Україна, 01601, м. Київ, вул. Пирогова, 9 **ConcordiaUA** 9, Pyrohova street, Kyiv, 01601, Ukraine Teл./tel.: +38(044)236-90-85; моб./cell: +38(050)331-42-95 info@uacu.edu.ua • www.concordia.edu.ua

#### **International Economic Relations**

## ПП 2.4 IER-331

Specialty: 292 "International Economic Relations" Educational program "Management"

Quarter/Year: Spring/2024 ECTS Credits: 6

**Instructor**: Glib Buriak **US Credits**: 3

Contact information: <a href="mailto:glib.buriak@uacu.edu.ua">glib.buriak@uacu.edu.ua</a>
Prerequisites: Microeconomics, Macroeconomics

## **Course Description**

This course is a study of current global economic conditions, specifically the interaction of the national economies with international organisations and a growing role of the multinational companies in the global economic framework. Emphasis is on the analysis of critical challenges that rapid industrial development brought to ecological sustainability and misbalance in international trade. The problems are treated with theoretical, empirical, and policy-oriented perspective. The course will also explore the historical, political, social, and economic roots of international economic relations development and the future of the world economy in the age of increasing interdependence.

#### **Course Outcomes**

Upon successful completion of this course, students will be able to:

- PH3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.
- PH5. Describe the content of the functional areas of the organization.
- PH7. Demonstrate organizational design skills.
- PH8. Apply management methods to ensure the effectiveness of the organization.
- PH10. Have the skills to justify effective tools to motivate the staff of the organization.
- PH11. Demonstrate skills of situation analysis and communication in various areas of the organization.
- PH12. Assess the legal, social and economic consequences of the organization.
- PH13. Communicate orally and in writing in state and foreign languages.
- PH15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.
- PH16. Demonstrate skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical.

PH17. Perform research individually and/or in a group under the guidance of a leader.

## **Competencies**

3K5. Knowledge and understanding of the subject area and understanding of professional activity.

3K9. Ability to learn and master modern knowledge.

3K13. Appreciation and respect for diversity and multiculturalism.

3K14. Ability to work in an international context.

CK3. Ability to determine the prospects for the development of the organization.

CK7. Ability to choose and use modern management tools.

CK11. Ability to create and organize effective communications in the management process.

**Internationality:** The international aspect of the course includes cross country studies, institutional development of specific environments, regulation of international trade, activity of international economic organisations, aspects of competition of international business, business development and migration of labour force through the borders and current problems and challenges of global economic community.

### **Communications**

For individual issues, students should contact the professor ONLY by given e-mail or by Moodle. In the Subject line they should put: UACUFirstNameLastName. E-mail messages will normally be answered within 24 hours.

Note! Only emails sent from the student's corporate email address will be answered.

Attention! Official and only language used for assessment activities is English. Official and only languages used for communication within the University are Ukrainian and English.

## **Student Responsibilities**

### **Time Commitment**

The study of technical courses is cumulative (i.e., an understanding of earlier material is necessary to grasp concepts covered later). Past experience has shown a high correlation between procrastination and low grades. Students must be committed to completing tasks on time. AMERICAN CONCORDIA

# **Technical Aspects**

The student is obliged to provide himself/herself with all the necessary technical equipment for the educational process (laptop or computer, webcam, headsets or headphones and microphone), as well as access to the Internet.

Only students signed-in with their own first and last name are allowed into video lectures in Zoom.

# **Grading Policy**

The course is based on mastery of course outcomes. Student grades for this course will be calculated based on performance.

Note: the minimal grade to pass a subject is 60%.

## **Graduate Grading Guidelines**

The assignment of a letter grade for a course is an indication of the student's overall success in achieving the learning outcomes for the course. The course letter grade may be viewed as a summary statement of the student's achievement in individual assessments (assignments & activities). These assessments are intended to identify for students their strengths as well as those areas in need of improvement. Student work is assessed according to the guidelines below.

## **Course-level Grading guidelines:**

Grade	ECTS	International Grade
	Grade	
90% - 100%	A	5 (Excellent)
83% - 89%	В	4 (Very Good)
75% - 82%	С	4 (Good)
70% - 74%	D	3 (Good)
60% - 69%	Е	3 (Acceptable)
35% - 59%	FX	Not acceptable, possible repetition of
		course

## **Criteria for grading:**

ECTS grade	Requirements for the student		
A	The student demonstrated a comprehensive systemic and in-		
	depth knowledge of program material; processed basic and		
	additional literature; obtained a solid grasp of the conceptual		
	apparatus, methods, techniques and tools provided by the		
	program; found creative abilities in the presentation of the		
	educational program material both on this issue and on related		
	modules of the course and related courses, or the student had a		
	current control of 90-100 points		
В	The student demonstrated good knowledge of program material;		
С	processed the basic literature, mastered the conceptual apparatus,		
	methods, techniques and tools provided by the program, but with		
	some inaccuracies		
D	The student showed mediocre knowledge of the core program		
Е	material; learned information mainly from a lecture course or		
	just one textbook; mastered only certain methods, techniques and		
	tools provided by the program		
FX	The student has significant gaps in knowledge of the main		
	program material; fragmentary mastered the basic concepts,		
	techniques and tools; significant mistakes are made when using		
	them		

