition. Published by Pearson. May 25th 2021.
2. Cross-Cultural Management. An Introduction, First Edition. David C. Thomas, Kerr Inkson. Published: February 2021
3. International Management. A Cultural Approach. THIRD EDITION. Carl Rodrigues - Montclair State University, USA. - July 2008, 560 pages
4. International Project Management. Kathrin Köster. Published: November 2009

** The above schedule and procedures are subject to change in the event of extenuating circumstances.*

Протокол засідання кафедр № 2 від 23.08.2021 року

Проректор з навчально-методичної роботи



Л.І.Кондратенко

Завідувач кафедри



Л.В. Жарова

Викладач



Л.П.Серова

