

**Sustainability Management**  
**Master Degree**  
**Syllabus**  
**III 2.5**  
**MBA 543**  
**Specialty: 073 “Management”**  
**Educational program “Business Administration”**

Instructor: **prof. Liubov Zharova**

ECTS Credits: 6

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US Credits: 3

### **Course Description**

a course focused on contemporary approaches to managerial activities and governance principles that built on a sustainability basis; gives the idea of rethinking issues and problems as well as of using tools, ideas, and theories in a new way; create new managers which focus not on implementing sustainable development principles but make them as a basis for management. The core of the course - make students familiar with the concept of sustainable development and give them an idea of how SDG could become a part of contemporary management.

### **Learning Outcomes**

Upon successful completion of this course, students will be able to:

- PH.1. Critically comprehend, select and use the necessary scientific, methodological and analytical tools for management in unpredictable conditions;
- PH.2. Identify problems in the organization and justify methods for solving them;
- PH.3. Design effective management systems for organizations;
- PH.5. Plan the activities of the organization in strategic and tactical sections;
- PH.6. Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of applicable law, ethical considerations and social responsibility;
- PH.7. Organize and carry out effective communications within the team, with representatives of various professional groups and in the international context.

### **Competences**

- 3K1. Ability to conduct research at the appropriate level;
- 3K2. Ability to communicate with representatives of other professional groups from different levels (with experts from other fields of knowledge / types of economic activity);
- 3K5. Ability to act on the basis of ethical considerations (motives);
- 3K6. Ability to generate new ideas (creativity);
- CK2. Ability to set values, visions, mission, goals and criteria by which the organization

determines further directions of development, to develop and implement appropriate strategies and plans;

CK4. Ability to effectively use and develop the organization's resources;

CK9. Ability to analyze and structure the problems of the organization, make effective management decisions and ensure their implementation.

**Internationality:** The international aspect of the course includes studying the practices from all over the world and working with documents designed by international organizations.

### **Communications**

For individual issues, students should contact the professor **ONLY** by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

### **Student Responsibilities**

#### **Time Commitment**

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time.

#### **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones, and microphone), as well as access to the Internet.

Only students signed-in with their own first and last names are allowed into video lectures in Zoom.

#### **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimum grade to pass a subject is 60%.

#### **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

## Course-level Grading guidelines:

Grade	ECTS Grade	International Grade
90% - 100%	A	5 (Excellent)
83% - 89%	B	4 (Very Good)
75% - 82%	C	4 (Good)
70% - 74%	D	3 (Good)
35% - 69%	FX	Not acceptable, possible repetition of course

## Criteria for grading:

ECTS grade	Requirements for the student
A	The student demonstrated a comprehensive systemic and in-depth knowledge of program material; processed basic and additional literature; obtained a solid grasp of the conceptual apparatus, methods, techniques and tools provided by the program; found creative abilities in the presentation of the educational program material both on this issue and on related modules of the course and related courses, or the student had a current control of 90-100 points
B	The student demonstrated good knowledge of program material; processed the basic literature, mastered the conceptual apparatus, methods, techniques and tools provided by the program, but with some inaccuracies
C	
D	The student showed mediocre knowledge of the core program material; learned information mainly from a lecture course or just one textbook; mastered only certain methods, techniques and tools provided by the program
FX	The student has significant gaps in knowledge of the main program material; fragmentary mastered the basic concepts, techniques and tools; significant mistakes are made when using them

Maximum total possible points – 300 points incl. (Midterm and Final exam are 60% of overall evaluation, where Midterm – 20% and Final – 40%)

Participation and Homework Assignment – 98 points (several times during the course)

Presentation - 22

Midterm exam – 60 points

Final exam – 120 points

## Student Workload

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work. Personal work includes working in groups and on their own with assignments, studying the selected research or report, compiling the homework. Please pay attention that 1 academic hour equals 40 minutes.

## Assignment Format

- All work should be shown in time. If the student misses the deadline – the task is failed.

- Midterm covered topics from previous lectures (weeks 1-6). It included multiple choice questions and cases (essays) and took about 1.0 hours.
- The Final exam covered all course material and included multiple-choice questions and cases (essays). It lasts for 1.0 hours. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.
- After the Midterm and Final is graded a student has access to the grade only. Access to the attempt corrects answers, and information on whether the answer is correct cannot be granted.

### **Academic dishonesty**

Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Forms of academic dishonesty include:

1. **Plagiarism** – submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or a written assignment.
2. **Cheating** – using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination.
3. **Facilitating Academic Dishonesty** – helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
4. **Fabrication** – altering or transmitting, without authorization, academic information or records.

Any violation of these rules constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. In case of any academic dishonesty, a student is not allowed to continue or retake the assessment activity and for the Final the unsatisfactory grade (“0”) is assigned for the course total. Cases of academic dishonesty are not considered by the Academic Council.

Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with a grade of “0”.

In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with the request and approval of the subject lecturer.

Submission or retaking of any assessment activities after deadlines are forbidden.

## Submission & Return Policy

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

\*\*\*\* NO MAKE-UP QUIZZES AND EXAMS \*\*\*\*

## Schedule

Lecture #	Research Projects	Assignments Due	Points
Lecture 1	Introduction in sustainable development (Timeline, core problems, goals of sustainable development)	Participation / HW	7
Lecture 2	International relations and sustainable development	Participation / HW	7
Lecture 3	Governmental obligations and sustainable development	Participation / HW	7
Lecture 4	Industries and their development through sustainable development	Participation / HW	7
Lecture 5	Latest social and economic trends and their reflection in the sustainable development of the companies	Participation / HW	7
Lecture 6	Local communities development and sustainable business development	Participation / HW	7
Lecture 7	New business ideas and startups and sustainability	Participation / HW	7
	Midterm (7 <sup>th</sup> or 8 <sup>th</sup> class) 20% out of total amount of points for the course		60
Lecture 8	Business practices and sustainable development	Participation / HW	7
Lecture 9	Supply chain and cyclical economy (4R)	Participation / HW	7
Lecture 10	Consumerism, entrepreneurship, and sustainability	Participation / HW	7
Lecture 11	Social responsibility	Participation / HW	7
Lecture 12	Rethinking managerial concepts	Participation / HW	7
Lecture 13	Equality inside the organizations	Participation / HW	7
Lecture 14	Sustainable competition	Participation / HW	7
Lecture 15	Project presentation		22
	Final (17 <sup>th</sup> class) 40% out of total amount of points for the course		120

## Recommended Materials

1. Sustainable development goals - <https://sdgs.un.org/>
2. UN Global Compact <https://www.unglobalcompact.org/what-is-gc/our-work/sustainable-development>

3. Why is Sustainability Important in Business? - <https://topicinsights.com/sustainability/why-sustainability-in-business/>
4. The world economic forum. Circular Economy - <https://www.weforum.org/topics/circular-economy>

Additional reading

*Insights on Sustainability* <https://redirect.is/5i89fk4>

*Sustainable business* - <https://www.theguardian.com/uk/sustainable-business>

*\* The above schedule and procedures are subject to change in the event of extenuating circumstances.*

Протокол засідання кафедр № 1 від 24.01.2023 року

Проректор з навчально-методичної  
роботи



Л.І.Кондратенко

Завідувач кафедри



Л.В.Жарова

Викладач



Л.В.Жарова