Maximum total possible points -500 points incl. (Midterm and Final exam are 50% of overall evaluation, where Midterm -20% and Final -30%)

- · Test / Assignment / Project 200 points (35-40% of the total for the course are tasks taken or presented exceptionally during the class)
- · Midterm exam 100 points
- · Final exam 150 points

### **Student Workload**

It is assumed that for each out of 17 class sessions a student spends about 10.5 academic hours of work. This includes 3.5 academic hours of lectures with the instructor and 7 academic hours of personal work. Personal work includes preparation for the class, the debates, presentations and reports on specific topics.

Please pay attention that 1 academic hour equals to 40 minutes.

### **Assignment Format**

- All work should be shown in time. If the student misses the deadline the task is failed.
- Midterm covered topics from previous lectures (weeks 1-7). It included multiple choice questions and cases (essays) and took about 1.5 hours.
- The Final exam covered all course material and included multiple choice questions and cases (essays). It lasts for 1.5 hours. Admission to the Final exam is possible only if all the tasks of the curriculum are covered.

## **Academic dishonesty**

- · Academic integrity is submitting one's own work and properly acknowledging the contributions of others. Forms of academic dishonesty include:
- 1. Plagiarism submitting all or part of another's work as one's own in an academic exercise such as an examination, a computer program, or written assignment.
- 2. Cheating using or attempting to use unauthorized materials on an examination or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) copies of an examination or answers to an examination. Including the use of artificial intelligence and pre-prepared answers to the questions of tasks is prohibited (unless otherwise specified in the task itself or allowed by the instructor).
- 3. Facilitating Academic Dishonesty helping another commit an act of dishonesty, such as substituting for an examination or completing an assignment for someone else.
- 4. Fabrication altering or transmitting, without authorization, academic information or records.

Any violation of these rules constitutes academic dishonesty and is liable to result in a failing grade and disciplinary action. In case of any academic dishonesty a student is not allowed to continue or retake the assessment activity and for the Final the unsatisfactory grade ("0") is assigned for the course total. Cases of the academic dishonesty are not considered by the Academic Council.

Midterm and Final are valid only if they are taken on-campus (room defined by the dean's office) and on UACU's computer/laptop or online on the student's computer/laptop using Zoom and other conditions defined by the dean's office to avoid the cases of academic dishonesty. Students who will not meet this requirement will be expelled from the course with grade "0".

In case of missed Midterm or Final exam (for a valid reason like sickness or an emergency) a request to repeat the exam is possible. Permit to repeat a midterm or final exam is done through a letter to the dean's office with request and approval of subject lecturer.

Submission or retaking of any assessment activities after deadlines are forbidden.

# **Submission & Return Policy**

Assignments must be submitted to the professor on or before the due date indicated in the Course Schedule. The assignments submitted after the due dates receive zero points.

\*\*\*\* NO MAKE -UP QUIZZES AND EXAMS \*\*\*\*

## **Schedule**

Week #	Research Projects	<b>Assignments Due</b>	Points
Week 1	Introduction and Basic Theories: the		
	definition of international economic	n/a	n/a
	relations; quality and quantity in the subject		
	study; key aspects and definitions of		
	international economic relations. Defining		
	International Economics		
Week 2	<b>International Trade Politics:</b> basics of the	Review Lecture 1	
	international trade theory and practice.		
	History and development of international	Quiz 1	10
	trade. Smith and Ricardo theoretical		
	approach; labor productivity and		
	comparative advantage; opportunity cost;		
	the gravity model; modern trends in global		
	trade, international organizations.		
Week 3	Basics of the Global Production	Review Lecture	
	Patterns: specific factors of production.	FREEDOM	\
	Production factor; international movements.	Quiz 2	10
	Heckscher-Ohlin factor-proportions theory;		
	global value chains;		
	economies of scale and international		
	location of production limits to the		
	international labor mobility;		
Week 4	Consumption Patterns in the Global	Review Lecture 3	20
	<b>Economy:</b> main consumption theories.	1/2	
	Engel curve. Giffen good. Main trends in	Presentation 1	~
	consumption. Changes in the structure of	(Consumption	
	consumption	patterns of a	
	MED.	specific country)	
	T/C4M CON	in group	
Week 5	Indicators of International Economics:	Review <u>Lecture 4</u>	10
	Balance of payments		
	Current account and capital account	Quiz 3	
	International debt and its impact on global		
	economies. Leading, lagging and coincident		
	economic indicators. Role of National		
	Bureau of Statistics, predictability of		
***	business environment.	D	
Week 6	International Investment Politics:	Presentation 2	50
	financial liberalization: state autonomy and	(Economic	50
	societal demands; economic policy,	institutions in	
	institutions, and capital flows; politics of	specific country)	
	national economic policies in a global	in group	
	finance		100
	Midterm (7 <sup>th</sup> class)		100

	20% out of total amount of points for the		
Week 8	course  International Financial Systems:	Review Lecture 6	10
WCCR 0	Exchange rates and their determination	Quiz 4	10
	International monetary systems	Quiz 1	
	Capital flows and financial globalization.		
	Global supervision of international		
	banking; global financial regulatory		
	cooperation		
Week 9	Foreign Aid and Lending: politics of IMF	Essay	30
	lending; foreign aid as expansion of	<u>Quiz 5</u>	
	government; increasing dependency and		
	decline of sovereignty		
Week 10	Presentation project 2:	Presentation 2	50
	Global Paradigm of the International		
	Economy in Post-Crises World		
Week 11	Globalization, Conflict, and Human	Review <u>Lecture 8</u> -	10
	<b>Rights</b> : natural limitations to economic	9	
	development; economic integration and	Quiz 6	
	political disintegration; preferential trade		
	agreements and government repression		
Week 12	Illegal economy:	Review <u>Lecture</u>	10
	Informal economy, corruption, terrorism	$\frac{11}{1}$	
	and social aspects of corruption.	Quiz 7	
	QWERTY-economy and inefficient		
	institutions	FREEDOM \\	10
Week 13	Global Challenges of International	Review <u>Lecture</u>	10
	<b>Economy:</b> poverty and education, acts of	12	
	terror in developed states as incentive to	Quiz 8	
	foster economic growth in the LDC;		1
	Globalization and its critics		
	global and regional migration trends;		S
	mineral resources and global energy security.		Q-
Week 14	Environmental and Cultural Setbacks:	Review Lecture	10
WCCK 14	argument of cultural independence and	13	10
	market failure; Environmental challenges	Quiz 9	
	and sustainability. Montreal protocol;	Quiz )	
	ecology – as a global public good; sports as	OBD"	
	a part of the global economy	5011	
Week 15	Globalization and Innovation:	Review Lecture	n/a
VV CCAL IC	Intellectual Property Rights and Innovation	14	11, 44
	in a Global Economy; Technology Transfer		
	and its Impact on Innovation in Developing		
	Countries; Innovation Clusters and		
	Regional Development; Innovation and the		
	Knowledge Economy.		
	Innovation Policy in Emerging Markets		
	Innovation and the Role of Multinational		
	Corporations		
Week 16	Debates on contemporary problems of	Preparation for the	20
	global economics	debates and essay	
	Final (17 <sup>th</sup> class)		150
	30% out of total amount of points for the		
	course		

#### **Recommended Materials**

- 1. International Trade: Theory and Policy, Global Edition by Krugman P., Obstfeld M., Melitz M. (Pearson, 2018)
- 2. Global Political Economy: Understanding the International Economic Order. by Robert Gilpin and Jean M. Gilpin, 2001
- 3. Architects of austerity: international finance and the politics of growth / Major A. Stanford: Stanford University Press, 2014
- 4. Globalization in an Age of Crisis: Multilateral Economic Cooperation in the Twenty-First Century Robert C. Feenstra and Alan M. Taylor Chicago Scolarship online, 2014
- 5. The Global Economy in Turbulent Times See-Yan Lin (Wiley, 2015)
- 6. Extreme Economies: 9 Lessons from the World's Limits, Richard Davies Bantam Press (September 5, 2019)
- 7. Global production networks: mapping recent conceptual developments, Neil M. Coe and Henry Wai-chung Yeung, Department of Geography and GPN@NUS Centre, National University of Singapore, 2019
- 8. Principles for Dealing with the Changing World Order: Why Nations Succeed and Fail by Ray Dalio, Avid Reader Press / Simon & Schuster, 2021
- 9. <u>Macroeconomics for Professionals</u>: A Guide for Analysts and Those Who Need to Understand Them by Leslie Lipschitz, Susan Schadler, 2023

### Other readings

- 1. John Ravenhill (ed.), Global Political Economy. (Oxford, 4th edition, 2014)
- 2. Theodore H. Cohn Global Political Economy: Theory and Practice. (Routledge, 2016)
- 3. Thomas Oatley: International Political Economy: Interest and Institutions in the Global Economy (Routledge, 5th edition, 2013)
- 4. The Price of Time: The Real Story of Interest Hardcover by Edward Chancellor, 2022
- 5. R. Versteeg, International economics, The London School of Economics and Political Science, 2015.
- 6. Journal of Economic Development, The Economic Research Institute, Chung-Ang University, Republic of Korea
- 7. Doing Business Measuring Business Regulations by World Bank and IFC
- http://www.doingbusiness.org
- 8. World Bank The new face of

<u>trade</u> — https://openknowledge.worldbank.org/bitstream/handle/10986/32437/978146481 4570\_Ch01.pdf?sequence=65&isAllowed=y

9. OECD Global Value Chains (GVCs) https://www.oecd.org/sti/ind/global-value-chains.htm

Протокол засідання кафедр № 1 від 23.01.2024 року

Проректор з навчально-методичної роботи

Завідувач кафедри

Л.І.Кондратенко

Л.В.Жарова

Викладач Г.С.Буряк